

# VIRTUAL JOB FAIR



*Join us for the First Job Fair of the Year - The Middle Georgia 2021 Virtual Job Fair*

*Brought to you By:*



**CHARTL~~S~~ LOCAL**

# Virtual Job Fair Details



Last year was difficult in every community across America, affecting millions of employees and employers alike, even right here in Middle Georgia. The 41NBC Virtual Job Fair connects employers and job seekers in a safe, virtual and professional environment.

**This event is available to one Vendor Title Sponsor and 15 Virtual Booth Vendors.**

**The event will be Monday – Friday, February, 22- 26.**

**The hiring information for each vendor at the event will be available for 30 days on [41NBC.com/JobFair](http://41NBC.com/JobFair).**

**The earlier you reserve your space, the more promotions your business will receive!**

**Vendor spaces are first come, first serve so reserve yours today  
in order to guarantee your space, as booths are very limited!**

**Reach Job Seekers ... Who are Searching Right Here in Middle Georgia!**

# Virtual Job Fair: Vendor Booth Spaces

## Bronze Booth

Your Booth will Live for 30 Days On [41NBC.com/JobFair](http://41NBC.com/JobFair)

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link + your FB Messenger chat link.

**2 Week Broadcast Schedule**  
10 AM - 4 PM (4):30 Sec  
4PM - 7:30 PM (4):30 Sec  
7:57 PM - 11PM (4):30 Sec  
11 PM - 11:35 PM (4):30 Sec

Production of Commercial (:30)  
30K Impressions on [41NBC.com](http://41NBC.com)

**\$1,500**

## Silver Booth

Your Booth will Live for 30 Days On [41NBC.com/JobFair](http://41NBC.com/JobFair)

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link + your FB Messenger chat link.

**2 Week Broadcast Schedule**  
10 AM - 4 PM (4):30 Sec  
4PM - 7:30 PM (4):30 Sec  
7:57 PM - 11PM (4):30 Sec  
11 PM - 11:35 PM (4):30 Sec

Production of Commercial (:30)  
50K Impressions on [41NBC.com](http://41NBC.com)  
Targeted Social Media Ad

**\$2,250**

## Gold Booth

Your Booth will Live for 30 Days On [41NBC.com/JobFair](http://41NBC.com/JobFair)

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link + your FB Messenger chat link.

**2 Week Broadcast Schedule**  
10 AM - 4 PM (4):30 Sec  
4PM - 7:30 PM (4):30 Sec  
7:57 PM - 11PM (4):30 Sec  
11 PM - 11:35 PM (4):30 Sec

Production of Commercial (:30 & :15)  
100K Impressions on [41NBC.com](http://41NBC.com)  
OTT - Estimated Imps Targeting Job Seekers  
Targeted Social Media Ad

**\$2,995**

# *Virtual Job Fair: Presenting Title Sponsorship*



L A Z B O Y  
*Live life comfortably.*

Click to Apply!

As our Presenting Title Sponsor, your Virtual Vendor Booth will live for 30 Days on [41NBC.com/JobFair](http://41NBC.com/JobFair)

Production of 1 (2) Minute Video to give business description, details on open positions & contact info link.

## 2 Week Broadcast Schedule

**10 AM – 4 PM (4) :30 Sec**

**4PM – 7:30 PM (4) :30 Sec**

**7:57 PM – 11PM (4) :30 Sec**

**11 PM – 11:35 PM (4) :30 Sec**

**Minimum of 30 Promo Spots with Tagged Logo and Audio Mention as Title Sponsor**

**OTT - Estimated CTV/In-Stream Targeted Impressions, Targeting your Target Audience in the Macon DMA**

**Targeted Social Media Ad**

**Production of Commercial (:30 & :15)**

**200,000 Impressions on 41NBC.com & 41NBC Mobile App shared Promotional Banner Ads**

**2K+ Impressions Promotional In-Stream Video Ad on 41NBC.com w/ Logo Placement + Audio Mention**

**\$4,500**

# *Virtual Job Fair: Promotion of Event*

## **41NBC Virtual Job Fair Event Promotion: Added Value**

**Minimum of 30 On-Air Promotional Broadcast Commercials (Logo Placement)**

**2,000+ In-Stream Video Commercial Promotions on 41NBC.com (Logo Placement)**

**15 Tagged Social Media Posts During Virtual Event Campaign (Business Tag)**

**200,000+ Impressions Run-of-Site Promotional Banner Ads on 41NBC.com & 41NBC.com Mobile App**

**Email Blast Campaign to 6,000+ Newsletter Subscription Users (Logo Placement)**