

Facts & Stats

ABOUT YOUNG DRIVERS

Teenagers, and parents alike, perceive a driver's license as a ticket to freedom. But the price is steep. Crashes are the leading cause of death among American teens.

30 young drivers die EVERY DAY in the US due to car crashes.

Young drivers, ages 14 to 24, are **4** times more likely to die in a car crash than older, more experienced drivers.

Motor vehicle crashes are the **#1** cause of death for people ages 14 to 24.

36 of them died on North Dakota's roads in 2012.

Safety belt use is the lowest by people ages 14 to 24.

For every 10 miles per hour over 50 mph, the risk of death in a traffic crash is doubled.

The fatal crash risk for young drivers is about **3** times higher with 3 or more passengers, than when the young driver is alone.

Sources:

National Safety Council (NSC), Insurance Institute for Highway Safety, National Highway Traffic Safety Administration (NHTSA), and ND Department of Transportation (NDDOT).



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Questions? Contact Terry Weaver, Traffic Safety Coordinator at the North Dakota Safety Council, at

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P A R E N T S

Vehicle crashes are the #1 cause of death for young adults ages 14 to 24!

It takes years of training to become a star basketball player... years of practice to become a top-notch musician... and years of education to develop a career. The thought of letting young adults drive without intense training and instruction is unfathomable...



So What's Next?

Use your power. As a parent, you have much more influence than you might think.

Follow These Steps To Keep Your Young Driver Safe

- Step 1** - Student takes a pre-permit course.
- Step 2** - Student studies for permit and takes the test.
- Step 3** - Student gets supervised behind-the-wheel experience and takes behind-the-wheel course.
- Step 4** - Student takes Alive at 25 training course to teach responsibility for driving behaviors.
- Step 5** - Parents establish ground rules about driving that include limitations and firm expectations.
- Step 6** - Student takes driver's test to get license.
- Step 7** - Parents gradually increase freedoms as experience grows and young driver matures.

Provide your young driver with the training they need BEFORE the ticket, BEFORE the crash, BEFORE lives are lost. Register today for an Alive at 25 course!



Alive at 25 is a 4.5 hour classroom course that encourages young drivers to take responsibility for their driving behavior to help keep them safer on the road. Course covers the risks involved with speed, alcohol, distractions, weather, and several others.

Courses are offered regularly across the state. Standard course rate is \$50, but could vary based upon terms and sponsors.



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