Appraisal Institute™ | Chicago Chapter

SPONSORSHIP

ABOUT US

The Chicago Chapter of the Appraisal Institute (CCAI) is searching for businesses and individuals interested in supporting the mission of one of the largest, most respected, and well-known Chapters of the Appraisal Institute. The Chicago Chapter of the Appraisal Institute has more than 5,000 visitors each year, and its website attracts an average of 1,500 unique visitors each month. The Chapter features an e-mail distribution list that reaches thousands of real estate appraisers through the Midwest.

MISSION

The Chicago Chapter is here to support you – the professional appraiser – to do your very best work, and in so doing, to strengthen the role of appraisers as a reliable link within our economy.

We do that by offering the finest in appraisal education, professional development, and networking opportunities. Candidates for a professional designation will find sage, encouraging advisors and a framework to help facilitate a meaningful, while urgent, path toward earning a professional appraisal designation. No matter where you are on the path to a professional appraisal designation, you are welcome to join us. Our association is here and now, for you.

SPONSORSHIP

OPPORTUNITIES

Annual Sponsorships

This sponsorship plan increases your company visibility and supports the valuation industry. It also helps the chapter to offer more events for appraisers to build and strengthen relationships.

All sponsorships run the entire calendar year (January - December)

Executive Level
$1500
Benefits:

- **Logo recognition on the CCAI website**
- **Logo recognition on event & education promotions/at each event & educational offering**
- **Logo recognition on bi-annual newsletters**
- **Four e-blast promotions per year.**
- **Two social media posts on CCAI LinkedIn, Instagram and Facebook**
- **Distribution of company literature and/or promotional items at 2 in person meetings**

Club Level
$1000
Benefits:

- **Name recognition on the CCAI website.**
- **Name recognition on event & education promotions/at each event & education offering.**
- **Name recognition in bi-annual newsletters.**
- **Two e-blast promotions**
- **One social media post on LinkedIn, Instagram and Facebook.**

Contributor Level
$500
Benefits:

- **Name recognition on the CCAI website.**
- **Name recognition on event & education promotions/at each event & education offering.**
- **Name recognition in bi-annual newsletters.**
- **One e-blast promotions**

SPONSORSHIP

OPPORTUNITIES

The Chicago Chapter offers several sponsorship levels for both companies and individuals. Your sponsorship will be for a term of one year, beginning on the first of the year. In return for your support, CCAI will provide all of the benefits listed in your chosen package.

SPONSORSHIPS OPTIONS

- Events
- *Joseph C. Magdziarz New Member Development Fund*

Partnering with the Chicago Chapter of the Appraisal Institute will expose you or your company to the thousands of leaders in the real estate valuation community, help support the Chicago Chapter, and further our goal of supporting our members while providing the finest appraisal education.

SPONSORSHIP

INDIVIDUAL EVENTS

Either separately or in addition to your generous donation above, we also offer individual event sponsorships. These events include both social and educational gatherings offered throughout the year to our members. Benefits of individual event sponsorship includes the following benefits:

- Signage at event
- Inclusion of logo or company name in event materials
- Recognition at the event
- For some events we offer the option of having your company logo on giveaways at the event for an additional sponsorship amount.
- One free registration for the event

You can choose to sponsor any of the following events:

Real Estate Conditions Seminar

- General Sponsorship – $250
- The following Giveaway Options are available individually or in addition to your General Sponsorship of the Seminar.
  - Company Logo on choice of Pen Giveaway – $250
  - Company Logo on choice of Notepad or Post-Its Giveaway – $300
  - Company Logo on Bag Giveaway – $400

Chief Appraiser Panel (every even year)

- General Sponsorship – $200
- The following Giveaway Options are available individually or in addition to your General Sponsorship of the Seminar.
  - Company Logo on choice of Pen Giveaway – $250
  - Company Logo on choice of Notepad or Post-Its Giveaway – $300
  - Company Logo on Bag Giveaway – $400

Nuts & Bolts Seminar (offered every odd year)

- General Sponsorship – $250
- The following Giveaway Options are available individually or in addition to your General Sponsorship of the Seminar.
  - Company Logo on choice of Pen Giveaway – $250
  - Company Logo on choice of Notepad or Post-Its Giveaway – $300
  - Company Logo on Bag Giveaway – $400

Please feel free to contact us via e-mail or phone should you have any questions. The Chapter's members and staff thank you in advance for your support.

SPONSORSHIP

INDIVIDUAL EVENTS

Choose to sponsor any of the following events:

Luncheon/Chapter Meeting (one of four per year) – $500 per luncheon

Member/Candidate/Advisor Networking Event (one of five per year) – $500 per event

Chapter Developed Seminar – $500 per seminar

Sponsor morning coffee for a seminar or course - $150/day

Sponsor afternoon break during course or seminar - $150/day

Sexual Harassment Seminar (required by State of Illinois) – $250 per seminar

Nationally developed continuing education - $400

Please feel free to contact us via e-mail or phone should you have any questions. The Chapter's members and staff thank you in advance for your support.

Joseph C. Magdziarz New Member Development Fund

The Joseph C. Magdziarz Development Fund, introduced this year, was established to attract new members to the Chicago Chapter. This fund will award new members of CCAI $150 to use towards any class presented by CCAI.

CCAI is asking for donations starting at $150 to help sponsor this educational opportunity for new appraisers.

This fund is named for Joseph C. Magdziarz, MAI, SRA, AI-GRS, AI-RRS, a preeminent member of the Chicago Chapter. As he is known, Joe Mags, or Papa Joe, has been educating new appraisers in the industry for most of his career. He continues to mentor his students beyond their time in the classroom.

SPONSORSHIP

GOLF OUTING

The annual golf outing is a wonderful networking experience for all appraisers and related businesses. The money CCAI raises from the golf outing helps to provide more education for the chapter and networking events.

Benefit of sponsorship:

- Signage at event
- Inclusion of logo or company name in event materials
- Recognition at the event

Overall Sponsorships
This will be a general sponsorship of the entire event. Signs will appear throughout the day with your company logo.

_____$500 _____$1000 _____$1500

Individual Holes
_____$100 Hole Number:_____

Beer Cart
_____ $1000

Networking Reception before dinner
_____$750

Giveaways with company logo
_____ Golf Tees $150 _____ Golf Towels $200

We will also be collecting gift baskets and raffle prizes for giveaways.

SPONSORSHIP FORM

Appraisal Institute™
Chicago Chapter

YOUR INFORMATION

Company Name

Contact Person

Company Website

SPONSORSHIP INFORMATION

Event 1 :

Amount :

Event Giveaway :

Event 2 :

Amount :

Event Giveaway :

Payment Method : Check ☐ Credit Card ☐

Credit Card # : Call CCAI to pay with credit card

More Information :
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THANK YOU FOR YOUR SPONSORSHIP