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Academics without Borders
Universitaires sans frontières

VOLUNTEER OPPORTUNITIES IN MEDIA & COMMUNICATIONS NAIROBI, KENYA

Academics Without Borders/Universitaires sans frontières (AWB) is a Canadian nonprofit organization. Its mission is to help developing countries improve their universities so that they can train their own experts and conduct research to assist in their countries' development. AWB's projects are involved in the full range of university activities from expanding and improving existing institutions and programs to helping create new ones. AWB fulfills its mission by sending volunteers on projects that originate in and are owned by developing world institutions. AWB volunteers are reimbursed for their expenses but are not paid a salary.

Project Reference: Digitizing the MA in Digital Journalism

Number of Volunteers: 2

- Volunteer 1 - Instructional Designer
- Volunteer 2 - Multimedia Resource Designer

Partner Organization: Aga Khan University - Graduate School of Media and Communications

Aga Khan University (AKU) is an international institution with campuses and programmes in Pakistan, Kenya, Tanzania, Uganda, Afghanistan and the United Kingdom. AKU's Graduate School of Media and Communications (GSMC) targets mid-career media and communications professionals across East Africa and the wider region by offering a range of professional development and continuing education programs, as well as an MA in Digital Journalism and Advanced Diplomas in New Media and Journalism and Specialist Reporting.

AKU-GSMC seeks to become a globally connected centre for professional education and public dialogue aimed at strengthening media and communications in developing and emerging economies. It aspires to be the pre-eminent graduate professional school for preparing future media leaders, professionals, and entrepreneurs to thrive in developing economy contexts.

Location: Nairobi, Kenya

Language: English

Job Description:

The MA in Digital Journalism is AKU-GSMC's first academic program and was launched in January 2018. This program aims to foster specialized reporting expertise, digital and technological proficiency, leadership and ethical journalistic practice. It was designed to enhance the knowledge, skills and professionalism of journalists enabling them to make a positive difference in their societies through their commitment to informing and stimulating healthy debate and participation in social, economic and political development. Currently offered in face-to-face format, it is intended to offer this program as a fully blended program by 2023, whereby international and remote students can access materials anywhere, at any time and in a variety of

ways. Students will attend an initial orientation session each semester, where they will undertake the requisite technical training and academic orientation to complete the course remotely.

The volunteers will work with the faculty of AKU-GSMC to develop an implementation plan and timeline to ensure the MA in Digital Journalism transitions to a fully blended/electronic format by 2023; review the current curriculum to analyze and advise on the learning and teaching needs associated with blended/electronic delivery of the MA in Digital Journalism; advise the AKU-GSMC team on the frequency and use of digital tools and content format to optimize learning; and work with faculty to curate content and to devise interactions to optimize the learning experience of the students who will be accessing the program remotely.

Requirements:

- **Volunteer 1: Instructional Designer**
Minimum of MA in Instructional Design preferably in media and/or communications with a specialization in pedagogies for remote and distance learners.
- **Volunteer 2: Multimedia Resource Designer**
Minimum of MA in Multimedia Production and/or Educational Design. Experience with developing interactive and active learning multimedia resources to support adult learners would be considered an asset for this position.

Start Date and Duration: Each volunteer will ideally spend 4-6 weeks on site in Nairobi in Autumn/Winter 2018 with the likelihood of some additional remote support of AKU faculty members.

Benefits: All expenses: flights, accommodations, local transportation, travel and medical insurance, vaccinations and medications, and other incidentals will be covered by Aga Khan University and AWB.

Applications: Please send to Corrie Young, cyoung@awb-usf.org:

- Your CV, including your contact information
- A statement of your motivation in seeking the position
- Dates of availability
- Names and contact details of two (2) references

Deadline: June 26, 2018