Greetings to Shelby County Industries,

As part of our ongoing commitment to supporting and promoting the thriving industries within Shelby County, we are excited to announce an upcoming initiative to showcase the success and vitality of our local community.

The Shelby County Industrial and Development Foundation is partnering with *The Sentinel News* to create a special magazine that will highlight the achievements of our local industries. This magazine will be part of an insert with *The Sentinel News* in late October, as we celebrate Manufacturing Month. This will allow us to shine a spotlight on the incredible work being done in our community.

The publication will feature history, quotes from employees, and success stories of local industries, underscoring the importance of manufacturing and industrial growth in Shelby County. It will serve as a valuable resource for promoting our community's strength, innovation, and economic development.

The Sentinel News will be reaching out to industries and businesses in the area to offer opportunities for advertisement placement in this special edition. This is an opportunity for your industry to gain exposure and showcase your contributions to Shelby County. Our new Engagement Manager, Kelly McNew, will be reaching out to industries as well to get quotes and information that will be used in the magazine.

If you are interested or would like more information about advertisement opportunities, please feel free to reach out to *The Sentinel News* directly.

Thank you for your continued support of Shelby County's industrial community. We look forward to celebrating Manufacturing Month with you and highlighting the vital role you play in our shared success.

Sincerely,

PR OPPORTUNITY FOR YOUR FUTURE WORKFORCE!

Shelby County Public Schools needs your posters, banners, and other visuals to highlight career opportunities right here in Shelbyville. They seek to make their college & career classrooms at each school a welcoming and engaging space where students can actively explore different career pathways after graduation. A few posters, flyers, or banners showcasing industries, career paths, or success stories would go a long way in encouraging our students to envision their own futures here in our community. I'm happy to swing by to pick anything up, or you may drop them off at our office 316 Main Street, Shelbyville.

COMMUNITY EVENTS

Sept. 6 - Women's Health Fair

Oct. 4 - Culture Fest 2nd Annual Shelby County Cultural Fest on Saturday, October 4th from 12:00-4:00 pm at the SCPS Milestone Campus (1361 Frankfort Rd)! Make plans to attend and have fun, OR take advantage of this great PR opportunity to show your company's global connections with a FREE booth. REGISTER: English Form | Spanish Form

ASSOCIATED INDUSTRIES MEETINGS

Out of respect for your time, these meetings are held every other month and are industry-led, focusing on the shared needs of our business community. If you have a request or suggestion for a future meeting, contact charlie@scidf.com for more ways to get involved.

SEPTEMBER SCAI MEETING

11:30 a.m. Sept. 17, 2025 at the KY Bureau community room, 1201 Mount Eden Rd Ste 201, Shelbyville, KY, 40065

Lunch is provided - RSVP to charlie@scidf.com

What Do America's Hourly Workers Really Want?

Employbridge, the nation's largest industrial staffing firm, asked thousands of hourly workers that exact question in their 19th-annual Voice of the American Workforce survey—and now they're ready to share what they found. Join Cathi Canfield, Vice President of Talent Development and Social Responsibility at Employbridge, for an **exclusive look at**

what's driving today's workforce—from pay and benefits to scheduling, training, and more.

During this event, attendees will learn:

- What motivates workers to make a job or career change
- How employee needs have evolved in our current economic climate
- · Recommendations on how to attract and retain new talent

NOVEMBER SCAI MEETING

11:30 a.m. Nov. 19. 2025 in the Saddlebred Pointe Community Room located in Tradition Banks Freedom's Way branch (111 The Pointe Blvd, Shelbyville, KY 40065).

Lunch is provided - RSVP to charlie@scidf.com

Bring your business Christmas wish list! We will be recapping our 2025 accomplishments and conducting a relaxed needs assessment to plan our future activities. SCAI is an industry-led group, and we rely on your participation to set our goals and guide our efforts. This is the ideal event for anyone looking to get more involved or is considering membership.

JANAURY SCAI MEETING: State of Shelby County Address

11:30 a.m. Jan. 21, 2026

Location to be determined.

Lunch is provided - RSVP to charlie@scidf.com.com.

This month Shelby County Associated Industries has invited local government officials to give a brief informal update of the State of Shelby County through the lens of their offices. This "State of Shelby County Address" was extremely well received last January and has been requested again by our members and community. Please attend and share this invite for a relaxed luncheon that reflects the supportive nature of our community. Through bimonthly meetings such as this one, we hope to foster relationships and access to resources that our industrial and business communities need to thrive.

We have also set 2026 dates for our Industry Expo (Feb. 25) and Vendors Fair (Sept. 16)! See additional events, meetings and registrations on our website.

Charlie Clabaugh

Admin

Shelby County Industrial and Development Foundation

Shelby County Associated Industries

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