

# PATRICK COUNTY Magazine

A partnership of Patrick County Tourism and the  
Patrick County Chamber of Commerce

Our new magazine will focus on promoting Patrick County to visitors and residents with wonderfully written articles and ads. 25,000 copies will be distributed within Patrick County, regional visitor centers, mail-out visitor packets, and more.

Ad Placement	Spring
Back Cover	\$1200 (Sold)
Inside Covers	\$1000 (Sold)
Full Page	\$800
Half Page	\$500
Quarter Page	\$300
Business Card	\$150

## Ad Deadlines

**Spring Issue:**  
Reserve - 1/3/23  
Ads Due - 1/16/23  
To Printer - 2/15/23

Payment is due at  
reservation.

All Patrick County Chamber of Commerce members will receive a 10% discount on ad reservations.

## Ad Specs



**Full Page**

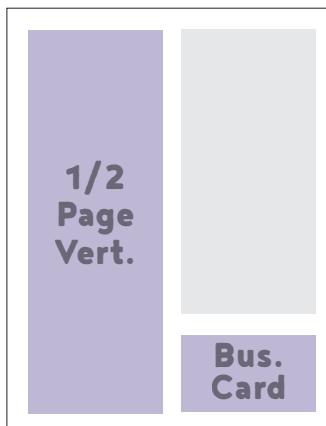
Trim Size - 8.5" x 11"  
With bleed - 8.75" x 11.25"



**1/2 Page  
Horizontal**

**1/4  
Page**

Half Horizontal - 7.5" x 4.75"  
Quarter - 3.5" x 4.75"



**1/2  
Page  
Vert.**

**Bus.  
Card**

Half Vertical - 3.5" x 10"  
Business Card - 3.5" x 2"

## Ad Reservation

Email: \_\_\_\_\_

We will provide ad

We will need an ad designed (\$100 design fee)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Full Page ad  Back Cover ad  Inside Covers ad

1/2 Page Horiz. ad  1/2 Page Vert. ad  1/4 Page ad  Business Card ad

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Submitting your ad:

Please send all ads to [david@silverliningdesign.com](mailto:david@silverliningdesign.com). All ads submitted must be print quality, CMYK and 300 dpi. Ads sent that are not print quality may be refused. PDF files preferred but high resolution TIFF files will be accepted. If you are sending an InDesign file, please package contents. If you are sending an Illustrator file, convert all text to outlines.

**Note:** Microsoft Publisher, Word, or Powerpoint are not usable and will not be accepted. GIF, PNG, JPG, and BMP are not acceptable files. Images will not be accepted from a Word document.

**Ad Creation:** If you can not provide your own ad, there will be a \$100 fee to design the ad. Photos and text/copy must be supplied. Submit all elements and ideas for your ad by the ad reservation deadline.

## Where to Send Print Ad Materials and Ad Reservations:

Patrick County Chamber  
Attn: PC Magazine  
PO Box 577  
Stuart, VA 24171

Payment can be by check or credit card. Make checks payable to **Patrick County Chamber of Commerce**.

Payment must be received by reservation date.

## OFFICE USE

Ad cost: \_\_\_\_\_

Ad Design: \_\_\_\_\_

Total Cost: \_\_\_\_\_

Date Paid: \_\_\_\_\_

Check #: \_\_\_\_\_

Cash: \_\_\_\_\_

Credit: \_\_\_\_\_