

Regional Community & Business Resource Guide

The Regional Community & Business Resource Guide provides a year-long profile of our Metroport Region, featuring relevant data and resources for doing business in our communities. Distributed to thousands, it is a great resource for marketing your business **the whole year!**

Distribution

- Chamber Membership Luncheons, special events and activities throughout the year
- Digitally on MetroportChamber.org
- Digitally distributed to 1,200+ Chamber email list
- Chamber lobby
- City & Town Halls for Argyle, Haslet, Justin, Northlake, Roanoke, Trophy Club and Westlake
- Roanoke Visitors Center
- Prospective member folders
- New business packets
- Economic development marketing

Space & Artwork Deadline

NOVEMBER 1

Trey Warren (817) 837-1000 ext 105

trey@metroportchamber.org

2022 Advertising Rates

4 Color Ads Rates & Sizes*			
Back Cover	\$5,000	Half Page	\$1,200
Inside Front Cover	\$2,750	1/4 Page Color	\$750
Inside Front Facing	\$2,500	1/8 Page Color	\$500
Inside Back Cover	\$2,400	1/4 Page B&W	\$400
Inside Back Facing	\$2,300	1/8 Page B&W	\$250
Full Page	\$2,000		

The Chamber's Regional Community & Business Resource Guide is produced by:



***Showcase your products & services to
businesses in our region!***



2022 Regional Community & Business Resource Guide

Mechanical Specifications:

Full Page

- Full bleed = 8.5" wide x 11" tall (**Art files should be 8.75" x 11.25" to allow for trim**)
- No bleed = 7.5" wide x 10" tall

1/2 Page

- Horizontal = 7.5" wide x 4.875" tall
- Vertical = 3.625" wide x 10" tall

1/4 Page

- Horizontal = 7.5" wide x 2.3124" tall
- Vertical = 3.625" wide x 4.875" tall

1/8 Page

- Horizontal only = 3.625" wide x 2.3125" tall

Acceptable File Formats:

1. **High resolution .pdf, .tif, .jpg, and .png.** We also accept files in InDesign, Photoshop and Illustrator (CS3 or newer.) Files should be 300 dpi or greater. Please embed or include font information or substitutions may occur. All color settings must be CMYK. All spot color should be converted to CMYK.
2. We **do not** accept files that are not compatible with Macintosh (Ex: MS Publisher, MS Word, Corel, etc.)
3. Photos, images and artwork must be scanned/created at 300 dpi or higher. Please do not use photos or logos from websites due to low print quality.
4. Grammar, punctuation and spelling are the responsibility of the advertiser.
5. Please include business name and ad size in your email message. Attachments larger than 10MB should be sent via a file sharing site.
6. The Chamber is not responsible for enhancing advertisers' digital files or resizing to match the ad space purchased. Please double check specs before sending. A charge will be incurred if enhancements or resizing are needed.

Need A Designer?

For your best return on investment, use a professional graphic designer to produce your advertisement. We recommend the following Metroport Chamber Member:

North Texas Print Solutions

NTXPrintSolutions.com

dixie@ntxprintsolutions.com

940-230-3302

The Metroport Chamber's Regional Community & Business Resource Guide is produced and printed by:



Artwork Deadline: November 1

Send To: Trey Warren

Email: trey@metroportchamber.org

Subject: 2022 Community Guide Ad



2022 Regional Community & Business
Resource Guide

ADVERTISING CONTRACT

Company: _____	Agency: _____
Contact: _____	Contact: _____
Address: _____	Address: _____
City, State, Zip: _____	City, State, Zip: _____
Phone: _____	Phone: _____
Email: _____	Email: _____
Billing Address (if different): _____ _____ _____	Special Instructions:

Ad Contract: (checkmark below)

- | | |
|---|--|
| <input type="checkbox"/> Back Cover \$5,000 | <input type="checkbox"/> 1/2 Page (Color) \$1,200 |
| <input type="checkbox"/> Inside Front Cover \$2,750 | <input type="checkbox"/> 1/4 Page (Color) \$750 |
| <input type="checkbox"/> Inside Front Facing \$2,500 | <input type="checkbox"/> 1/8 Page (Color) \$500 |
| <input type="checkbox"/> Inside Back Cover \$2,400 | <input type="checkbox"/> 1/4 Page (B&W) \$400 |
| <input type="checkbox"/> Inside Back Facing \$2,300 | <input type="checkbox"/> 1/8 Page (B&W) \$250 |
| <input type="checkbox"/> Full Page \$2,000 | |

Display Options:

- ☐ Guaranteed placement - 10% of ad rate

Advertising Space Rate: \$	
Display Options: \$	
Total Payment Due: \$	

Scan & email form to trey@metroportchamber.org.

TERMS OF CONTRACT: Ad space is available to members in good standing of the Metroport Chamber. Net 30 days from date of invoice. Metroport Chamber reserves the right to not publish ads that are not paid in full by publication date.

GENERAL CONDITIONS:

1. Advertisements are accepted upon the representation that advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold publisher harmless against any expense or loss by reasons of any claims arising out of publication.
2. This contract may be cancelled by either party upon written notice before midnight of the seventh day after signing this agreement. Cancellation after midnight of the seventh day after the signing of this agreement will result in a cancellation fee of 50 percent of the ad rate. No cancellations will be accepted after the sales closing date.
3. Publisher shall not be liable for any costs or damages if for any reason it fails to publish advertisement.
4. All contents of advertisement are subject to publisher's approval. Publisher reserves the right to reject or cancel any advertisement.
5. Other than paid premium positions, positioning of advertisement is at the discretion of the publisher.
6. All artwork will be provided to the publisher no later than **November 1, 2021**.

STATEMENT: By my signature below, I agree that I have read, understand and agree to the terms of this contract.

SIGNATURE: _____ TITLE: _____ DATE: _____
PRINTED NAME: _____ I am the authorized person within this company to approve this contract. _____ Customer Initial