



**Data Breach,
Privacy and
Cyber
Insurance
Section Update**

Data Breach, Privacy and Cyber Insurance Goes to Slack

The Data Breach, Privacy and Cyber Insurance Section has moved its communications to the app called [Slack](#).

What is [Slack](#)? The app labels itself as a business communion for teams tool. It's a little like the old electronic bulletin board: whatever anyone posts there can be seen by everyone else. And its private: only those who receive invites from the administrator can get access, see and post on the "Channel".

You can also drag, drop, share and edit documents within Slack, message or call anyone in the Channel group, upload photos and videos and most importantly share ideas among members.. Its much more conversational than email and takes a lot less time to send a communication since you just open the app, type your message and hit return. It works with Google Drive, Dropbox and other services as well.

So why not just use email? Slack is less formal and more conversational. Its more akin to text messaging than email—sort of like a private twitter feed. So is seems to encourage a dialogue. And its pretty easy to use.

The Section is planning to make [Slack](#) it primary communication tool and hopes that it will encourage more communication among and between Section members. We are in the process of getting all our members to accept the invites and sign on. Once that is done, we will unplug the email and move over to Slack. If you want to be part of the Section and use this tool, please contact Steve Embry at sembry@fbtlaw.com. We are looking for members and ideas—our philosophy is there is no such thing as a bad idea!