



BLACKSTONE VALLEY
CHAMBER of COMMERCE

2022 SPONSORSHIP OPPORTUNITY CATALOG

2022 Signature Event Calendar

Jingle and Mingle

12/08/2021

Vaillancourt Folk Art

"Love your Legislator" Breakfast

02/11/2022

Gallifords, Southwick Zoo

Annual Charity Golf Tournament

05/09/2022

Pleasant Valley Country Club

Home and Community Expo

03/12/2022

Northbridge High School

Steamers at Sunset

08/17/2022

The Barn at Blissful Meadows Golf Club

44th Annual Meeting & Awards Ceremony

11/16/2022

Pleasant Valley Country Club

Jingle and Mingle

12/07/2022

Vaillancourt Folk Art

Benefits of Joining the Chamber

Education & Training

As a Chamber member you can attend classes, seminars, and webinars to help you start, grow, and manage your business. These opportunities help you learn or improve upon skills that are essential for professional development.

Business Services

Whether you are just starting out, looking to grow, or want to expand your resources and connections, we can help you with marketing, public relations advice, notary, financing, certificates of origin, use of office incubator space, a full service conference room and smaller meeting rooms.

Legislative Advocate

We will advocate on your behalf regarding local, state, and government issues that may affect your business. Our job is to help make your concerns heard to those who can help and who matter.

Exclusive Connections

As a Chamber member, you will make connections with members and consultants from various professions through increased visibility on the Chamber's website and member's directory. In addition, you may be featured in the Chamber's newsletter.

Credibility

You increase the positive perception among consumers and business owners when you're identified as a member of the Chamber of Commerce. You will be recognized as a viable player in your industry and community and increase your company's visibility.

Industry Roundtables

You get opportunities to meet and participate in CEO and industry-specific roundtable discussions to share ideas, challenges, best practices, and measure results. In addition you learn how to develop critical and strategic thinking.

Online Advertising

Joining the Chamber provides opportunities to appear on our broadcast shows which air 3 times weekly. You have the option of utilizing 10 free, 30-second interviews on WCRN, use our newsletter free, and distribute your collateral at our events.

Networking

As a member, you will discover dozens of opportunities to meet people, expand your referral and client bases, and connect with business leaders. You can volunteer to work on programs and committees. Our virtual introduction process is also a part of networking via e-mail.

Chamber Events and Programs

Attend innovative and informative events while meeting other members and potential clients. You may choose to host an event that spotlights your company. Another benefit is that the BVCC is the largest affiliate of the Worcester Chamber of Commerce and offers access to that market.

Business Counseling

You will be able to participate in free, one-on-one consultations with industry specific consultants who provide guidance and knowledge. Counselors and professionals from various organizations, including government, hold office hours regularly at BVCC.



"Love your Legislator" Breakfast

02/11/22

PRESENTING \$1,200

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
- Mic time at event
- Named as Presenting Sponsor in Press Release
- 2, 10 Minute Radio interviews on WCRN
- 1, 30 Minute interview on "About the Valley"
- Banner Ad on website (5 Months)
- Member Spotlight on Social Media
- 8 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

MAJOR \$900

- 10 Minute Radio interview on WCRN
- 30 Minute interview on "About the Valley"
- Banner Ad on website (4 Months)
- Member Spotlight on Social Media
- 6 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage



PARTNER \$700

- 10 Minute Radio interview on WCRN
- Banner Ad on website (3 Months)
- Member Spotlight on Social Media
- 4 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage



SUPPORTER \$500

- Member Spotlight on Social Media
- 2 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

PATRON \$300

- 1 Ticket
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

Contact Us!

**670 Linwood Ave,
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(508) 234-9090**





BLACKSTONE VALLEY CHAMBER OF COMMERCE SIGNATURE EVENT

ANNUAL CHARITY GOLF TOURNAMENT

05/09/22

PRESENTING \$6,000

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
- Mic time at event
- Named as Presenting Sponsor in Press Release
- 2, 10 Minute Radio interviews on WCRN
- 1, 30 Minute interview on "About the Valley"
- Banner Ad on website (6 months)
- Member Spotlight on Social Media
- 8 Players
- 2 Tee signs
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage
- Raffle ticket, drink ticket, meals for all 8 players



MAJOR \$4,500

- 10 Minute Radio interview on WCRN
- 30 Minute interview on "About the Valley"
- Banner Ad on website (3 months)
- Member Spotlight on Social Media
- 8 Players
- 1 Tee sign
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage
- Meals included for all 8 players

PARTNER \$3,000

- 10 Minute Radio Interview on WCRN
- Banner Ad on website (1 month)
- Member Spotlight on Social Media
- 4 Players
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage
- Meals for all 4 players

SUPPORTER \$1,500

- 4 Players
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

PATRON \$1000

- 2 Players
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

Tee Sign: \$250



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BLACKSTONE VALLEY CHAMBER OF COMMERCE SIGNATURE EVENT

HOME & COMMUNITY EXPO

03/12/22

PRESENTING \$6,000

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
- Mic time at event
- Named as Presenting Sponsor in Press Release
- 2, 10 Minute Radio interviews on WCRN
- 1, 30 Minute interview on "About the Valley"
- Banner Ad on website (5 months)
- Member Spotlight on Social Media
- Unlimited event tickets
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage
- Double booth in preferred location and Pot of Gold



MAJOR \$4,500

- 10 Minute Radio interview on WCRN
- 30 Minute interview on "About the Valley"
- Banner Ad on website (4 months)
- Member Spotlight on Social Media
- Unlimited event tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage
- Single booth in a preferred location and Pot of Gold

PARTNER \$3,000

- 10 minute radio interview on WCRN
- Banner Ad on website (3 months)
- Member Spotlight on Social Media
- Unlimited tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage
- Single booth and Pot of Gold

SUPPORTER \$1,500

- Member Spotlight on Social Media
- Unlimited tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

PATRON \$1000

- Unlimited tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage



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BLACKSTONE VALLEY CHAMBER OF COMMERCE SIGNATURE EVENT

STEAMERS AT SUNSET

08/17/22

PRESENTING \$6,000

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
- Mic time at event
- Named as Presenting Sponsor in Press Release
- 2, 10 Minute Radio interviews on WCRN
- 1, 30 Minute Spot on "About the Valley"
- Banner Ad on website (5 Months)
- Member Spotlight on Social Media
- 10 Tickets
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

MAJOR \$4,500

- 10 Minute Radio interview on WCRN
- 30 Minute interview on "About the Valley"
- Banner Ad on website (4 Months)
- Member Spotlight on Social Media
- 8 Tickets
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage





PARTNER \$3,000

- 10 Minute Radio interview on WCRN
- Banner Ad on website (3 Months)
- Member Spotlight on Social Media
- 4 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

SUPPORTER \$1,500

- Member Spotlight on Social Media
- 2 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

PATRON \$1000

- 1 Ticket
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

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Annual Meeting

Signature Event

11/17/22

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- 2, 10 Minute Radio interviews on WCRN
- 1, 30 Minute interview on "About the Valley"
- Banner Ad on website (5 Months)
- Member Spotlight on Social Media
- 10 Tickets
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program (if applicable)
- Logo on event table signage

MAJOR \$4,500

- 10 Minute Radio interview on WCRN
- 30 Minute interview on "About the Valley"
- Banner Ad on website (4 Months)
- Member Spotlight on Social Media
- 8 Tickets
- Reserved seating
- Logo on all event marketing materials
- Name listed in event program
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- 4 Tickets
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**BLACKSTONE VALLEY CHAMBER OF COMMERCE
SIGNATURE EVENT**

JINGLE & MINGLE

12/07/22

PRESENTING \$1,200

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
- Mic time at event
- Named as Presenting Sponsor in Press Release
- 2, 10 Minute Radio interviews on WCRN
- 1, 30 Minute interview on "About the Valley"
- Banner Ad on website (5 Months)
- Member Spotlight on Social Media
- Tickets (8)
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage



MAJOR \$900

- 10 Minute Radio interview on WCRN
- 30 Minute interview on "About the Valley"
- Banner Ad on website (4 Months)
- Member Spotlight on Social Media
- 6 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

PARTNER \$700

- 10 Minute Radio interview on WCRN
- Banner Ad on website (3 Months)
- Member Spotlight on Social Media
- 4 Tickets
- Logo on all event marketing materials
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SUPPORTER \$500

- Member Spotlight on Social Media
- 2 Tickets
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage

PATRON \$300

- 1 Ticket
- Logo on all event marketing materials
- Name listed in event program
- Logo on event table signage





WSN, VBN & FBHN Events

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PATRON \$300

- 1 Ticket
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Business After Hours



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- Member Spotlight on Social Media
- 4 Tickets
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SUPPORTER \$500

- Member Spotlight on Social Media
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PATRON \$300

- 1 Ticket
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Forums/Seminars

PRESENTING \$1,200

- Name and logo on Event Welcome Poster as "Presenting Sponsor"
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An overhead photograph of three people sitting around a rustic wooden table. A man in a yellow jacket and glasses is on the left, looking down at a notebook. A man in a white shirt and glasses is on the right, leaning over a laptop. A woman with red hair in a blue shirt is on the bottom left, also looking down. The table is cluttered with a smartphone, a tablet, several notebooks, and pens. The background is a light-colored concrete floor.

Interested in sponsoring
one of our events?

Contact:

Liz O'Neil

Director of Programs/Events and Membership

loneil@blackstonevalley.org

(508) 234-9090 x 102