

The word "SHINE" is written in a large, white, bold, sans-serif font with a slight 3D effect. It is centered within a large orange circle. Behind the circle and text are several horizontal stripes in shades of orange and red. The entire graphic is set against a dark blue background.

# SHINE

**ROOTED IN COMMUNITY**

**SHINE GALA & AUCTION**  
**HYATT REGENCY PORTLAND**  
**MAY 17, 2024**



PORTLAND POLICE BUREAU  
est. 1923

# SHINE Benefit Gala & Auction

May 17, 2024

Sunshine Division is excited to announce the return of our 11th annual SHINE dinner and auction benefit at The Hyatt Regency in Northeast Portland.

Join us for this brilliant gala featuring delicious food, specialty drinks, a live and silent auction, a wine wall, raffles with premier prizes, entertainment, and much more.

As always, all proceeds raised from this charitable gala benefit Sunshine Division's vital mission to provide ongoing food relief to struggling families and individuals in the greater Portland area

Let's come together to help our community shine brighter.



# SHINE Benefit Gala

## Sponsorship Opportunities

	Presenting	Gold	Silver	Bronze	Copper	Table Host
	SOLD	\$20K <i>(2 available)</i>	\$10K <i>(Unlimited)</i>	\$7,500 <i>(Unlimited)</i>	\$5,000 <i>(Unlimited)</i>	\$2,500 <i>(Unlimited)</i>
SHINE Gala "Presented By"	YES					
Speaking Opportunity at the event	YES					
Recognition on Invitation	LOGO	NAME				
Sponsor Recognition on Select Digital & Print Marketing Material & Promotional Items	LOGO	LOGO	LISTING			
Sponsor Recognition on Website & Social Media Campaigns for Event	YES	YES	YES	YES	YES	
Sponsor Recogition during Live Program	YES	YES	YES	YES	YES	YES
Ad in Auction Catalog	FULL	FULL	HALF	HALF	LOGO	NONE
Table of 10 with 3-course meal and wine	THREE	TWO	ONE	ONE	ONE	ONE
Opportunity to customize your benefits	YES	YES	YES	YES	YES	YES

## Red Carpet Reception Sponsor

\$7,500 (1 available)

- Logo recognition on Auction Program
- Full-Page ad in Auction Program
- Logo recognition on print ads
- Logo recognition throughout the reception
- Special name mention from stage at the event
- Logo recognition on sponsor signage
- A table for 10 at the Auction

## Bid Card Sponsor

\$ 3,500 (**SOLD**)

- Sponsor recognition as bid card sponsor on website and in social media campaigns
- Name Recognition in Auction Program
- Logo recognition on all bid cards at the event
- A Table for 10 at the dinner
- 1/4-Page Ad in Auction Program





# In-Kind Sponsorship & Donations

In-kind donations play a major role in Sunshine Division's daily operations. We are grateful for the multitude of resources our supporters continue to offer Sunshine to ensure equitable access to food. In-kind donations help Sunshine access goods and services that would otherwise be unaffordable, or the donation might free up resources that could be spent on direct client programs and support.

## What are in-kind donations?

An in-kind donation is a non-cash gift made to a nonprofit organization, including goods, services, time, and expertise. Individuals, corporations, and businesses can all make in-kind donations.

If you are interested in a sponsorship arrangement that includes an in-kind sponsorship, please reach out to Dana Kinney, Director of Development, at [dana@shinshinedivision.org](mailto:dana@shinshinedivision.org)



We truly can't thank you enough for supporting the critical services our community needs! Your generous support of Sunshine Division not only provides meals to our neighbors but gives a sense of hope.

On behalf of our staff, board, volunteers, clients, thank you for supporting our agency and, most importantly, our community.

We could not do this work without you.

**687 N Thompson St.  
Portland, OR 97227**

**[www.sunshinedivision.org](http://www.sunshinedivision.org)**



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DIVISION**

PORTLAND POLICE BUREAU

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