

1.5.2021 School Board meeting minutes

Notebook: Action Pending

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Details

Project	St Francis School Board meeting
Date/Time/Location	1/5/2021 7 pm Zoom
Attendees	Present: Ali Villinski (President), Katie Grund (Vice President), Jim Luby, Dan Matzkin, Rich Mitterholzer, Mike Muir, Chris Sikorski, Kyle Schmitt (Principal), Laura Angelini (Parish) Absent: None

Follow-ups

	Responsible	Completed?
Last Meeting		
None		
Current Meeting		
Represent School Board at upcoming Parish council meeting to determine tuition strategy	Ali/Jim	
Plan/organize virtual fundraiser(s) in the spring	Mike	
Submit "news story" for website to Kyle Schmitt	Chris	
Draft proposal for contract resource to support development	Ali	
Engage PTO for assistance with video hug	Ali	
Follow up with Our Lady of Tepeyac on fundraising strategy	Laura	

Follow up with auction house/vendor for spring event(s)

Mike

Decisions

Decisions	Approver
December 2020 School Board meeting was cancelled	Board
Virtual fundraising event(s) will occur in the spring	Board
Kyle Schmitt will encourage families attending parking lot Mass to wear SFS gear	Kyle Schmitt

Discussion Items

Summary & Takeaways

Opening Prayer - Ali

Review of Open Action Items / Approval of November Meeting Minutes - Chris

No open items

Update on Tuition Proposal - Kyle Schmitt

Kyle Schmitt sent proposed 2021/2022 tuition rates in December

December deadline was for SGO (Archdiocese scholarship)

Feedback received included:

Discussions regarding higher necessary increases vs % increase cap

Parishioner vs Non-parishioner rates

Setting a meeting with Tom Purtell and Parish Finance Council

Will understand parish commitment to school for the next year

Concerns were raised over "pricing people out"

Other schools in area use tuition + fee combination (SFS is lowest combined price)

Parish Christmas collections are less than projected

The school has never had a fundraising requirement so there's not a culture

Parish buy-in is necessary to develop this culture

Unrealistic to ask school staff to take this on

Dedicated resource could realize improvements in institutional resources and infrastructure

Discussion of Fundraising Efforts (Direct Appeal, Virtual Event, etc) - Kyle/Mike/Ali

Kyle: we are at \$104k of our \$150k goal of our direct ask

Tools for managing relationships and donor info would help

Investing in a dedicated resource could build this fundraising capability

Discussion over how to be strategic concerning investments

We should at least build a business case, there's no risk in doing that

Discussion over contributions in unusual times

It'd make sense to have someone to pull all of the pieces together

Discussion over how to build support for a dedicated contract resource

Direct appeal will conclude at the end of January for Catholic Schools Week

Kyle: ~90% donations were from school families

Discussion of how to "close out" the appeal and communicate progress/success

We are still planning to have a spring fundraising event

e.g., virtual wine tasting

Auction house in Lincolnshire reached out to us

Small virtual events with paid admission can help build community

Relevant COVID-19 Updates - Kyle Schmitt

School will return to in-person instruction Jan 19th
No other relevant COVID-19 news

Discussion of remote learning experiences
School made an active decision to limit the number of technology platforms

Catholic Schools Week - All

Jan 31st - Feb 6th

Last year's was very successful
School is discussing how to offer virtual tours
Desi/Kyle are planning to record a virtual tour

Suggestion: offer open Q&A sessions over Zoom
Could teacher(s) from different grades be available?
Maybe offer a panel of principal/teacher/parent
Sessions for preschool/elementary/middle school

No in-person tours are allowed
Preschool is a popular option
Traditionally students have spoken about SFS at Mass for CSW
How can we reproduce this virtually?
Use videohug platform to do this?

Provide balloons/flags to SFS families at parking lot Mass

Website Updates - Katie

Site content needs updates (still reference to 8th grade graduation, school closure)
Board will identify content to be drafted for review and create "news stories"
-Lauren Gillis recognized by Archdiocese
-school has been open for in-person instruction

Follow-up meeting to discuss other website content

PTO Recap - N/A

No December PTO meeting

Volunteer for January PTO Meeting

TBD

Reminder of Next Board Meeting Date (January 19th)

We will meet again before Catholic Schools Week

AOB (All Other Business)