

VIRTUAL JOB FAIR

Join us for the First Job Fair of the Year – The Middle Georgia 2021 Virtual Job Fair

Brought to you By:



CHARTLOCAL

Virtual Job Fair Details



Last year was difficult in every community across America, affecting millions of employees and employers alike, even right here in Middle Georgia. The 41NBC Virtual Job Fair connects employers and job seekers in a safe, virtual and professional environment.

This event is available to one Vendor Title Sponsor and 15 Virtual Booth Vendors.

The event will be Monday – Friday, February, 22- 26.

The hiring information for each vendor at the event will be available for 30 days on 41NBC.com/JobFair.

The earlier you reserve your space, the more promotions your business will receive!

Vendor spaces are first come, first serve so reserve yours today in order to guarantee your space, as booths are very limited!

Reach Job Seekers ... Who are Searching Right Here in Middle Georgia!

Virtual Job Fair: Vendor Booth Spaces

Bronze Booth

Your Booth will Live for 30 Days On 41NBC.com/JobFair

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link + your FB Messenger chat link.

2 Week Broadcast Schedule

10 AM - 4 PM (4):30 Sec
4PM - 7:30 PM (4):30 Sec
7:57 PM - 11PM (4):30 Sec
11 PM - 11:35 PM (4):30 Sec

Production of Commercial (:30)
30K Impressions on 41NBC.com

\$1,500

Silver Booth

Your Booth will Live for 30 Days On 41NBC.com/JobFair

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link + your FB Messenger chat link.

2 Week Broadcast Schedule

10 AM - 4 PM (4):30 Sec
4PM - 7:30 PM (4):30 Sec
7:57 PM - 11PM (4):30 Sec
11 PM - 11:35 PM (4):30 Sec

Production of Commercial (:30)
50K Impressions on 41NBC.com
Targeted Social Media Ad

\$2,250

Gold Booth

Your Booth will Live for 30 Days On 41NBC.com/JobFair

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link + your FB Messenger chat link.

2 Week Broadcast Schedule

10 AM - 4 PM (4):30 Sec
4PM - 7:30 PM (4):30 Sec
7:57 PM - 11PM (4):30 Sec
11 PM - 11:35 PM (4):30 Sec

Production of Commercial (:30 & :15)
100K Impressions on 41NBC.com
OTT - Estimated Imps Targeting Job Seekers
Targeted Social Media Ad

\$2,995

Virtual Job Fair: Presenting Title Sponsorship



As our Presenting Title Sponsor, your Virtual Vendor Booth will live for 30 Days on 41NBC.com/JobFair

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link.

2 Week Broadcast Schedule

10 AM – 4 PM (4) :30 Sec

4PM – 7:30 PM (4) :30 Sec

7:57 PM – 11PM (4) :30 Sec

11 PM – 11:35 PM (4) :30 Sec

Minimum of 30 Promo Spots with Tagged Logo and Audio Mention as Title Sponsor

OTT - Estimated CTV/In-Stream Targeted Impressions, Targeting your Target Audience in the Macon DMA

Targeted Social Media Ad

Production of Commercial (:30 & :15)

200,000 Impressions on 41NBC.com & 41NBC Mobile App shared Promotional Banner Ads

2K+ Impressions Promotional In-Stream Video Ad on 41NBC.com w/ Logo Placement + Audio Mention

\$4,500



L A **Z** B O Y[®]
Live life Comfortably.®

Click to Apply!

Virtual Job Fair: Promotion of Event

41NBC Virtual Job Fair Event Promotion: Added Value

Minimum of 30 On-Air Promotional Broadcast Commercials (Logo Placement)

2,000+ In-Stream Video Commercial Promotions on 41NBC.com (Logo Placement)

15 Tagged Social Media Posts During Virtual Event Campaign (Business Tag)

200,000+ Impressions Run-of-Site Promotional Banner Ads on 41NBC.com & 41NBC.com Mobile App

Email Blast Campaign to 6,000+ Newsletter Subscription Users (Logo Placement)