

Empowering Women through Service and Advocacy

SPECIAL POINTS OF INTEREST:

- Briefly highlight your point of interest here.

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Past International Governor

Shirley Edwards, ZDII Vice President

ZDII Vice President Shirley Edwards, a charter member embodies Service and advocacy. This story can fit 175-225 words.

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for

example, employees or people interested in purchasing a product or requesting your service. You can compile a mailing list



Shirley Edwards

from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mail-

ing list from a company.

If you explore the Publisher catalog, you will find many publications that match the style of your newsletter.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter and its length. It's recommended that you publish your newsletter at least quarterly so that it's considered a consistent source of information. Your customers or employees will look forward to its arrival.

**Article by: Vivian Washington
Advocacy Chair**

Message from the President : Karen Eggeston

This story can fit 75-125 words.

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the

contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Examples of possible head-

lines include Product Wins Industry Award, New Product Can Save You Time!, Membership Drive Exceeds Goals, and New Office Opens Near You.



Zonta Detroit II Service

The Service Committee is very busy finalizing the details for the Service Event that will be held at Alternative for Girls (AFG) on March 30, 2019.

The activity will include interacting with the young women who are AFG residents and girls from Detroit middle schools. Additionally a

guided presentation and discussion on the importance of self-esteem lead by Zontian Christal Eason, PhD. The Service Program will feature the viewing of “Love Is Not A Black Eye”, a documentary highlighting the diversity of

domestic violence victims. The film contains interviews with domestic violence survivors from various walks of life, ages and socio-economic levels. The documentary was created by Tracey K. with some funding and distribution as-

Zonta Detroit II Foundation

ZDII Foundation is working with Alternative for Girls to identify a 2019-2020 Scholarship recipient. Zonta Detroit II, prior to the Foundation designation, gave more than \$100,000.00 to Detroit area women for post high school

education. ZDII believes financial and mentoring support, as they work toward completing their educational goals, is the Zonta Mission: “Empowering women through Service

and Advocacy”.

BUILDING ZONTA IN THE TWENTY FIRST CENTURY



DETROIT II

Zonta Deroit II Fundraising

ZDII fundraising Committee is hard at work planning the 2nd Annual Trip to Stratford Canada. The event in September 2018 was Great! The rides to and from the Theater were full of food, fun and prizes. The performance of

“The Music Man” was outstanding and the Stratford chefs gave us a lovely luncheon with a variety of savory and sweet delights.

So join ZDII on September 19th, 2019 on the bus to Stratford. A



**The Play: Billy Elliot
limited number of**

Because She's A Lady

www.becauseshesalady.org

NATIONAL TEEN SELF-ESTEEM MONTH – MAY 2019

TEEN TEAM FIT DAY- SATURDAY, MAY 18, 2019

Because She's A Lady 501 (c) (3), (BSAL) is a proud participant of National Teen Self-Esteem Month. In recognition of this very important month, BSAL will sponsor a Teen Sports Team Fit Day, Saturday, May 18, 2019.

BSAL organization will offer professional fittings and a quality sports bra to female teen sports team members, free of charge.

Those teen team members (12-18 years of age) who may need and want a qual-

ity sports bra, should visit the **All About Women's Health Boutique, 33104 Grand River, Farmington, MI 48336, on Saturday, May 18, 2019, 9am to 5pm. The teen must be accompanied by a parent or guardian. The parent/guardian must give written permission for the fitting. “We must remember that a sports bra is not lingerie. It is a piece of sports equipment”, stated Kelly Freeman, board chair of BSAL. The bras are being provided to encourage our young ladies to stay active, play and participate in sports. Studies show that**

by age 17, more than ½ of girls will quit playing sports altogether. Fifty percent of women report some pain or discomfort in their breasts during exercise. Seventy three percent of girls report having breast related concerns regarding exercise and sports. Mariam Searcy, Board CEO stated, “A sports bra is equally as important to a girl as jock support is to a boy. Bras are oftentimes not even listed as required items for sports participation”.

Teens and parents

Members of ZDII and those who support efforts to empower Women salute **Because She's a Lady** in their efforts to help young women athletes.

Zonta Detroit II



Organization

Hewlett-Packard

Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Business Tagline or Motto

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

Debbie Owen for the information on the Primary Business address etc.



Empowering Women through Education + Leadership Development

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of manag-

ers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

This space can be continued

by writing about the long history of ZDII to provide scholarships for women. This space can be an update on past and present recipients.