

IREM'S
16TH ANNUAL

Gala

at the Gaylord
2022



Greater Metropolitan Washington Chapter 8
West-Central Maryland Chapter 92
Northern Virginia Chapter 77
Maryland Chapter 16

Invitation to Sponsor

It's time once again for IREM's Annual Gala, IREM's Dinner Dance for Charity! We are celebrating our 16th YEAR and you are invited to join IREM Chapters 8, 16, 77, and 92 in sponsoring this fabulous event! We are excited about a new venue this year...the Gaylord at National Harbor! All proceeds from the Gala will continue to benefit SPECIAL LOVE FOR CHILDREN WITH CANCER. SPECIAL LOVE has put smiles on the faces and hope in the hearts of more than 11,000 children in the Washington area during its years of service and support to families of special children. SPECIAL LOVE'S camp adventures and weekend getaways offer relaxation and comfort to parents and the most fun-filled experience to the children who make SPECIAL LOVE what it is. Help IREM make a difference in these kids' lives!



Date: Saturday, May 21, 2022
Time: 6:30 pm Cocktails, 8:00 pm Dinner/Dancing
Place: Gaylord at National Harbor
201 Waterfront Street, National Harbor, MD 20745
Attire: Formal, Black-tie
Music: Live Band—MILLENNIUM!

Indoor Event COVID Precaution Information:

At this time, all persons will be required to wear a mask in all indoor venues in Prince George's County, Maryland. Attendees at this indoor event are required to be fully vaccinated against COVID-19 OR have had a negative COVID-19 test within 72 hours of the date of the Gala. Attendees must provide proof of their vaccine card/negative test or a picture of the card/test, to be checked at the registration table. For any questions, contact Jean Collins at 301-874-8425 or jcollins@irem8.org

Event Sponsor \$10,000 (Only one)

This sponsorship includes:

- 12 tickets (\$3,300 value)
- Company name on event invitation
- Reserved table with signage and premiere location
- Comped VIP Suite at hotel
- Company rep to speak
- Company name and logo distinctively featured on all publicity, website, and event program
- One company rep to assist in the presentation of the charity check
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

SOLD

Diamond Sponsor \$7,500

This sponsorship includes:

- 10 Tickets (\$2,750 value)
- Reserved table with signage and prominent location
- Company name and logo distinctively featured on all publicity, website, and event program
- Recognition in Swag Bag
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

Red Carpet Sponsor \$6,000 (Only one)

This sponsorship includes:

- 8 tickets (\$2200 value)
- Company logo appearing on the backdrop screen
- Signage near red carpet
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

SOLD

Sponsorships

Bar Sponsor \$6,000 (Only one)

This sponsorship includes:

- 8 tickets (\$2200 value)
- Signage at all bars
- Company logo on beverage napkins located at all bars
- Offer signature cocktails at all bars
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

SOLD

Band Sponsor \$6,000 (Only one)

This sponsorship includes:

- 8 tickets (\$2200 value)
- Signage near stage
- Shout out from the band
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

SOLD

Platinum Sponsor \$5,000

This sponsorship includes:

- 8 Tickets (\$2,200 value)
- Reserved table with signage
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

Gold Sponsor \$3,500

This sponsorship includes:

- 6 Tickets (\$1,650 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

Silver Sponsor \$2,500

This sponsorship includes:

- 4 Tickets (\$1,100 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

Swag Bag Sponsor \$2,000

This sponsorship includes:

- Providing item with company name to place in the Swag Bag each attendee receives
- 2 Tickets (\$550 value)
- Recognition on Gala website and event program
- Social media recognition
- Recognition in all four local IREM chapters' newsletters

YES! I would love to sponsor the 16th ANNUAL IREM GALA, benefiting Special Love For Children With Cancer!

Pick one of the nine sponsorship levels from the list above (**EVENT, DIAMOND, RED CARPET, BAR, BAND, PLATINUM, GOLD, SILVER, or SWAG BAG**). Sponsor tickets are included in the various packages. There will only be a limited number of tickets offered prior to the event to non-IREM members who are NOT sponsors at \$250 per person. Sponsors may purchase additional tickets with their sponsorship package for \$250 each. Sponsorship registrations must be received by 4/29/22.

Company Name: _____

(as it will appear on program)

Contact: _____

Phone: _____

E-mail: _____

Sponsorship Level:

SOLD Event \$10,000 (includes 12 tickets)

_____ Platinum \$5,000 (includes 8 tickets)

_____ Diamond \$7,500 (includes 10 tickets)

_____ Gold \$3,500 (includes 6 tickets)

SOLD Red Carpet \$6,000 (includes 8 tickets)

_____ Silver \$2,500 (includes 4 tickets)

SOLD Bar \$6,000 (includes 8 tickets)

_____ Swag Bag \$2,000 (includes 2 tickets)

SOLD Band \$6,000 (includes 8 tickets)

_____ Additional sponsor tickets @ \$250 each

TOTAL \$ _____

Payment: _____ Check enclosed (payable to IREM Gala Committee)

_____ Credit card (Amex, Visa, MC, Discover)

Card # _____ / _____ / _____ / _____ Exp. Date _____ / _____

Four Ways to Register to Sponsor by 4/29/2022

By Mail (with check):
IREM Gala Committee
P.O. Box 365
Monrovia, MD 21770

By Fax (with credit card):
301.874.8426

By E-Mail (with credit card):
irem gala@gmail.com

Online (with credit card):
www.irem gala.org

Questions: Contact Jean Collins,
301.874.8425