



Galit Peleg Interim Consul General



Galit is the Interim Consul General for the Consulate General of Israel in Miami. Most recently, she served as the Head of the Department for Public Diplomacy and Academic Affairs at the Consulate General of Israel in New York. Her department was responsible for reaching out to local communities and producing campaigns, events and lectures, to promote Israel's brand, in NY, NJ, PA, OH, and DE. Galit is also responsible for promoting Israel's academic relations with local academic institutions in the five states.

She served as an officer in the Israel Defense Forces (IDF) and, after completing her military service, studied at the Hebrew University in Jerusalem where she graduated from two departments: Islam & Middle East Studies and International Relations. During her studies Galit worked with teenagers

through several projects, institutions and boarding schools in Haifa and Jerusalem.

In 1998 she joined the Israeli Foreign Service as a cadet. In 1999-2000 she served as Deputy Ambassador to Morocco. From 2001-2005 she served as Deputy Ambassador to Serbia, where she focused on reestablishing the mutual relations between Israel and Serbia during the dismantling process of Yugoslavia.

In 2007-2011, Galit was the head of the liaison office to the European Parliament at the Israeli Mission to the European Union in Brussels.

After returning to Jerusalem, she lead special projects in the field of "branding Israel" and worked with leading PR firms in Europe, through her position at the Media and Public Affairs Division at the Foreign Affairs Ministry. She initiated a campaign called "Start Tel Aviv" to promote Israel as a Start Up Nation, in cooperation with the city of Tel Aviv. This program, which brings non-Jewish entrepreneurs to Israel and turns them into "Ambassadors for Israel," continues today in more than 50 countries around the world.

She is fluent in Hebrew, English, French, and conversant in Arabic and Serbian.