



The Creative Collective and Greater Fremont Development Council have partnered to offer this FREE workshop series in 2026 for entrepreneurs. Pick your topic; register for whatever you need to succeed!

USE OUR QR  
CODE TO  
REGISTER  
TODAY!



Every session is 12 -1pm in  
Midland University's Anderson  
Conference Room.  
A free lunch is provided.

### **February 19: Behind the Numbers - Raising Capital**

Discover the ins and outs of how you can fund your business; traditional bank financing, SBA financing or a private investor/partner. Presented by Frank Kment, VP-Commercial Loan Officer at RVR Bank

### **March 5: Introduction to Technology & Systems for Business**

This workshop is to help entrepreneurs understand what types of tools (CRM, financial, reporting, etc.) you can utilize to make your life easier, save money, and save time. It will also help you understand what is possible through automation and AI. Presented by Brandon Zobel, CEO of PROSPERSPARK

### **March 19: Build It Right - Your Digital & Brand Foundation**

This workshop breaks down the must-have digital and branding fundamentals every new business should get right early on, from your website and Google profile to brand consistency across platforms. Our team will share practical tips to help you avoid common mistakes and start your business with confidence and credibility. Presented by Addy Combs, Digital Marketing Director of Performance Digital

### **March 26: Back to Basics: Key Marketing Essentials to Help You Grow**

More details coming soon! Presented by Patrick Kilcoyne of Metropolitan Community College

### **April 2: Build Your Pitch**

**(If you're applying to be in our contest - this is one you shouldn't miss!)**

This hands-on workshop is designed to help entrepreneurs build and refine their pitch for the "Pitch It" event. Attendees will learn how to craft a compelling presentation that effectively communicates their business vision, helping them stand out and increase their chances of success. Presented by Kelsey Martinez, Director of Business Services at GFDC & Brandon Zobel, CEO of PROSPERSPARK



Do you have an idea for starting your own business?  
Are you ready to expand the business you have started?

Apply now to compete in our annual  
**PITCH IT IN FREMONT COMPETITION**

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Relationships. Values. Results.  
MEMBER FDIC

**APRIL 23, 2026 | 7 - 9PM**  
**MIDLAND UNIVERSITY | OLSEN STUDENT CENTER (2<sup>ND</sup> FLOOR)**

Enter Fremont's shark tank to pitch your  
business idea to a panel of judges.

**THE WINNER  
RECEIVES  
\$5,000!**

Scan here to  
register for our  
workshops or  
apply to be a  
contestant



On our Events  
Page, click on  
"Pitch It" to apply!

**Applications are due March 31, 2026**

**Check us out:** [www.fremontcreativecollective.org](http://www.fremontcreativecollective.org)  
or on our Facebook page: FremontCreativeCollective

Additional Sponsors:



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# Apply now to compete in our annual PITCH IT IN FREMONT COMPETITION

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**APRIL 24, 2025 | 7 - 9PM**  
**MIDLAND UNIVERSITY PRESIDENTIAL DINING HALL**

**THE WINNER  
RECEIVES  
\$5,000!**

PLUS an Entrepreneur Launch Package that includes:

- ★ Automation, Systems & Excel Consulting by ProsperSpark - a \$1,400 value!
- ★ Individualized Clifton Strengths Coaching Consultation - a \$400 value!
- ★ Bronze Membership with Fremont Area Chamber - a \$350 value!
- ★ DJ for a Day Spotlight with RVR Bank at Big Dog 98.9/1340 radio - a \$250 value!

Scan here to register for our workshops or apply to be a contestant



On the Events Page, click on "Pitch It" to apply!

Applications are due March 31, 2025

Check us out: [www.fremontcreativecollective.org](http://www.fremontcreativecollective.org)

Entrepreneur Success Workshops Sponsor



BLAIR HORNER  
402-936-6140  
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AREA CHAMBER  
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Endeavors



DRIVING THE CENTER STATE