



The Northwest Metroport Chamber of Commerce hosts a Membership Luncheon on the first Tuesday of the even months of the year. We average an attendance of 275+ guests at each luncheon held at The Speedway Club at Texas Motor Speedway, catering by Levy Restaurants.

Market Tables receive a 6' Draped Table within the Luncheon Ballroom. Please see the article "Tips for a Great Market Table" (attached) to get the most out of your investment. In addition, market tables receive a copy of all business cards received through our door prize drawings at the Membership Luncheon.

## MARKET TABLE APPLICATION

**Limited Availability**  
Please Specify Package

**6' Draped Table**

\$100 Table w/ NO Admission    \$135 Table w/ 1 Admission Member    \$145 Table w/ 1 Admission General Public    Member Benefit  
Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

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### Payment

Check    Credit Card    Invoice (Chamber members only)    Call Chamber to give CC info

### \*GENERAL PUBLIC MUST PAY IN ADVANCE.

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_ Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City \_\_\_\_\_ Billing State \_\_\_\_\_ Billing Zip \_\_\_\_\_

Market Tables will be assigned on a first-come, first-serve basis upon receipt of payment. You must check in and register at the Chamber Table (in the back of the ballroom) before going to your station. All Market Tables must be set up by 10:45 AM day of event. Tear down not before 1:00 PM. Event will run until 1:00 PM. A logistics email will be sent a week before the event with details, including arrival times and directions to the venue.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please complete this application and 1) scan and email to [events@nwmetroporthamber.org](mailto:events@nwmetroporthamber.org) OR 2) fax to 817.837.1002. Application can also be made through luncheon reservations at [NWMetroporthamber.org](http://NWMetroporthamber.org). Questions? Please contact Mary Anne Weatherred at [events@nwmetroporthamber.org](mailto:events@nwmetroporthamber.org) or 817-837-1000.

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## **Tips for a Great Market Table!**

Market Tables are a great way to promote your products, services or event to fellow Chamber members. Market Tables are available at Membership Luncheons and some special events. In order to get the best ROI, treat your Market Table the same as exhibiting at a trade show. Don't wait until the last minute. Prep in advance for greatness. But don't worry - you can do it on a much smaller budget!

### ***Market Table Best Practices***

- Identify your goals. What do you want to accomplish? Build awareness? Leads? Hand-out flyers?
- Stand in front of your table. Not behind it.
- Use a tablecloth.
- Invest in a standalone presentation board like a banner stand or tabletop display.
- Use your laptop or iPad to display slideshows or video about your company, product and/or service.
- Don't wait for people to come to you. Be engaging with a smile and a handshake. Be friendly, but not aggressive.
- Got someone at the table? Ask about them, first. Who they are and what they do. They'll respond in-kind.
- Give away something people want. King-size candy bars. Hot popcorn. Exclusive coupons.
- Create buzz with humor or a stunt. Do you juggle? Know any magic tricks?
- Have an interactive contest. Spin the wheel for a prize!
- Collect business cards for a drawing for your product.
- Contribute a door prize to be given away at the Membership Luncheon.
- Reach out to fellow Chamber members beforehand. Invite them to meet you at your table.
- Consider an ad in Chamber Marketplace inviting people to stop by your table.
- Follow up FAST. Immediately follow-up with leads. Send thank you notes to all business cards collected.

-NOTE: All market tables at our membership luncheons receive a copy of all business cards collected from our door prize drawings!