

2021 Chamber Marketplace Specs

Chamber Marketplace is our Members-only promotional section in “Chamber Latte – Your Monday Morning eNews.”

Cost: \$200 per ad for a four-week run. Some membership levels include ad(s) as a benefit. Payment must be received before run date.

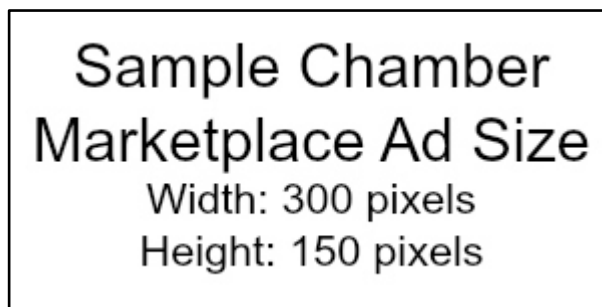
Distribution: Chamber Latte is sent every Monday morning to 1,200+ active email addresses.

Deadline: Materials must be received by Wednesday prior to your first insertion date.

Run dates: Ads will run for four weeks or to the Monday before your event date.

Materials Needed:

1. Marketplace Ad – Approximate business card size; 300 pixels wide x 150 pixels high at 150 dpi. [This is equal to 2 inches wide x 1 inch high.] **JPG or PNG image files only.**



2. Link Options – URL website link or PDF flyer

Tips for Creating Ad:

1. Preferable to use a photo software to create.
2. If created in Publisher, use the 2 inch wide by 1 inch tall measurement. Group elements together. Right click and save as picture.
3. Use the ad as an eye-catching teaser. **Limit text to a few key words.** Use a large font size. Small fonts will not be seen well. Then link to a webpage or pdf with details.
4. Consider a background color or a frame around the ad if using a white background.

Send materials to: MetroportInfo@metroportchamber.org

Questions? Please call 817-837-1000.