

Discover Northwest Indiana through curated site visits, regional tours, and real-world workforce strategies. Attendees will enjoy accommodations at the Blue Chip Casino Hotel in Michigan City, IN. while taking part in a series of immersive sessions, policy discussions, and practical learning experiences that explore rural realities, CWI's Hub model, and employer-driven initiatives like WorkBIG: Beautifying Gary, offering a comprehensive look at workforce strategy and systems change.

Sponsorship Packages

Hoosiers Heritage Sponsor \$10,000

- 4 Event Registrations
- Event Signage, Promotions, Announcements, Agenda Booklet
- Promotional Items in Attendee Giveaway Bag
- Logo placement on Sponsor Recognition Reel during event
- 2 BOD Dinner Reservations
- Recognition at Workforce Hero Awards Ceremony as Sponsor
- 4 Full Pg. Advertising Pkgs in MUS Connector Newsletter
- Logo Recognition in MUS Newsletter and on MUS/CWI Social Media Posts and Website

South Shore Line Sponsor \$5,000

- 3 Event Registrations
- Event Signage, Promotions, Announcements, Agenda Booklet
- Promotional Items in Attendee Giveaway Bag
- Logo placement on Sponsor Recognition Reel during event
- 1 BOD Dinner Reservations
- Recognition at Workforce Hero Awards Ceremony as Sponsor
- 3 Full Pg. Advertising Pkgs in MUS Connector Newsletter
- Logo Recognition in MUS Newsletter and on MUS/CWI Social Media Posts and Website

Great Lakes Grand Prix Sponsor \$2,500

- 2 Event Registrations
- Event Signage, Promotions, Announcements, Agenda Booklet
- Promotional Items in Attendee Giveaway Bag
- Logo placement on Sponsor Recognition Reel during event
- 1 BOD Dinner Reservations
- Recognition at Workforce Hero Awards Ceremony as Sponsor
- 2 Full Pg. Advertising Pkgs in MUS Connector Newsletter
- Logo Recognition in MUS Newsletter and on MUS/CWI Social Media Posts and Website

Lighthouse Legacy Sponsor \$1,500

- 1 Event Registration
- Event Signage, Promotions, Announcements, Agenda Booklet
- Promotional Items in Attendee Giveaway Bag
- Logo placement on Sponsor Recognition Reel during event
- 1 BOD Dinner Reservations
- Recognition at Workforce Hero Awards Ceremony as Sponsor
- 1 Full Pg. Advertising Pkgs in MUS Connector Newsletter
- Logo Recognition in MUS Newsletter and on MUS/CWI Social Media Posts and Website

Indiana Dunes In-Kind Sponsor Support Comes in Many Forms

- Entertainment: Enhance the event with activities (e.g., local sports tickets)
- Facilities: Provide venues for tours or meetings
- Meals, Snacks & Refreshments: Supply food and drinks for attendees.
- Local Attractions: Offer access to Milwaukee's iconic sites
- Financial Contributions: Support the event with monetary donations to cover specific needs
- Involvement: Have your team participate as attendees to support and learn

SCHEDULE YOUR CONSULT TODAY

Melanie Martin
Regional Workforce Connector

Office: 734-331-8604 ■ Cell: 734-765-3637
melanie@midwesturbanstrategies.com