



Brooke Gagliano, Chief Executive Officer, Frutta Bowls

Frutta Bowls is a healthier alternative for a fast casual restaurant specializing in Acai, Pitaya, Kale and Oatmeal bowls, smoothies, protein bites and more! Frutta Bowls started in 2016 as the brainchild of Brooke Gagliano. After spending her college career focused on health, wellness, and sports; Brooke sought out a way to pursue those interests while building her career. While on a trip out west, Brooke had her first Açaí bowl, and the idea for Frutta Bowls was born. With the support of her friends and family she opened her first store May 10, 2016 in Howell, NJ at age 23. Shortly after that she opened her second store in Freehold, NJ and franchised Frutta Bowls. Now there are 43 locations open in 13 different states with plans to have 53 locations open in 16 states by the end of the year. We call ourselves the Frutta Family as 3 of the 4 partners are family members. Each of us have a strong relationship, and we are all considered family. For this reason, it is so important to us that our franchisees are treated the same way; as a family. Our hope is that each of our franchises treat their staff and customers as members of the “frutta family.”

Brooke graduated from Drew University in 2014 majoring in Business with a minor in Biology and Art. She was a collegiate athlete playing field hockey, softball and lacrosse.