



CEDAR RAPIDS METRO
**ECONOMIC
ALLIANCE**

ANNUAL REPORT 2018





ANNUAL MEETING AGENDA

January 24, 2019

Welcome

Cedar Rapids Over the Generations

- Michelle Niermann, President & CEO, UnityPoint Health - Cedar Rapids
- Cindy Thul, Food Supply Chain Finance Director, Quaker Oats

2018 Achievements

Partnerships Recognition

Governance Recognition

Passing the Gavel

Howard Hall

Excellence in Business Award

Cedar Rapids Over the Generations

- John Wasta, Controller, Tallgrass Business Resources
- Hugh Ekberg, President & CEO, CRST International, Inc.

ICR IOWA - Workforce

Economic Alliance Strategic Plan

Thank You to Our Annual Meeting Presenting Sponsor



Thank You to Our Annual Meeting Supporting Sponsors



#EAANNUALMTG

Thank you to The History Center for its assistance in the development of this programming.



A LOOK BACK, A LOOK AHEAD

Throughout 2018, we reflected on our organization's past during the 100th anniversary of one of our legacy organizations, the Cedar Rapids Area Chamber of Commerce. Interestingly, in 1918 the Chamber led all aspects of economic development – business attraction and expansion, downtown development, business support, public policy and quality of life efforts. The core functions of our work today are not that different from what they were in 1918.

A hundred years ago, businesses came together to work in a unified way to help businesses succeed, to grow the economy and make the community a great place. A century later, almost 1,200-member businesses continue to see the value in joining together to do much of the same thing. That's something to celebrate!

Likewise, our predecessors from a century ago took time near the end of the year to recount successes and share a few goals for the upcoming year. Within the following pages of this Annual Report, we share the highlights of our 2018 accomplishments, showcasing growth and progress made in economic development and workforce, community development, business support and public policy.

Many of these accomplishments will bridge into ongoing efforts in 2019 and beyond for the years to come as we continue to proactively seek opportunities to work together to create the top economic growth region in the country.

Sincerely,

Doug Neumann
Executive Director
Cedar Rapids Metro Economic Alliance



2018 HOWARD HALL AWARD WINNER, LARRY HELLING

The Howard Hall Excellence in Business Award is given to a premier business leader who exemplifies the outstanding, enduring business values of Howard Hall and his passion for a vibrant Cedar Rapids. Howard Hall (1894-1971) was an industrialist and philanthropist who used his influence to create a better local economy and community. Hall was dedicated to the development of the region and frequently worked behind the scenes to attract new businesses and jobs.

Our community continues to benefit from the many contributions of the Hall Family today.

Congratulations to the 2018 Howard Hall Excellence in Business Award winner, Larry Helling, Founder and President & CEO, Cedar Rapids Bank & Trust.

"With over 30 years of experience as a banking professional, Larry has not only positively impacted the banking community, but our Cedar Rapids community as a whole in a powerful way," said Doug Neumann, Executive Director, Cedar Rapids Metro Economic Alliance. "Larry has created a culture of volunteerism and community support at Cedar Rapids Bank & Trust, which he strongly leads by example giving hours of his own time back into our community."



Larry Helling,
Founder & CEO,
Cedar Rapids
Bank & Trust



DRIVING ECONOMIC GROWTH THROUGH BUYING, GIVING AND GROWING LOCALLY

Each dollar spent locally returns an average of 3x more to the local community than buying elsewhere. This recirculation translates to jobs, business expansion, greater quality of life and more. 2018 was the inaugural year for our Buy Local initiative, *Buy Here, Give Here, Grow Here*.

Buy Here, Give Here, Grow Here brought to center stage locally owned businesses, non-profits and business building resources that drive our economy. The inspiring stories of local business success and the importance of buying local was timed to align with the end-of-year holiday shopping season.

Buy Here highlighted 12 local businesses from the Cedar Rapids metro area to show the quality goods and services available here.



BUSINESS SUPPORT



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Give Here recognized many of the local non-profits that have a hand in solving one of the most pressing issues in the region: workforce availability. We drew attention to area non-profits that are developing and upskilling the workforce of today and tomorrow, and/or serve as a community resource to support workforce growth.

Growth in our economy is driven by hard work, creative initiative, and investment right here in our community. *Grow Here* shared stories of success from local businesses. Some of these were relatively new businesses sprinkled among businesses with a long history in Cedar Rapids.

Buy Here, Give Here, Grow Here will continue in 2019 as an important reminder about the impacts of buying local.



MORE 2018 HIGHLIGHTS:

NEW ONLINE BUSINESS RESOURCE TOOLKIT PROVIDES CONVENIENT ACCESS TO BUSINESS-BUILDING RESOURCES

FIRST-EVER SPEED NETWORKING EVENT BRINGS VALUE TO MEMBERS THROUGH CONNECTIONS FOR NEARLY 100 PROFESSIONALS

CEDAR RAPIDS AREA SHOP WHERE I LIVE CREATED TO OFFER OPPORTUNITY FOR SMALL BUSINESSES TO PARTICIPATE IN E-COMMERCE



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VISION DOWNTOWN CEDAR RAPIDS PLAN UPDATED, OFFERING OPPORTUNITIES FOR DEVELOPMENT

The latest update to the Vision Downtown Cedar Rapids Plan was launched in 2018. In 2007, the Economic Alliance (then the Downtown District) and community partners, commissioned the first Vision Downtown Plan (the Plan), which provided a broad understanding of downtown's purpose and helped to direct the energy and resources of future downtown development opportunities. With many of the initiatives realized and much of Downtown Cedar Rapids and surrounding districts transformed, we found ourselves at a turning point when completing this latest update.

The Plan lays out an even bigger and brighter future thanks to some significant factors like:

- Undeveloped land or impact sites in the heart of downtown
- Collaborative district leadership
- A general feeling of momentum for Downtown Cedar Rapids

It became more and more clear, as we listened, observed, and engaged, that the focus is shifting from implementation to generating vibrancy downtown. The Plan seeks ways to best contribute to creating a consistently energetic downtown experience that is welcoming, brings life to the streets, accommodates signature events and celebrates our unique identity.

In October 2018, the Plan was awarded a Certificate of Merit in Planning from the International Downtown Association.



MORE 2018 HIGHLIGHTS:

ECONOMIC ALLIANCE EMBARKS ON MANAGEMENT OF THE CZECH VILLAGE/NEW BOHEMIA SELF-SUPPORTED MUNICIPAL IMPROVEMENT DISTRICT

MEDQUARTER COMPLETES THREE DISTRICT ENHANCEMENT INITIATIVES: WAYFINDING SIGNAGE, MEDQ PARK ON THIRD, AND THE MEDQ MILE

HIGHEST-EVER MARKET AFTER DARK ATTENDANCE, WITH 40,000 PEOPLE DOWNTOWN FOR EVENT

\$36.9M
Growth of Taxable Valuation in Core Districts

377
Unit Growth in Core Housing Pipeline

230,000+
Views on Social Media Video Series, Downtown Cedar Rapids Sucks



ECONOMIC DEVELOPMENT & WORKFORCE

CELEBRATING OUR GROWING COMMUNITY

In 2018, we communicated a revised outlook and strategy for celebrating existing business expansion projects with *Building to a Billion and Beyond*. The aggregate list of expansion projects shines a light on the more than one billion dollars of development in some phase of planning, design or construction in the Cedar Rapids metro.

“A rising tide lifts all boats” is one phrase often used to describe economic development projects - both with existing business expansion and new business attraction. Growth projects create jobs and bring capital investment, ultimately flowing more dollars into our economy. Growth projects are featured individually in our communications, local media and on social media, but to be able to see them all in one place is impressive and shows the health of our economy.

Signs of growth like construction sites or renderings for new or enhanced buildings are impossible to miss while driving around the Cedar Rapids metro. New celebratory banners

put up by the Economic Alliance at construction sites serve to draw extra attention and congratulate growing businesses continuing to invest in this community.

Building to a Billion and Beyond efforts would not be possible without our economic partners like the Eastern Iowa Airport, City of Cedar Rapids, Hiawatha Economic Development Corp., Marion Economic Development Corp., Benton Development Group, Jones County Economic Development, Iowa County Economic Development and more.

The Economic Alliance strives to be at the forefront of expansion information. Creating an exhaustive list of business expansion projects is ever-changing. Continue to watch for updates to this list in 2019.



MORE 2018 HIGHLIGHTS:

BENTON COUNTY AND IOWA COUNTY BECOME HOME BASE IOWA COMMUNITIES TO CONNECT VETERANS AND TRANSITIONING SERVICE MEMBERS TO EMPLOYMENT OPPORTUNITIES

HISTORIC FLOOD. HISTORIC RECOVERY. HISTORIC BUILD. WORKSHOP SERIES CREATED TO STEER AS MUCH FLOOD PROTECTION SYSTEM WORK AS POSSIBLE TO LOCAL CONTRACTORS

ECONOMIC ALLIANCE PROVIDES DIRECT ASSISTANCE WITH EXPANDING PROJECTS FOR FREUND-VECTOR CORPORATION, TIMERLINE MANUFACTURING, VAN METER, INC., AND WORLD CLASS INDUSTRIES, INC.

376 / \$131.5M

Jobs Capital Investment
For Existing Business Projects
Completed or in the Pipeline

\$2.6M

Secured Incentives
High-Quality Jobs
R&D Tax Credits
Iowa Job Training

\$3.3M

Brownfield/Grayfield
Tax Credits Awarded

104

In-Person
Existing Business &
Headquarter Visits



DEVELOPING A REGIONAL, STATE AND FEDERAL LEGISLATIVE AGENDA WITH THE IOWA CITY AREA CHAMBER OF COMMERCE



Each year, we announce state and federal public policy agendas with top priorities we'll advocate for in the upcoming federal and state legislative sessions. We advocate for economic growth policies on the local, state and federal levels that support our efforts to address workforce challenges, support businesses of all sizes and types and promote robust and welcoming communities.

Throughout 2018, we collaborated with our partners at the Iowa City Area Chamber of Commerce and for the first time created identical state and federal agendas. In 2019, we will advocate as one to our regional policy makers. The collaboration was celebrated at the inaugural ICR Legislative Launch in December 2018.

PRIVATE POLICY



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Input was sought from economic development and business groups from all seven counties in ICR IOWA. We all want to see our communities thrive, our businesses grow, and our workers and future workers succeed. From achieving funding for workforce pipeline initiatives like Future Ready Iowa to protecting tax incentives with a proven rate of success to predictable international trade policies and expanding broadband into all corners of our state, these priorities and more will be front and center in our advocacy messages to policy makers.



NOTABLE 2018 POLICY WINS:

STATE OF IOWA ACHIEVES COMPREHENSIVE TAX REFORM

FUTURE READY IOWA BECOMES LAW, WITH A GOAL OF 70% OF OUR WORKFORCE HAVING EDUCATION OR TRAINING BEYOND HIGH SCHOOL BY 2025

\$117M IN FEDERAL FLOOD FUNDING AWARDED TO THE CITY OF CEDAR RAPIDS

7

Economic Development
Tax Incentive Tools
Protected During
Comprehensive State
Tax Reform

12

Member Appointments
to Influential Boards
and Commissions

2,312

Members Participating
in Public Policy
Advocacy and
Awareness Initiatives

13



NEW REGIONAL BRAND AND JOINT VENTURE NAME LAUNCHED IN 2018

The joint venture of the Cedar Rapids Metro Economic Alliance and Iowa City Area Development Group, created to focus on regional business attraction and regional workforce efforts, launched a new organizational name and regional brand in 2018. Both are now called ICR IOWA.

With its new brand secured, ICR IOWA's "Here, It's Real" talent and business attraction marketing campaign also launched in 2018. The talent component targets ICR's higher education alumni and those professionals with targeted skill sets in STEM, healthcare, and education to build a robust Talent Hub database for regional business recruiters. The business attraction component targets site selection decision makers in industry clusters like life sciences, education, advanced manufacturing, financial services and healthcare.

There are three specific work efforts within ICR IOWA:

Choose ICR focuses on interstate business attraction efforts. In 2018, the Choose ICR team completed 15 sales trips, 54 meetings with site consultants and 34 targeted business meetings. This team has 17 active projects in the pipeline.

ICR Future is a coalition of employers, educators, and organizations working together to make our region the best place in the nation for career-connected learning. In 2018, the ICR Future Career Hub on ICRfuture.org was launched to connect parents, educators and students in grades 6-12 to career resources.

ICR Talent is a coalition of employers and organizations working together to attract and retain talent in ICR. The coalition guides a collection of strategies designed to attract and retain new talent in high-demand occupations in ICR. In 2018, a Talent Hub was launched to assist the attraction and retention efforts of top talent to ICR, with 50 prospective candidates in the talent pipeline.

ICR IOWA'S MISSION:

**ACCELERATE HIGH QUALITY JOB GROWTH
AND CAPITAL INVESTMENT
IN OUR SEVEN COUNTY REGION**

REGIONAL MARKETING

BUSINESS ATTRACTION

WORKFORCE DEVELOPMENT

ADDITIONAL 2018 HIGHLIGHTS:



CEDAR RAPIDS NAMED TECHNOLOGY COMMUNITY OF THE YEAR BY THE TECHNOLOGY ASSOCIATION OF IOWA



CO-PRODUCED BY THINK IOWA CITY AND THE ECONOMIC ALLIANCE THE INAUGURAL RUN CRANDIC MARATHON & HALF-MARATHON BROUGHT 3,100 RUNNERS & RAISED \$55,370 FOR IOWA CITY AND CEDAR RAPIDS COMMUNITY SCHOOL DISTRICTS

“We recognize that Coe’s greatest strength comes from our location in the heart of a vibrant, diverse, and progressive city, and we are members of the Cedar Rapids Metro Economic Alliance because of its first-rate work in making Cedar Rapids even more attractive and prosperous. Membership of the Economic Alliance assures that Coe has an effective voice and representation in civic and business initiatives that improve the quality of life for all citizens in this community, which in turn, improves the opportunities and life experiences we can offer our students.”

- David McInally, President
COE COLLEGE

THANK YOU TO THOSE WHO SERVED IN 2018!

POLICY BOARD

The Policy Board serves as the Economic Alliance's board of directors, setting policy and overseeing the budget.

Lydia Brown
Skogman Realty

Tatum Buse
Collins Aerospace

Scott Gasway
J.P. Gasway Company

Doug Kopp
Alliant Energy

Gene Neighbor
Farmers State Bank

Anne Parmley
Pearson

Jeff Pomeranz
City of Cedar Rapids

Charlie Rohde (Chair)
King's Material, Inc.

Chris Skogman
Skogman Realty

Duane Smith
TrueNorth Companies

Cindy Thul
Quaker Foods & Snacks a Division of Pepsico Inc.

Ted Townsend
UnityPoint Health - St. Luke's Hospital

LARGE INVESTOR COUNCIL

The Large Investor Council consists of representatives from organizations in the top three investment levels at the Economic Alliance.

Todd Bergen
Transamerica Companies

Jeff Cannon
Diamond V World Headquarters

Tim Charles
Mercy Medical Center

Chris DeWolf
Lil' Drug Store Products, Inc.

Cindy Dietz
Collins Aerospace

Becky Ditch
Wellmark Blue Cross and Blue Shield

John Dorfler
Wells Fargo Bank

Chris Edwards
The Gazette

Eric Fasnacht
ADM-Corn Processing Division

Karin Guthrie
Whirlpool

Kallie Harris
Linn County Anesthesiologists

Lynn Hartman
Simmons Perrine Moyer Bergman PLC

Larry Helling
Cedar Rapids Bank & Trust

Nancy Kasperek
U.S. Bank

Doug Kopp
Alliant Energy

Kathryn Kunert
MidAmerican Energy Company

Martin Lenss
The Eastern Iowa Airport

Shawn Lueth
Shive-Hattery Inc.

Linda Mattes
Alliant Energy/Downtown SSMID

Lura McBride
Van Meter Inc.

Bill McCartan
Bradley & Riley PC

Gene Neighbor
Farmers State Bank

Michael Oldman
Nordstrom

Jeff Parker
Casey's General Store

Rue Patel
General Mills

Lon Pluckhahn
City of Marion

Jeff Pomeranz
City of Cedar Rapids

Thom Pritz
KCRG-TV9/Gray Television

Randy Ramlo
UFG Insurance

Charlie Rohde
King's Material, Inc.

Stefanie Rupert
Collins Community Credit Union

Roxie Simon
Ingredion

Kyle Skogman
Skogman Realty

Duane Smith
TrueNorth Companies

John Smith
CRST International, Inc.

Gary Streit
Shuttleworth & Ingersoll, P.L.C.

Michael Sundall
Physicians' Clinic of Iowa, P.C.

Lori Sundberg
Kirkwood Community College

Cindy Thul
Quaker Foods & Snacks a Division of Pepsico Inc.

Ted Townsend
UnityPoint Health - St. Luke's Hospital

Stacey Walker
Linn County Board of Supervisors

Dennis Winders
RCI Imaging Center

Todd Wishman
Bankers Trust Company



THANK YOU TO THOSE WHO SERVED IN 2018!

BUSINESS SUPPORT INNOVATION COUNCIL

This council focuses on our core function of Business Support, which is dedicated to creating a strong business environment that supports all employers through networking, professional development programs and connections to resources to help them grow.

Anthony Arrington
Top RANK Staffing
Lydia Brown (PB Liaison)
Skogman Realty

Kara Callanan
Hawkeye Communications/
Fandel Alarm

Patrice Carroll
ImOn Communications, LLC

Natalie Clouse
Bradley & Riley PC

Adam Covington
Eastbank Venue & Lounge

Kim Downs
City of Hiawatha

Eric Engelmann
NewBoCo

Scott Gasway (PB Liaison)
J.P. Gasway Company Inc.

Jared Hanlin
GreatAmerica Financial Services

Sarah Hermanson
Management Recruiters of Cedar Rapids

John Huff
KWWL-TV/NBC

Michelle Jensen
CarePro Health Services

Jim Koch
ETS

Angela Linden
Massage Heights

Craig Montz
Miron Construction

Ryan Murphy
Marion Process Solutions

James Nelson
House of Carpets

Greg Neumeyer
Kirkwood Community College

Jason Olmstead
Olmstead Construction

Quinn Pettifer
The Gazette

Lisa Rowe
Pivot Real Estate

Patrick Sauter
King's Material Inc.

Janelle Thoms
TrueNorth Companies

Charity Tyler
Cedar Rapids Public Library Foundation

Christopher Wheeler
Point Builders, LLC

ECONOMIC DEVELOPMENT INNOVATION COUNCIL

This council focuses on our core function of Economic Development, which attracts, grows and retains interstate commerce business and grows our region's workforce.

Lynn Allendorf
University of Iowa

Ed Barrett
HR Green Inc.

Jon Bartleson
SecurityCoverage, Inc.

Stephanie Bredman
Kirkwood Community College

Don Chizek
Lil Drugstore Products, Inc.

Laura Dement
Hibu

Scott Drzycimski
Alliant Energy

Chad Dummermuth
IGD Industries

Timothy Faughn
Skyworks Solutions, Inc.

Nick Glew
MEDCO

Kris Gulick
Kris G. Gulick CPA, P.L.C.

Karin Guthrie
Whirlpool Corporation

David Hayes
Coe College

Dennis Henderson
HH Ventures

Duane Jasper
Travel Leaders/Destinations Unlimited

Nate Kaeding
Build to Suit, Inc.

Roger Klouda
MSI Mold Builders

Martin Lenss
Eastern Iowa Airport

Kelly Lind-Daufeldt
U.S. Bank

Pankaj Monga
Channel Fusion

Clifford Murphy
International Paper

Gene Neighbor (PB Liaison)
Famers State Bank

Mark Nolte
Iowa City Area Development Group

Alphonse O'Bannon
LBA Foundation

Anne Parmley (PB Liaison)
Pearson

Stacie Sefton
BHFO

Dennis Smidt
DuPont Industrial Biosciences

Scott Stimart
Genova Technologies, Inc.

Mark Thoeny
Profol Americas, Inc.

Robin Walenta
West Music Company

COMMUNITY DEVELOPMENT INNOVATION COUNCIL

This council focuses on the core function of Community Development, which grows core central districts in Cedar Rapids and supports surrounding communities. The council works to implement strategic plans for core districts, and also to inform and educate businesses.

John Albert
Citywide Cleaners, Inc.

William Bogert
Anderson Bogert

Karl Cassell
Top RANK Staffing

Stacy Cataldo
Cedar Valley Montessori School

Kari Cooling
Holmes Murphy & Associates

Pat Deignan
Bankers Trust Company

Travis Fell
RSM US LLP

Brooke Fitzgerald
The Early Bird Cafe

Darryl High
High Properties

Brad Joens
Hills Bank and Trust Company

James Klein
Cedar Rapids Bank & Trust

David Little
CliftonLarsonAllen LLP

Shawn Lueth
Shive-Hattery Inc.

Kathryn Nash
Circle Computer Resources

Toby Olsen
OPN Architects

John Osako
Informatics, Inc.

Brooke Prouty
Marion Chamber of Commerce

Jennifer Pruden
Czech Village/New Bohemia Main Street District

Carrie Schumacher
Cobble Hill Restaurant

Erica Seelman
Gibbs Lamb Drown Commercial Real Estate Advisors

Chris Skogman (PB Liaison)
Skogman Realty

Duane Smith (PB Liaison)
TrueNorth Companies

Kristy Staker
Hy-Vee

Emily Stochl
National Czech & Slovak Museum

Bart Woods
Primus Companies

THANK YOU, VISION BUILDERS!

Trustee

Alliant Energy - Interstate Power and Light Co.
City of Cedar Rapids
Collins Aerospace
Downtown SSMID
Transamerica Companies
U.S. Bank NA
UnityPoint Health - St. Luke's Hospital

Chair

Cedar Rapids Bank and Trust
Collins Community Credit Union
Kirkwood Community College
Linn County Board of Supervisors
Mercy Medical Center
Skogman Realty
The Eastern Iowa Airport
Wells Fargo Bank

CEO

ADM-Corn Processing Division
Bankers Trust Company
Bradley & Riley PC
Casey's General Store
City of Marion
Dakota Red Corporation
Diamond V World Headquarters
Farmers State Bank
FusionFarm
General Mills Operations, Inc.
Ingredion
KCRG-TV9 / Gray Television

Executive

Lil' Drug Store Products, Inc.
Linn County Anesthesiologists, P.C.
MidAmerican Energy Company
Nordstrom
Physicians' Clinic of Iowa, P.C.
Quaker Foods & Snacks a Division of Pepsico Inc.
RCI Imaging Center
Shive-Hattery Inc.
Shuttleworth & Ingersoll, P.L.C.
Simmons Perrine Moyer Bergman PLC
The Gazette
TrueNorth Companies LLC
UFG Insurance
Van Meter Inc.
Wellmark Blue Cross and Blue Shield of Iowa
Whirlpool Corporation - Amana Operations

President

City of Hiawatha
CRST International, Inc.
DuPont Industrial Biosciences
HR Green Inc.
Hy-Vee Food Store
McGrath Family of Dealerships
PMX Industries Inc.
Profol Americas, Inc.
Raining Rose
RSM US LLP

Director

Altorfer Inc.
Amana Society, Inc.
Apache Inc.
Banklowa
Bio Springer North America Corp.
Cedar Rapids Area Association of REALTORS
Central Iowa Power Cooperative
CliftonLarsonAllen LLP
Coldwell Banker Hedges Realty
F & M Bank
Frontier Co-Op
Hubu
Highway Equipment Company
Hills Bank and Trust Company
Holmes Murphy & Associates
ImOn Communications, LLC
International Paper
Involta LLC
Iowa Realty
Legacy Manufacturing Company
Lesaffre Yeast Corporation
Linn County Rural Electric Cooperative
NextEra Energy Duane Arnold Energy Center
OPN Architects Inc.
Pearson
Point Builders, LLC
Skyworks Solutions, Inc.
The Accel Group
Toyota/Lexus Financial Services
University of Iowa Community Credit Union
Veridian Credit Union
Wells Fargo Vendor Financial Services
Worley Warehousing, Inc.

Schimberg Company Suburban Lumber Company Inc.

The ESCO Group
United Life Insurance Company
Wal-Mart Stores, Inc.
Wal-Mart Super Center
West Side Unlimited Corporation
World Class Industries

Stakeholder

7G Distributing, LLC
Anderson Bogert
Armstrong Development Co.
B.G. Brecke, Inc.
BerganKDV
Berthel Fisher & Company
BHFO
Bohr, Dahm, Greif & Associates, P.C.
CarePro Health Services
Cargill Inc.
Carrier Access, Inc.
Cedar Crest Manufacturing
Cedar Graphics, Inc.
Cedar Memorial Funeral Home Company
Cedar Rapids Community School District
Cedar Rapids Ice Arena
Cedar Rapids Janitorial
Cedar Rapids Kernels Professional Baseball Club
Cedar Rapids Marriott
Cedar Rapids Truck Center, Inc.
Cedar Valley Steel, Inc.
CEI Equipment Company
Channel Fusion, Inc.
Circle Computer Resources, Inc.
City of Fairfax

City of Robins
Climate Engineers Inc.
Coca-Cola Atlantic Bottling
Collective Data
College Community School District
Communications Engineering Company
Conlon Construction Co.
Construction Materials Inc
Cost Cutters/Evans Enterprises
Cottage Grove Place
Crystal Group Inc.
Dental Prosthetic Services, Inc.
Doubletree by Hilton
Dr Pepper Snapple Group
Dupaco Community Credit Union
E & F Paving Company, LLC
ETS
Evergreen Packaging Equipment
Fareway Stores, Inc.
Ferguson Enterprises, Inc.
First Federal Credit Union
First Iowa Insurance Agency, Inc.
Gibbs Lamb Drown Commercial Real Estate Advisors
Graham Construction Company
Grant Wood Area Education Agency
Gray, Stefani & Mitvalsky P.L.C.
Hall & Hall Engineers Inc.
Hawkeye Electrical Contractors
Hawkeye Fire & Safety
Hawkeye Holdings
Hogan - Hansen, PC
Home Town Restyling Inc.
Honkamp Krueger & Co. PC
Hy-Vee Drug Store



Stakeholder (continued)

IGD Industries
Iowa Fluid Power, Inc.
Iowa State University - CIRAS
J.P. Gasway Company Inc.
John Pappajohn Entrepreneurial Center
KGAN/KFXA
Kwik Star
Lederer Weston Craig, P.L.C.
Liebovich Steel & Aluminum Co.
Lynch Dallas, P.C.
Management Recruiters of Cedar Rapids
Match Play Tennis Centers Inc.
McGough Construction Inc.
McGrath Amphitheatre
Mediacom Business
Mediacom Communications
Meth-Wick Community
Midwest Metal Products
Modern Companies Inc.
Mortenson
Mount Vernon Bank & Trust
MSI Mold Builders
Nesper Sign Advertising
New Pioneer Food Co-op
Newell Machinery Co., Inc.
Paramount Theatre
Parker Hannifin
Paulson Electric Company
Phelan's
PRK Williams Construction and Remodeling
Ramada Hotel & Conference Center
Rapids Reproductions Inc
Reinhart Food Service
Republic Parking System

Robert W. Baird & Company, Inc.
Schrader Group, Inc.
SecurityCoverage, Inc.
Sheet Metal Worker's International Assn. #263
Signature Flight Support
Snyder & Associates, Inc.
Specialty Blending Co., LLC / AB Mauri
St. Martin Holdings Co.
Stamats Communications Inc
Strellner Agency Group
T & K Roofing Company Inc.
Tallgrass Business Resources
Target
Terracon, Inc.
Terry Lockridge & Dunn Inc
The Overture Group
Thompson Truck & Trailer
Timberline Manufacturing
To The Rescue
TreeHouse Foods Ralston
Tricon Construction Group
TWG Development, LLC
Tyler, Link & Barnes, DDS
U.S. Cellular
VenuWorks of Cedar Rapids
Weitz Industrial LLC
Western Fraternal Life Association
Wolfe Eye Clinic

THANK YOU, AMBASSADORS!

Cathy Baruth
Coldwell Banker Hedges Realty
Matt Brandt
Hills Bank and Trust
Diana Brayton
Skyline Trade Marketing
Josh Campbell
Summit Pointe Senior Living Community
Regan Carlo
Metco Credit Union
Roger Carlson
New York Life Insurance Company
Nikki Clayton
Hills Bank and Trust
Dave DeWalle
Hy-Vee - Marion
Terri Doyle
Bankers Trust
Mary Drake
Residence Inn by Marriott
Chad Dunne
Sheets Forrest Draper Insurance
Carole Dzingle
United Way of East Central Iowa
Bill Easton
William EASTON Design
Janette Fiedler
Aureon
Chelsea Freie
Terrace Glen Village
Nic Freshour
US Cellular/Moods Salon and Spa
Angie Glick
GibbsLambDrown
Vicki Hanna
Hanna Plumbing & Heating Inc.
Rachel Hauck
Community Savings Bank
John Heavens
Dupaco Community Credit Union
Amber Hoff
Sound Mind Therapy
Kathy Holmes
City of Cedar Rapids
Deanna Howard
Iowa Realty - Marion
Sarah Hughes
University of Iowa Community Credit Union
Julie Lammers
SCORE
Cindy Lampe
ServiceMaster by Rice
Amy Lee
Wells Fargo Advisors
Marla Malone
Collins Community Credit Union
Tami Mysak
Best Western PLUS Longbranch Hotel
Mike Nemeth
Nemeth Energy Solutions
Jackie Oliver
Ramada Hotel
Samantha Ostert
Skogman Homes
Beth Parker
LegalShield/Kroll
Mike Poggenklaas
US Bank
Holly Randall
Hills Bank and Trust
Lisa Rowe
Westdale
Jane Schlegel
Premier Investments
Ryan Shenefelt
deNovo Alternative Marketing
Teresa Smalley
Iowa Realty - Marion
Jennifer Stahle
Mercer Health & Benefits
Nate Stoll
University of Iowa Community Credit Union
Renee Uthoff
I Heart Media
Deb Worm
F&M Bank
Holly Zimmerman
Ohnward Bank & Trust



YOUR ECONOMIC ALLIANCE TEAM

Doug Neumann, executive director

STRATEGISTS & DIRECTORS

Ron Corbett, business retention & expansion strategist

Barbra Solberg, public policy strategist

SERVICES

Jamie Toledo, services manager

Jody Guither, business relations specialist

Mike Lukan, local business project specialist

Laura Thomas, research and analytics specialist

CORE DISTRICTS

Jesse Thoeming, Downtown executive director

Phil Wasta, MedQuarter executive director

Dennis Hotka, maintenance specialist

Evan McGuire, streetscape cleaning ambassador

OPERATIONS

Audrey Wheeler, operations manager

Joan Benda, receptionist

Ashley Huber, receptionist

Jessica Komisar, administrative specialist

Tyanna Stephenson, accounting specialist

COMMUNICATIONS

Melissa McCarville, communications manager

Jordan Atwater, leadership & business programs specialist

Ellen Bardsley, communications specialist

Jenn Draper, events planner

Clarissa Koch, design & multimedia specialist

Jourdan McChesney, events intern

PARTNER ORGANIZATIONS

Laura Seyfer, Iowa BIG strategic partnership specialist

Jill Wilkins, NewBoCo events director

Amanda Zhorne, Iowa BIG strategic partnership specialist

ICR IOWA

Jennifer Daly, president & CEO

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