



BLACKSTONE VALLEY
CHAMBER of COMMERCE

TOP 10 BENEFITS

Why you should join the BVCC!

1

EDUCATION AND TRAINING

As a Chamber member you can attend classes, seminars, and webinars to help you start, grow, and manage your business. These opportunities help you learn or improve upon skills that are essential for professional development.

2

BUSINESS SERVICES

Whether you are just starting out, looking to grow, or want to expand your resources and connections, we can help you with marketing, public relations advice, notary, financing certificates of origin, use of office incubator space, a full service conference room and smaller meeting rooms.

3

LEGISLATIVE ADVOCATE

We will advocate in your behalf of local, state, and government issues that may affect your business. Our job is to help make your concerns heard to those who can help and who matters.

4

EXCLUSIVE CONNECTION

As a Chamber member, you will make connections with members and consultants from various professions through increased visibility on the Chamber's website and member's directory. In addition, you may be featured in the Chamber's newsletter.

5

CREDIBILITY

You increase the positive perception among consumers and business owners when you're identified as a member of the Chamber of Commerce. You will be recognized as a viable player in your industry and community and increase your company's visibility.

6

INDUSTRY ROUNDTABLES

You get opportunities to meet and participate in CEO and industry-specific roundtable discussions to share ideas, challenges, best practices and measure results. In addition you learn how to develop critical and strategic thinking.

7

ADVERTISING

Joining the Chamber provides opportunities to appear on our broadcast shows which airs 3 times weekly. You have the option of utilizing 10 free, 30-second ads on WCRN, use our newsletter free, and distribute your collateral at our events.

8

NETWORKING

As a member, you will discover dozens of opportunities to meet people, expand your referral and client bases, and connect with business leaders. You can volunteer to work on programs and committees. Our virtual introduction process is also a part of networking via e-mail.

9

CHAMBER EVENTS AND PROGRAMS

Attend innovative and informative events while meeting other members and potential clients. You may choose to host an event that spotlights your company. Another benefit is that the BVCC is the largest affiliate of the Worcester Chamber of Commerce and offers access to that market.

10

BUSINESS COUNSELING

You will be able to participate in free, one-on-one consultations with industry specific consultants who provide guidance and knowledge. Counselors and professionals from various organizations, including government, hold office hours regularly at BVCC.