



MUS Connector

Advancing Communities—Advertising Opportunities

Advertising in the MUS Connector supports a collective mission to strengthen workforce development through collaboration and shared awareness. As one of the few platforms connecting workforce organizations directly, this newsletter fosters a unique space to build community and amplify impact, driving innovation and opportunity for the workforce development Industry.

Members are encouraged to leverage our advertising services to spotlight their initiatives, such as requesting RFP bids or utilizing TEGs for strategic marketing, aligning with WIOA's goals of fostering partnerships and driving innovation. *****MUS Members receive a 50% Discount on all MUS Connector Advertising Rates**

Community Spotlight Ads: Ads link to Advertiser's website boosting organic SEO.

Display Ad Size (3.5x5"):

- \$100 for 1 month
- \$225 for a 3-month package
- \$450 for a 6-month package
- \$675 for a 9-month package
- \$900 for a 12-month package

Business Card Ad (2"x3.5"):

- \$50 for 1 month
- \$112.50 for a 3-month package
- \$225 for a 6-month package
- \$337.50 for a 9-month package
- \$450 for a 12-month package

Classifieds, Announcements, and Events Advertisement Rates:

- **Classified Ads:** \$10 Includes 25 words; \$0.25 for each additional words.
- **FREE** with a Community Spotlight Ad (up to 25 words)
- **Composition of Ad:** \$10

Ad Design Services:

Complete Ad Design:

Display Ad (3.5"x5"): \$75

Business Card Size (2"x3.5"): \$50

Modifications or Changes: \$25 Includes minor changes; additional fees may apply for extensive revisions.

Newsletter Sponsorship Rates: Includes appreciation message and logo on each issue sponsored.

Annual Sponsor: \$2,000 Includes all 12 issues

Monthly Sponsor: \$250 per month sponsored.

SCHEDULE YOUR CONSULT TODAY

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Regional Workforce Connector

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