

# ND GIS User Conference News

## ND GIS User Conference Planning Team

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## DATES TO REMEMBER

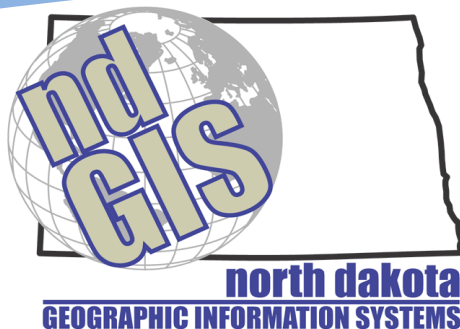
**NOW!** Online Sponsor  
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Registration Site

**NOW!** Call for Abstracts!

August 4, 2017 -  
Abstract Deadline

September 1, 2017 -  
Early Bird Registration  
Deadline



ND GIS User Conference  
September 19-20, 2017  
Bismarck State College  
Bismarck, ND

<http://bit.ly/2017GIS>

## A Different Kind of Keynote

At this year's conference we are asking you to not only listen to the amazing keynote speakers, but also give you an opportunity to ask questions. Our keynote speakers want to begin an active discussion with North Dakota GIS professionals, students and advocates about how GIS technology is shaping not only our profession, but also our future.

Come to the conference prepared to have a discussion about issues and ways to generate solutions. Dr. Joseph Kerski, Education Manager at Esri, will speak about the **five societal forces catapulting GIS into the mainstream**. Dr. Kerski will get you thinking about geography in ways you may not have thought of before. Dr. Alex Philp, Senior Research Fellow at University of Montana, will begin the dialogue about geography as a tool for population health in his talk, **The Economic Geography of Disease**. Dr. Philp will continue the discussion for health professionals in a 2-hour workshop where he will lay out the framework of health and allow health professionals to be intelligent consumers of GIS technology.

We're looking forward to seeing you in September!

## The Economic Geography of Disease by Alex Philp, PhD

MISSOULA, MT—Our basic understanding of chronic disease across the landscape lacks fundamental precision. We don't know where the disease is, how much it is costing, and fundamentally what we can do to create new incentives for disease prevention. In 2015 we spent *\$3 trillion dollars* on health care. Yet our international rankings in terms of outcomes continue to decline. Upstream analytical

thinking allows for the creation of special geographic functions that allow us to assess current disease trends, forecast growth rates, and engineer a geography of wellness by calculating savings and return on investment based upon disease prevention geographically. This is achieved by combining epidemiology, econometrics, and demography within a geospatial process.

## LODGING INFORMATION Ask for "ND GIS Conference" to get rate of \$81.90 (single). Other rate as indicated.

Comfort Suites \$90 (double)  
929 Gateway Ave. Bismarck, ND  
701-223-4009 by September 5

Ramada Bismarck \$91 (double)  
1400 E. Interchange Ave. Bismarck, ND  
701-258-7000 by September 4

Sleep Inn & Suites  
1510 E. Century Ave. Bismarck, ND  
701-751-4860 by August 29