



Argyle
Haslet
Justin
Northlake
Roanoke
Trophy Club
Westlake

2022 Chamber Marketplace Specs

Chamber Marketplace is our Members-only promotional section in “Chamber Latte – Your Monday Morning eNews.”

Cost: \$200 per ad. Includes a **four-week run**. Payment must be received before run date. Some membership levels include ad(s) as a benefit.

- Business Level = 1 ad/year
- Advisory Partner = 2 ads/year
- President's Circle = 3 ads/year
- Chairman's Circle = 4 ads/year

Distribution: Chamber Latte is sent every Monday morning to 1,100+ active email addresses.

Deadline: Materials must be received by Wednesday prior to your first insertion date.

Run dates: Ads will run for **four weeks** or to the Monday before your event date.

Materials Needed:

1. **Marketplace Ad** – Approximate business card size; 300 pixels wide x 150 pixels high at 150 dpi. [This is equal to 2 inches wide x 1 inch high.] **JPG or PNG image files only.**

Sample Chamber
Marketplace Ad Size
Width: 300 pixels
Height: 150 pixels

2. **Link Options** – URL website link **or** PDF flyer

Tips for Creating Ad:

1. Preferable to use a photo software to create.
2. If created in Microsoft Publisher, use the 2 inch wide by 1 inch tall measurement. Group all elements together. Right click and save as picture.
3. Use the ad as an eye-catching teaser. **Limit text to a few key words**. Use a large font size. Small fonts will not be seen well. Then link to a webpage or pdf with details.
4. Consider a background color or a frame around the ad if using a white background.

Send materials to: MetroportInfo@metroportchamber.org Questions? Call 817-837-1000.