

**Avi Melamed**  
**Middle East Expert & Strategic Intelligence Analyst**  
*Because True Knowledge is a Real Asset*

Avi Melamed is a Strategic Intelligence Analyst and an Expert on the Current Affairs in the Arab and Muslim World and their impact on the Middle East and Israel.

He is the Founder and CEO of Inside the Middle East: Intelligence Perspectives (ITME), an empowering intelligence analysis praxis transforming students and practitioners into knowledgeable, media literate, critical thinkers.

As an Author, Educator, Expert, and Strategic Intelligence Analyst, Avi provides Intelligence Analysis, Briefings, and Geopolitical Tours to diplomats, Israeli and foreign policymakers, global media outlets, and a wide variety of international businesses, organizations, and private clients on a range of Israel and Middle East Affairs.

From 2013 - 2018, Avi served as the Salisbury Fellow of Intelligence and Middle East Affairs for the Eisenhower Institute. Under his leadership, ITME has grown from an undergraduate initiative, to include workshops and seminars from High Schools to Capitol Hill and Jewish communal leadership, directly impacting the outlook, educational path, and career trajectory of more than 200 current and future leaders. In its sixth year - now an independent 501c3, ITME has the same mission - to provide a non-partisan education on the contemporary Middle East while teaching critical analysis in an innovative and engaging fashion. ITME's goal is to ensure that the next generation of policy influencers will be equipped with the knowledge, skills, and tools to independently and accurately decipher the Middle East and accurately predict the direction of future events.

Avi is a former Israeli Intelligence Official and Senior Official on Arab Affairs. In his public service, he held high-risk Government, Senior Advisory, Intelligence, and Counter-Terrorist intelligence positions in Arab cities and communities throughout the region – often in very sensitive times - on behalf of Israeli Government agencies.

He has co-authored [Separate and Unequal: Israel's Rule in East Jerusalem](#) and wrote *Ubrusi: The Novel*. His newest book – coming out in an updated version in June 2020, [Inside the Middle East: Making Sense of the Most Dangerous and Complicated Region on Earth](#) is a GPS to help you navigate the dramatically changing Middle East. The book offers a unique insight into the Arab world, challenges widely-accepted perceptions, provides a guide to make sense of the unfolding events in the region and provides an out of the box idea that could lead to a positive breakthrough in the Israeli- Palestinian conflict.

An Israeli Jew, fluent in Arabic, English, and Hebrew, with a unique understanding of Arab society and culture, Avi has his finger on the pulse on the Arab world. He has a proven record of foreseeing the evolution of events in the Middle East and their impact on a local and regional level.

Through all of his efforts, as an analyst, educator, entrepreneur, and writer, he is a bridge-builder. He dedicates himself to enhancing the Arabic, English, and Hebrew speaking audience's comprehensive understanding of the Middle East and each other.

*The Middle East is a Chain of Links. What Happens in one-part impacts what happens in another - And what happens in the Middle East does not stay in the Middle East. Author, Educator, Lecturer, Entrepreneur, Intelligence Analyst, Middle East Expert, Avi Melamed Takes You Inside the Middle East. His decades of experience in Government, Senior Advisory, Intelligence, and Counterterrorism in Arab cities and communities throughout the region Help You Connect The Dots and Build A Three Dimensional Picture of Reality.*