



# WCEC Business Plan Expo

## *with pitch competition*

June 18, 2024 @9am in Livingston, NJ

### WHY?

- Cash prizes: up to \$1,000 (*top 3 candidates*)
- Complimentary public speaking coaching
- Exposure to audience of community stakeholders, funders, lawyers, etc.
- Marketing of your small business through WCEC channels

### PITCH COMPETITION ELIGIBILITY:

- Complete application & business plan
- Business located in NJ
- 5 years or less in operation
- Complete 3 webinars -or- 3 hrs business counseling

### Step 1

#### ENTRY PERIOD

Submit application & business plan

Deadline:  
5/7/24 5PM

### Step 2

#### SEMI-FINALISTS

Receive dedicated business coaching

- 1 virtual
- 1 in-person

### Step 3

#### FINALISTS

5 Finalists Selected

Pitch for practice, exposure, and chance to win



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## TO BE CONSIDER TO PITCH:

1. Apply <https://forms.gle/C1LvfSDSqVzJSs2n7>
2. Email business plan to [info@wcecnj.org](mailto:info@wcecnj.org)

## TO ATTEND AS A GUEST, NOT PITCHING:

1. Reserve a ticket [eventbrite.com/e/wcec-business-plan-expo-tickets-773808842077](https://www.eventbrite.com/e/wcec-business-plan-expo-tickets-773808842077)