

2019



**Taking Root**

**REGIONAL TREE CANOPY**

**PROFESSIONALS  
SEMINAR**

#CincyTreeCanopy

**OKI BOARD ROOM - SAWYER POINT BUILDING**

720 East Pete Rose Way, Suite 420, Cincinnati, Ohio

**FRIDAY, DECEMBER 6, 2019**

[www.takingroot.info](http://www.takingroot.info)

# KEYNOTE



**Taking Root**



## **State of the Science: 10 Steps Towards a Successful & Sustainable Urban Forest for Stormwater Management**

**PETER MACDONAGH** FASLA, PLA, ISA, LEED AP

Peter is co-founder of The Kestrel Design Group, Inc., and it's Director of Science & Design with 35 years of innovative ecological design experience in: urban forestry, storm water management, ecosystem restoration and green roofs. Peter has applied his sustainable design skills to improving: urban forests, downtowns, parks, soils, lakes & rivers on public lands for: cities, school & university campuses, counties, watersheds, states, provinces; and with private landowners on mines; in North America and Europe.

Peter is an internationally recognized authority on: urban forests; sustainable green & blue infrastructure; and soil bio-engineering. He is adjunct professor at the University of Minnesota in landscape architecture, architecture and forestry. He has authored Minnesota's: sustainable site & water guidelines; and state manuals on native seeds for roadsides; and soil bioengineering.

# FEATURED SPEAKERS



## **What's Killing our Trees? The Top 5 Revealed**

**LINDSEY PURCELL**

Purdue University

Indiana chapter of the International Society of Arboriculture



## **Tree Risk Management Plans: Don't Leave Your Office Without One**

**JENNY GULICK**

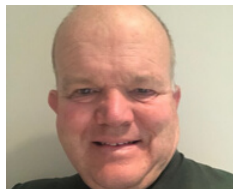
UrbanCanopyWorks



## **Connecting the Dots: Plant Diversity, Pollinators, and Pest Management**

**JOE BOGGS**

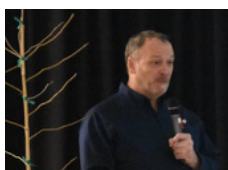
Ohio State University Extension, Hamilton County, and  
the OSU Department of Entomology



## **The Critical Importance of Preserving Existing Trees and How Preservation is Misunderstood**

**RONALD ROTHHAAS**

Arbor Doctor, LLC.



## **Modern Trees for the CityScape**

**PAT GREESON**

Natorp's

*and more...*

#CincyTreeCanopy



## PROGRAM

<b>8:00 AM</b>	Registration and Coffee
<b>8:30 AM</b>	Welcome Remarks
<b>8:45 AM</b>	Keynote Presentation
<b>9:45-12:00 PM</b>	Morning Seminar Sessions
<b>12:00-12:45 PM</b>	Lunch - Taking Root Engagement
<b>12:45 - 3:00 PM</b>	Afternoon Seminar Sessions
<b>3:00-5:00 PM</b>	Happy Hour and Vendor Expo Sawyer Point Building Atrium

## EVENT SPONSOR

*Natorp's*  
NURSERY

## SPECIAL THANKS TO



OKI Board Room - Sawyer Point Building  
720 East Pete Rose Way, Suite 420, Cincinnati, Ohio 45202



# Welcome to the *First Annual* 2019 Regional Tree Canopy Professionals Seminar

The Taking Root organization was launched in 2013 to educate the Greater Cincinnati tri-state region on the need for trees, to value and care for them, and to plant them — **by the millions!**

## Taking Root Board of Directors

Dean Niemeyer,  
President

Kris Stone,  
Vice President

Jodine Grundy,  
Treasurer

Bruce Koehler,  
Secretary

Scott Beuerlein

Jason Brownknight

Jerry Frankenhoff

Pat Greeson

Jenny Gulick

Margo Lindahl

Travis Miller

Debbie Moll

Jodie Zultowsky

## Vision

***A vibrant tree canopy in the Greater Cincinnati Tri-State region, now and for generations to come***

## Mission

***To inspire and empower all to conserve and improve our region's unique and threatened tree canopy***

## Goals

### PLANT TREES

Plant 2 million trees (a tree for everyone in the Greater Cincinnati Tri-State Region!).

### BETTER MANAGE AND CONSERVE OUR EXISTING FORESTS

Expand practices that help retain and regenerate trees and forests.

### PROMOTE THE MANY BENEFITS OF HEALTHY TREES

Increase the awareness of trees and forests; the benefits they provide; why we need them; and the threats they face.

### FOSTER STEWARDSHIP AMONG INDIVIDUALS AND COMMUNITIES

Engage individuals, businesses, organizations, institutions and communities in the stewardship of our region's trees and forested areas.