



WEDNESDAY, JULY 15 | 12:00PM-1:30PM EST

# Sports 2020: What About the Fans?

Our topic for this edition of **Connection to Innovation** will focus on what it means to be a sports fan in 2020. It is clear that sports are coming back to the fans, but it is still unclear when and how the fans will come back to sports. While social distancing persists, what will the experience look like? What cutting edge innovations will support the "new normal" fan experience? Hear about it directly from the experts.

**Register:** [connectionjuly.eventbrite.com](https://connectionjuly.eventbrite.com)

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