

2020 Chamber Marketplace Specs

Chamber Marketplace is our members-only promotional section in “Chamber Latte – Your Monday Morning eNews.”

Cost: \$200 per ad. Some membership levels include an ad as a benefit. Payment must be received before run date.

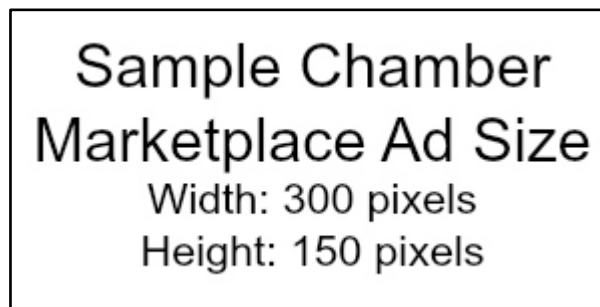
Distribution: Chamber Latte is sent every Monday morning to 1,200+ active email addresses.

Deadline: Materials must be received by NOON Wednesday prior to your first insertion date.

Run dates: Ads will run for four weeks or to the Monday before your event date, whichever is shorter. Additional two-week increments may be purchased for \$100, with no copy changes.

Materials Needed:

1. Marketplace Ad – Approximate business card size; **300 pixels wide x 150 pixels high**; resolution (for screens) needs to be at least 75 dpi (dots per inch); preferable at 150+ dpi. [Equal to approximately 3 inches wide x 1.5 inches high. Use pixels for exact proportion.] **JPG or PNG files only.**



2. URL website link to event page or company website
3. If a link is not available, please provide flyer in a pdf.

Tips for Creating Marketplace Ad:

1. Use a photo software to create. You can find several options on the Internet. Some have free trials and/or a basic level for free. One option is www.picmonkey.com.
2. Use the ad as an eye-catching teaser. Limit text to a few key words or a phrase. Then link to a webpage with more information.

Send materials to: maryanne@metroportchamber.org

Questions? Please call Mary Anne at 817-837-1000.