



## Sponsor Information Packet

The Lakes Area Expo will be held from 9:00am – 1:30pm on Saturday, March 25<sup>th</sup> at Maranatha Assembly of God Church (24799 Forest Boulevard, Forest Lake).

### \_\_\_\_ **Title Sponsor-** \$3,000.00

- Title display of your name and logo on all event promotional materials, including lakesareaexpo.com and event Facebook page
- Title display of your name and logo on all on-site signage
- Four x per hour 60 second video commercial played on big screen TV at event\*
- Four x slides in event PowerPoint presentation, scrolling continuously on big screen TV at event
- Two x 60 second business spotlights interview on Big Q FM Radio during Expo

### \_\_\_\_ **Event Sponsor (4)** \$1,500

- Display of your name and logo on all event promotional materials, including lakesareaexpo.com
- Display of your name and logo on all on-site signage
- One x per hour 60 second video commercial played on big screen TV at event\*
- Two x slides in event PowerPoint presentation, scrolling continuously on big screen TV at event
- One x 60 second business spotlight interview on Big Q FM Radio during Expo

\*Sponsor is responsible for production of video commercial

### \_\_\_\_ **Event Bag Sponsor** - \$1,500

- Shopping bags with your logo and choice of color distributed to first 500 attendees (ask about purchasing more bags)

### \_\_\_\_ **Easter Bunny Photo Sponsor-** \$1,000

### \_\_\_\_ **Coffee Sponsor-** \$850

### \_\_\_\_ **Event Program Sponsor** -\$750

- Your name and logo on front cover of event program- distributed to all vendors and attendees- as well as a full page, full color ad on the back cover of the program

### \_\_\_\_ **Event Passport Sponsor** -\$500

- Your name and logo on both sides of event passport and on event passport booth signs
- One space on passport

### \_\_\_\_ **Event Passport Participant** -\$250

- One Space on passport

### \_\_\_\_ **Keep it Local Event Bounceback Value Coupon Book Participant-** \$50 (\$25 for additional offer)

- One coupon from category of choice:
  - \$5 off \$25
  - \$10 off \$50
  - \$25 off \$100
  - BOGO

### \_\_\_\_ **Vendor Lounge Sponsor** - \$750

### \_\_\_\_ **Vendor Nametag Lanyard Sponsor** - \$500

## **Sponsorship Form**

**Amount:**        \$ \_\_\_\_\_

**Method of Payment:**    \_\_\_\_\_ *Check Enclosed*    \_\_\_\_\_ *Credit Card*    \_\_\_\_\_ *Invoice (Members Only)*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, St, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Return both sides of form with payment to:  
Forest Lake Area Chamber of Commerce  
PO Box 474  
Forest Lake, MN. 55025-0474

For credit card payment, please call (651) 485-8140.

Invoices available on request to Chamber of Commerce members only.

Sponsorships are considered sold only when this completed form and full payment are received. Sponsorships are non-cancellable once sold.



Forest Lake Area  
Chamber of Commerce