



HOPE Consortium Conference

August 24 & 25, 2017

**Lake of the Torches Resort & Casino
Lac du Flambeau, WI 54538**

Registration Packet

Hotel Accommodations

The 2017 HOPE Consortium Conference will be held at Lake of the Torches Resort & Casino Lac du Flambeau, WI. Participants are responsible for making their own lodging reservations. Cost of room per night is \$82.00.

Instructions

- Contact Lake of the Torches Resort & Casino at 1-888-599-9200, mention the “HOPE Consortium Conference” block. To receive the room rates noted above, you must book your room by **August 9, 2017.**
 - Scholarship recipients should follow the instructions included in award notification.
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Conference Registration

Registration fee is \$50 per participant, non-refundable. The fee includes meals and workshops on August 24 and 25, 2017. Registration fees must be submitted by **August 18, 2017.**

Instructions

- Participants must complete the online registration form. Complete one registration form per participant.
- Scholarship recipients should follow the instructions included in your award notification.

[REGISTER HERE](#)

Substance Abuse Counselor Continuing Education Credits

Certified substance abuse counselors can earn continuing education credits at the conference. For those certified substance abuse counselors-in training who were previously registered as an alcohol and drug abuse counselor (RADCI) with the Wisconsin Certification Board, the continuing education credits may count toward the 360 hours required to obtain certification as a substance abuse counselor, only if they have received a total of 100 hours of approved education by March 1, 2007.*

For those individuals who are planning to apply for the substance abuse counselor-in training certificate, continuing education hours may count towards the initial 100 hours required for certification as a substance abuse counselor-in training.

*As per s. RL 161.04 (2) (a) 4., Wis. Admin. Code, Counselor Applications

SESSION OVERVIEW

Thursday, August 24, 2017
DAY ONE

Breakfast and Registration
8:00am-9:00am

Welcome and Announcements
9:00am-9:30am

Opening Keynote
9:30am-10:30am

Recovery Orientated Planning: Engaging and Collaborating with Clients

Mark Sanders, LCSW, CADC-Owner of On the Mark Consulting, Chicago, IL

In this keynote address you will learn: The differences between treatment planning and recovery planning; 5 strategies for increasing first session attendance; 7 strategies for engaging clients within the first 5 minutes of contact; how to increase second session attendance by 66%; 10 strategies for engaging clients in the change process; collaborative goal setting; research on client engagement; relapse prevention planning, happiness planning, wellness and life planning.

Objectives:

1. Learn the difference between treatment planning and recovery planning.
2. Learn 10 strategies for engaging clients in the change process.
3. Enhance ability to do collaborative treatment planning.

AM Break
10:30am-10:45am

SESSION ONE

10:45am-11:45am

1. Reducing Stigma and Compassion Fatigue in the Delivery of Healthcare

Sue McKenzie-Director, Rogers In Health and WISE, Brown Deer, WI

Stigmatizing behaviors and attitudes can be the flipside of compassion fatigue. Explore what works to reduce stigma and apply it to diverse healthcare settings. Learn specific strategies to increase compassion resilience.

Objectives:

1. Identify the key evidence based approach to reducing stigma.
2. Discuss how stigma is experienced in the healthcare setting.
3. Apply specific strategies to increase compassion resilience in their work environment.

2. 20 Strategies for Increasing Recovery Rates with Clients with Co-occurring Disorders

Mark Sanders, LCSW, CADC-Owner of On the Mark Consulting, Chicago, IL

Research reveals that recovery rates have barely increased over the past 50 years, and in most states, approximately 50% of clients drop out of treatment prematurely. Participants will leave this presentation with tools that will enable them to achieve greater results with clients with co-occurring disorders. A partial list of topics include: 20 strategies for increasing recovery rates; 10 strategies to help clients successfully complete treatment; the use of evidence-supported practice in increasing recovery rates; the use of recovery management principles to increase recovery rates; how workers can improve personal effectiveness with addicted clients-a review of the research; 10 strategies for increasing 12-step involvement; improving recovery rates by increasing family involvement; and 5 organizational strategies for increasing recovery rates.

Objectives:

1. Increase awareness of 20 strategies for increasing recovery rates with clients with co-occurring disorders.
2. Increase awareness of 10 strategies to effectively retain clients in treatment.
3. Increase awareness of 10 strategies for increasing 12-step attendance.

3. Community Outreach Models & HIV/HCV Prevention in Injection Drug Users

Ben Bruso-Prevention Specialist, ARCW (AIDS Resource Center of WI), Schofield, WI

Harm reduction and community outreach work together in HIV/HCV prevention. In this overview, participants will learn about Indigenous and Community-Based Outreach models, how to apply them to prevention methods, and how harm reduction can improve from them.

Objectives:

1. Identify the difference between the Community-Based Outreach Model and the Indigenous Outreach Model.
2. Gain knowledge of how to apply these concepts to HIV prevention in injection drug users.
3. Learn basic knowledge of harm reduction/ HIV prevention through needle exchange/ syringe access programs.

4. Fetal Alcohol Spectrum Disorder and Neonatal Abstinence Syndrome: Concerns for the Neonate and the Adult Seeking Substance Use Disorder Treatment

Tiffany Kula-Program Assistant, Marshfield Clinic Center for Community Outreach, Marshfield, WI
Michelle Ruka-Care Coordinator, Family Health Center of Marshfield, Inc.-Alcohol & Drug Recovery Center, Minocqua, WI

Fetal Alcohol Spectrum Disorder (FASD) and Neonatal Abstinence Syndrome (NAS) represent biological consequences to substance use during pregnancy. Recognizing the behaviors and other symptoms associated with FASD and NAS can help caregivers and services providers the perspective necessary to respond appropriately. In this presentation, we will describe how alcohol and opioid use during pregnancy impacts fetal development, describe the symptoms of FASD and NAS in neonates, children, and adults, and discuss how behaviors associated with FASD in adulthood can impact the treatment of substance use disorders.

Objectives:

1. Understand the biological consequences of substance use during pregnancy, specifically, alcohol and opioid use.
2. Recognize the symptoms of fetal alcohol spectrum disorder (FASD) and neonatal abstinence syndrome (NAS) in neonates, children, and adults.
3. Appreciate the manifestations of FASD in adulthood and how behaviors may impact substance use disorder treatment.

LUNCH
12:00pm-1:00pm

SESSION TWO
1:00pm-2:00pm

5. Evidence-Based Treatment Methodologies Defined

Shelia Weix, MSN, RN, CARN-Director of Substance Abuse Services, Family Health Center of Marshfield, Inc., Marshfield Clinic Health System, Marshfield, WI

People often talk about using evidence-based practices, but what does that really mean? In this presentation, we will discuss what it means to implement an evidence practice with fidelity and how to accurately describe what we are doing in clinical practice. Several evidence-based practices in the field of substance use disorder treatment will be presented with review of the training and review process.

Objectives:

1. Understand the meaning of the evidence-base practice as it pertains to clinical implementation and fidelity.
2. Develop the language necessary to accurately describe different types of clinical practice based on level of evidence and fidelity.
3. Appreciate the training and review required to implement specific evidence-based practices in substance use disorder treatment with fidelity.

6. The Effects of Trauma Across the Lifespan

Kristen Iniguez, DO-Director, Marshfield Child Advocacy Center, Marshfield Clinic, Marshfield, WI

Traumatic experiences have profound and lasting effects on the developing brain and underlie a number of problematic behaviors across the lifespan, including substance abuse. This presentation will provide the audience with a basic understanding of the neurobiological effects of trauma on the developing brain, how these brain changes alter behavior in infants, children adolescents, and adults, and how an understanding of the trauma paradigm can facilitate appropriate trauma informed, trauma responsive, and trauma specific responses to individuals that have experienced trauma.

Objectives:

1. Understand the neurobiological effects of trauma on the developing brain.
2. Develop the ability to recognize the effects of trauma on behaviors in infancy, childhood, adolescence, and adulthood.
3. Learn to differentiate between trauma informed, trauma responsive, and trauma specific practices and understand the value of each in a recovery orientated system of care.

7. Opiate Overdose Prevention

Ben Bruso-Prevention Specialist, ARCW (AIDS Resource Center of WI), Schofield, WI

Opiate overdose and death in the country is rising at an alarming rate. In this session, participants will learn how to respond to opiate overdose, and administer the lifesaving opiate overdose reversal drug, Narcan®. Narcan® kits will be available during this session for free through ARCW.

Objectives:

1. Understand how opiates affect the body and brain.
2. Acquire the basics of how to identify and respond to an opiate overdose.
3. Learn how to administer the opiate overdose reversal drug, Narcan.

8. Worried About You: The Effects of Opioids on Fetal, Infant, and Child Development

Kyle O. Mounts-Program Director, Wisconsin Association for Perinatal Care, Cedarburg, WI

This presentation will describe the effects of opioids on fetal, infant, and child development. It will also consider the psychosocial context in which opioid use disorder occurs.

Objectives:

1. Describe three symptoms associated with neonatal abstinence syndrome/neonatal opioid withdrawal syndrome.
2. Describe two components of follow-up for infants exposed to opioids prior to birth.
3. Describe two other factors that can affect neonatal and child development.

SESSION THREE

2:15pm-3:15pm

9. Current Trends in Street Drugs

Mark Vander Bloomen-Chief of Police, Eagle River Police Department, Eagle River, WI

The presentation will give an overview of where drugs in Wisconsin are coming from, to include State and local trends. The presentation will also briefly touch on the presence of mock pharmaceuticals.

Objectives:

1. Identify sources of drugs coming into Wisconsin.
 2. Recognize current drug trends in Wisconsin and their local area.
 3. Aware of the use of mock pharmaceuticals in the street environment.
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10. Behavioral Health Strategies for Native American Community

Brian Jackson-Director, HCAT Behavioral Health, Lac Du Flambeau Public School, Lac Du Flambeau, WI

Lashawnda Maulson-Prevention Program Director, Lac Du Flambeau Tribe/Prevention Program, Lac du Flambeau, WI

Sue Wolfe-Federal Program Coordinator, Lac du Flambeau Public School/Healthier Community Action Team, Lac du Flambeau, WI

Presenters will talk about how the Healthier Community Action Team has been collaborating and strategizing to address behavioral health issues on the Lac du Flambeau Indian Reservation. Learn more about family circles, cultural activities, community engagement and substance abuse awareness.

Objectives:

1. Gain knowledge about 'Culture is Prevention'.
 2. Learn about a community engagement model adapted from the Menominee Nation.
 3. Learn how to address substance abuse awareness to reach community members.
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11. Reducing Opioid Prescribing, Quantitative Urine Drug Testing, and Anti-Diversion Strategies

Michael Larson, PhD-Clinical Pain Psychologist, Marshfield Clinic Health System, Director of Scheduled Medication Policy, Marshfield Clinic- Minocqua, Minocqua, WI

The current opioid epidemic is fueled in part by expectations regarding prescribing practices on the part of both providers and patients. Medication assisted treatment (MAT) can serve as a valuable adjunct therapy for opioid use disorders when used in conjunction with counseling and appropriate anti-diversion strategies. This presentation will describe recent reductions in opioid prescribing and the use of quantitative urine drug testing and other strategies to prevent medication diversion.

Objectives:

1. Appreciate recent efforts to reduce opioid prescribing while continuing to effectively address pain.
 2. Understand the difference between qualitative and quantitative urine drug testing in the context of medication assisted treatment (MAT) for opioid use disorders.
 3. Recognize effective strategies for preventing diversion of medications used in the treatment of opioid use disorders.
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12. Resilient Parents Resilient Children Curriculum: A look at optimal caregiving, challenges today's parents face, and breaking the generational cycle of abuse & neglect

Tony Iniguez-Trauma Education Specialist, Marshfield Child Advocacy Center, Marshfield Clinic Center for Community Outreach, Marshfield, WI

Today's parents face many challenges in an extremely interconnected yet more isolating and stressful world. "We parent the way we were parented." Take an in-depth look at what healthy and optimal caregiving looks like and what it does not. Our parent friendly curriculum will help professionals working with moms-to-be develop the self-awareness and core skills needed to break the generational cycle of trauma and neglect.

Objectives:

1. Ability to teach the core concepts needed to develop resilience with the populations we serve.
2. Learn how *Present, Attentive, Attuned, and Responsive* caregiving provides children with the skills necessary for healthy development and builds resilient healthy children.
3. Gain knowledge about the impact our mental state has on our ability to provide healthy caregiving, to co-regulate our children and to model and teach children the necessary coping skills that build their capacity for self-regulation and resilience.

PM BREAK
3:15pm-3:45pm

SESSION FOUR
3:45pm-4:45pm

13. The Therapeutic Benefits of Humor in Mental Health and Addictions Treatment

Mark Sanders, LCSW, CADCOwner of On the Mark Consulting, Chicago, IL Wisconsin

When Norman Cousins was suffering from a debilitating illness of his immune system, doctors predicted that he would not live a long life. In pain twenty-four hours a day, Cousins discovered that for every ten minutes he laughed, he received two hours of pain-free sleep. He actually lived sixteen years longer than his doctors had predicted. Participants will leave this workshop with tools that will enable them to incorporate more humor into their work with clients. A partial list of topics include: The Therapeutic Use of Humor: A Look at Research; The Use of Humor to Build Rapport with Clients; Using Humor to Reduce Resistance with Mandated Clients; Humor in Individual and Group Work; Decreasing Client Stress and Improving Mental and Physical Health with Humor; and Where to Find Humor to Incorporate into Your Work. The second part of this workshop will focus on the use of humor and other strategies to decrease counselor stress, burnout, compassion fatigue, and improve overall organizational health. This promises to be a fun learning experience.

Objectives:

1. Build awareness of how to use humor to build rapport with clients.
2. Understand appropriate and inappropriate uses of humor in individual and group work with clients.
3. Become aware of the importance of humor in their personal lives as counselors to reduce burnout and compassion fatigue.
4. Leave with 7 strategies for reducing overall counselor stress.

14. What is Care Coordination?

HOPE Consortium Care Coordinators-HOPE Consortium, Minocqua, WI

Care Coordination: Working together as a team to empower individuals and promote recovery.

Objectives:

1. Understand the benefits of Care Coordination.
 2. Understand how the teaming process works.
 3. Understand the referral process.
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15. Law Enforcement Addiction Assistance Programs in Small Rural Communities

Mark Vander Bloemen-Chief of Police, Eagle River Police Department, Eagle River, WI

Small rural communities are not immune to addiction and more often than not, the resources to mitigate or respond to addiction are non-existent. The Eagle River Police Department has initiated an addiction assistance program and will be presenting on the small town efforts to combat addiction.

Objectives:

1. Identify barriers to addiction assistance in their communities.
 2. Recognize barriers in communication between uniformed law enforcement officers and people suffering from addiction.
 3. Find resources in their communities to provide support that can augment addiction assistance programs.
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16. A Blueprint for Action: Care for Pregnant Women with Opioid Use Disorder

Kyle O. Mounts-Program Director, Wisconsin Association for Perinatal Care, Cedarburg, WI

This presentation will explore issues in the care of pregnant women with opioid use disorder within the context of the Wisconsin Association for Prenatal Care (WAPC) *Blueprint for Action: Improving Care for Women and Infants Affected by Opioids*. Content will include psychosocial and medical aspects for care, including detox.

Objectives:

1. Describe two areas of change described in the WAPC Blueprint for Action.
2. Define three components of comprehensive care of pregnant women with opioid use disorder.
3. Explain the risks and benefits of opioid detox during pregnancy.

Conference Social

4:45pm-6:00pm

Enjoy lawn games, hor d'oeuvres, music and more!
Located in the outdoor pavilion at the Lake of the Torches Hotel.

Friday, August 25, 2017

DAY TWO

Breakfast and Registration
8:00am-8:40am

Welcome and Announcements
8:40am-8:45am

Keynote
8:45am-9:45am

Why Treatment is Important in MAT. It's Not Just About the Medication

Matthew Felgus, MD-Addiction Psychiatrist, Madison, WI

Medication assisted treatment (MAT) for opioid use disorder receives considerable attention, but medication is only one piece of the puzzle and cannot solve the issue of substance use and addiction on its own. In this keynote presentation, Dr. Felgus will provide an overview of MAT and the important role of counseling and other recovery tools in the treatment of substance use disorders.

Objectives:

1. Understand the benefits of MAT.
2. Understand the limitations of MAT.
3. Appreciate that medication alone is insufficient for the treatment of substance use disorders.

SESSION FIVE

10:00am-11:00am

17. An Introduction to LGBT and Addiction for Providers

Jesse Heffernan-Faces & Voices of Recovery, Appleton, WI

This workshop is a condensed version of the full-day curriculum, which consists of six training modules. This workshop will provide an introduction to key terms and cultural humility concluding with considerations for providers.

Objectives:

1. Understand the LGBT intro to providers training.
2. Gain baseline level knowledge to provide culturally responsive opportunities for the LGBT community.
3. Gain working knowledge about laws, policies and attitudes toward LGBT people and the impact on health issues.

18. STEP Industries: How to Replicate Step Up Housing and Workplace Atmosphere

Michelle Devine Giese-President, STEP Industries, Neenah, WI

STEP Industries works to provide employment and support to those newly in recovery. This session will describe STEP Industries' history, activities, and outcomes. In addition, the presenter will discuss how a project like this could be replicated in the northwoods.

Objectives:

1. Learn about STEP Industries and the value of employment opportunities for individuals in recovery.
 2. Gain an understanding of methods for supporting employment in partnership with the recovery community.
 3. Leave with a sense of how community coordination is essential to replicating this project.
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19. Narcan®- It's a lifesaver!

Jason Weber-Officer, Fox Crossing Police Department, Neenah, WI

The use of Narcan® can be intimidating to many. This session will discuss the trends that brought Narcan® into our lives and how we can use this lifesaving medication.

Objectives:

1. Learn what happens in an opiate overdose.
 2. Understand what happens with the use of Narcan® and an overdose response.
 3. Learn what can protect me- legally- with my actions in an overdose response.
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20. The Interface Between Substance Use and Mental Health

Matthew Felgus, MD-Addiction Psychiatrist, Madison, WI

Does use of alcohol and other drugs cause mental health problems or do mental health struggles create a pathway for developing addiction? How do we as clinicians sort this out without getting ourselves tangled up?

Objectives:

1. Identify and describe the mental health conditions commonly co-occurring with substance use disorders.
2. Evaluate current gaps in the treatment of co-occurring mental health and substance use disorders.
3. Describe therapeutic interventions helpful for the treatment of MH conditions in individuals with substance use disorders.

AM BREAK
11:00am-11:15am

SESSION SIX

11:15am-12:15pm

21. Opiate Replacement Therapy

Matthew Felgus, MD-Addiction Psychiatrist, Madison, WI

Opiate replacement therapy represents an effective, proven treatment for reducing opioid use and can serve as one component of a well-rounded treatment program. In this presentation, Dr. Felgus will discuss the pros and cons of opiate replacement therapy with methadone and buprenorphine with illustrative case examples that demonstrate the slow process of treatment and medication taper.

Objectives:

1. Understand how opiate replacement therapy works.
 2. Describe the pros and cons of opiate replacement therapy, including methadone and buprenorphine.
 3. Appreciate the long-term model of treatment and that allows clients to be tapered off opiates.
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22. Marshfield Clinic Health System Recovery Corps

Brian Blahnik-Manager -AmeriCorps, Marshfield Clinic Center for Community Outreach, Marshfield, WI

Jesse Heffernan-Professional Recovery Coach & Consultant, Helios Addiction Recovery Services LLC, Appleton, WI

During this session you will learn about the development and plan for the new Marshfield Clinic Health System Recovery Corps. This exciting new program will serve throughout the HOPE Consortium in northern Wisconsin and become a model for statewide recovery corps.

Objectives:

1. Learn about AmeriCorps.
 2. Learn about Recovery Corps program.
 3. Understand the role of a recovery coach.
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23. HOPE Consortium: A Collaborative Rural Model for Opioid Use Disorder Treatment and User-Friendly Health Information Exchange

Leila Deering-Application Analyst, Marshfield Clinic Research Institute Biomedical Informatics Research Center, Marshfield, WI

Rachel Stankowski, PhD-Project Manager, Marshfield Clinic Center for Community Outreach, Marshfield, WI

Northern Wisconsin communities have been hit hard by the current opioid epidemic. Funded by the Wisconsin Department of Health Services, the HOPE Consortium consists of 10 partner organizations dedicated to providing coordinated opioid treatment services across a five county (Forest, Iron, Oneida, Price, and Vilas) and three Tribe (Forest County Potawatomi, Lac du Flambeau Chippewa, and Sokaogon Chippewa) region in northern Wisconsin. We will describe how extensive collaboration between regional service providers shaped the HOPE Consortium as an effective rural treatment model focused on improving accessibility, communication, and patient outcomes.

Objectives:

1. Recognize the HOPE Consortium as a collaborative treatment model that demonstrates the value of engaging community partners to address opioid abuse in rural communities.
 2. Understand that novel, user-friendly methods for health information exchange exist outside the traditional mechanisms of electronic medical records and individual contact.
 3. Appreciate the potential for replication of the HOPE Consortium model for other substances and communities and understand the need to build partnerships and promote ongoing engagement, respect, collaboration, trust, and compromise to meet the needs of communities affected by substance abuse.
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24. Gender-Specific Needs of Women in Treatment

Shelia Weix, MSN, RN, CARN-Director of Substance Abuse Services, Family Health Center of Marshfield, Inc., Marshfield Clinic Health System, Marshfield, WI

Women of child-bearing age and pregnant women require special consideration for effective substance abuse treatment that also considers the well-being of future children. This presentation will address the specific needs of women in the context of substance abuse treatment, in particular the need to coordinate care with primary and prenatal care providers. This presentation will also include guidelines for the use of medication-assisted treatment (MAT) during the perinatal period.

Objectives:

1. Gain an understanding of the unique needs of women in the context of substance abuse treatment and recognize the value for coordinated care.
2. Learn about guidelines for the use of medication-assisted treatment (MAT) during the perinatal period.
3. Appreciate the role that appropriate care of women plays in the health of families and communities.

Lunch
12:15pm-1:00pm

General Session: State Panel
1:00pm-1:45pm

(Invited Guests) State Panel: State of Wisconsin Attorney General Brad Schimel, Wisconsin State Representative John Nygren

Wisconsin Department of Health Services Section Chief for Substance Abuse Services Scott Stokes

Closing and Prizes
1:45pm-2:15pm