



presents...

Discover the Love of Shelby County!!

WHAS11 is bringing Great Day LIVE to Shelby County, KY in February!

We want to showcase all the unique qualities your beautiful county has to offer.



Kentuckiana's Live Local TV Entertainment show  
Airs Monday–Friday 9:00AM – 10:00AM on WHAS11  
Hosted by Angie Fenton

*BEEP BEEP! Here we come!! Great Day Live! is taking the show on the road in 2021!*

*Great Day LIVE will host the show from Shelby County on February 12<sup>th</sup>*

**We invite you to join the fun!**

**Location Sponsor-ONE AVAILABLE**

- GDL will go LIVE from YOUR business for the entire Discover the Love of Shelby County show!
- 2x two minute feature segments during the show (pre-recorded)
- 1x Sponsorship :05 Billboard within the special (logo/audio)
- Segment will be posted on the whas11.com GDL page and you will also receive links to the segment to include on your social media pages and website
- WHAS11 Facebook post promoting your business

TOTAL Cost: \$3,000

*PLUS, add on a three month customized commercial schedule and we will include production of a :30 commercial for no charge!*

*(min. monthly spend \$1,000)*





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*Great Day LIVE will host the show in Shelby County on February 12<sup>th</sup>*

### Showcase Sponsor-

#### **You will receive:**

- 1x four minute feature segment ON LOCATION at your business, hosted by a WHAS 11 talent member (pre-recorded)
- 1x Sponsorship :05 Billboard within the special (logo/audio)
- Segment will be posted on the whas11.com GDL page and you will also receive links to the segment to include on your social media pages and website
- WHAS11 Facebook Post promoting your business

**TOTAL Cost: \$1,500**

*PLUS, add on a three month customized commercial schedule and we will include production of a :30 commercial for no charge! (min. monthly spend \$1,000)*

**Cori Bryan**  
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### Showcase Sponsor-VIRTUAL

#### **You will receive:**

- 1x four minute feature segment pre-recorded VIRTUALLY, hosted by a WHAS 11 talent member
- 1x Sponsorship :05 Billboard within the special (logo/audio)
- Segment will be posted on the whas11.com GDL page and you will also receive links to the segment to include on your social media pages and website
- WHAS11 Facebook Post promoting your business

**TOTAL Cost: \$750**

*PLUS, add on a three month customized commercial schedule and we will include production of a :30 commercial for no charge! (min. monthly spend \$1,000)*

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