

CEDAR RAPIDS METRO  
**ECONOMIC  
ALLIANCE**

## **ANNUAL REPORT 2018**





# ANNUAL MEETING AGENDA January 24, 2019

## Welcome

### *Cedar Rapids Over the Generations*

- Michelle Niermann, President & CEO, UnityPoint Health - Cedar Rapids
- Cindy Thul, Food Supply Chain Finance Director, Quaker Oats

## 2018 Achievements

### Partnerships Recognition

### Governance Recognition

### Passing the Gavel

### Howard Hall

### Excellence in Business Award

### *Cedar Rapids Over the Generations*

- John Wasta, Controller, Tallgrass Business Resources
- Hugh Ekberg, President & CEO, CRST International, Inc.

## ICR IOWA - Workforce

## Economic Alliance Strategic Plan

Thank You to Our Annual Meeting Presenting Sponsor



Thank You to Our Annual Meeting Supporting Sponsors



**#EAANNUALMTG**

Thank you to The History Center for its assistance in the development of this programming.





Historical Photos Courtesy the Cedar Rapids Gazette Archives



## A LOOK BACK, A LOOK AHEAD

Throughout 2018, we reflected on our organization's past during the 100th anniversary of one of our legacy organizations, the Cedar Rapids Area Chamber of Commerce. Interestingly, in 1918 the Chamber led all aspects of economic development – business attraction and expansion, downtown development, business support, public policy and quality of life efforts. The core functions of our work today are not that different from what they were in 1918.

A hundred years ago, businesses came together to work in a unified way to help businesses succeed, to grow the economy and make the community a great place. A century later, almost 1,200-member businesses continue to see the value in joining together to do much of the same thing. That's something to celebrate!

Likewise, our predecessors from a century ago took time near the end of the year to recount successes and share a few goals for the upcoming year. Within the following pages of this Annual Report, we share the highlights of our 2018 accomplishments, showcasing growth and progress made in economic development and workforce, community development, business support and public policy.

Many of these accomplishments will bridge into ongoing efforts in 2019 and beyond for the years to come as we continue to proactively seek opportunities to work together to create the top economic growth region in the country.

Sincerely,

A handwritten signature in black ink that reads "Doug Neumann".

Doug Neumann  
Executive Director  
Cedar Rapids Metro Economic Alliance



## 2018 HOWARD HALL AWARD WINNER, LARRY HELLING

The Howard Hall Excellence in Business Award is given to a premier business leader who exemplifies the outstanding, enduring business values of Howard Hall and his passion for a vibrant Cedar Rapids. Howard Hall (1894-1971) was an industrialist and philanthropist who used his influence to create a better local economy and community. Hall was dedicated to the development of the region and frequently worked behind the scenes to attract new businesses and jobs. Our community continues to benefit from the many contributions of the Hall Family today.



Larry Helling,  
Founder & CEO,  
Cedar Rapids  
Bank & Trust

Congratulations to the 2018 Howard Hall Excellence in Business Award winner, Larry Helling, Founder and President & CEO, Cedar Rapids Bank & Trust.

"With over 30 years of experience as a banking professional, Larry has not only positively impacted the banking community, but our Cedar Rapids community as a whole in a powerful way," said Doug Neumann, Executive Director, Cedar Rapids Metro Economic Alliance. "Larry has created a culture of volunteerism and community support at Cedar Rapids Bank & Trust, which he strongly leads by example giving hours of his own time back into our community."





BUSINESS SUPPORT

## DRIVING ECONOMIC GROWTH THROUGH BUYING, GIVING AND GROWING LOCALLY

Each dollar spent locally returns an average of 3x more to the local community than buying elsewhere. This recirculation translates to jobs, business expansion, greater quality of life and more. 2018 was the inaugural year for our Buy Local initiative, *Buy Here, Give Here, Grow Here*.

*Buy Here, Give Here, Grow Here* brought to center stage locally owned businesses, non-profits and business building resources that drive our economy. The inspiring stories of local business success and the importance of buying local was timed to align with the end-of-year holiday shopping season.

*Buy Here* highlighted 12 local businesses from the Cedar Rapids metro area to show the quality goods and services available here.

*Give Here* recognized many of the local non-profits that have a hand in solving one of the most pressing issues in the region: workforce availability. We drew attention to area non-profits that are developing and upskilling the workforce of today and tomorrow, and/or serve as a community resource to support workforce growth.

Growth in our economy is driven by hard work, creative initiative, and investment right here in our community. *Grow Here* shared stories of success from local businesses. Some of these were relatively new businesses sprinkled among businesses with a long history in Cedar Rapids.

*Buy Here, Give Here, Grow Here* will continue in 2019 as an important reminder about the impacts of buying local.



## MORE 2018 HIGHLIGHTS:

**NEW ONLINE *BUSINESS RESOURCE TOOLKIT* PROVIDES CONVENIENT ACCESS TO BUSINESS-BUILDING RESOURCES**

**FIRST-EVER SPEED NETWORKING EVENT BRINGS VALUE TO MEMBERS THROUGH CONNECTIONS FOR NEARLY 100 PROFESSIONALS**

***CEDAR RAPIDS AREA SHOP WHERE I LIVE* CREATED TO OFFER OPPORTUNITY FOR SMALL BUSINESSES TO PARTICIPATE IN E-COMMERCE**

86%

of high school students who completed the LFS youth program felt likely or extremely likely to consider living in Cedar Rapids after graduation, compared with 36% before the program.

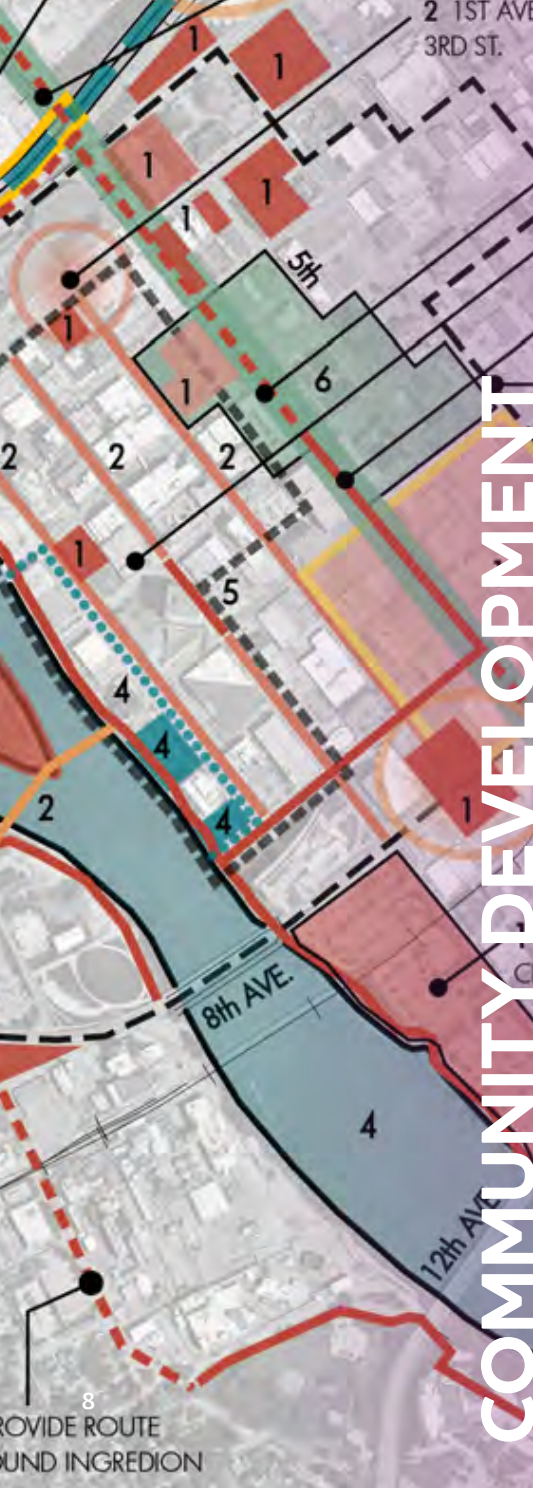
1,589 / 680

Unique Participants  
Unique Organizations  
Participated in a Business Support Program

77

Ribbon Cuttings & Groundbreakings  
in 2018





## VISION DOWNTOWN CEDAR RAPIDS PLAN UPDATED, OFFERING OPPORTUNITIES FOR DEVELOPMENT

The latest update to the Vision Downtown Cedar Rapids Plan was launched in 2018. In 2007, the Economic Alliance (then the Downtown District) and community partners, commissioned the first Vision Downtown Plan (the Plan), which provided a broad understanding of downtown's purpose and helped to direct the energy and resources of future downtown development opportunities. With many of the initiatives realized and much of Downtown Cedar Rapids and surrounding districts transformed, we found ourselves at a turning point when completing this latest update.

The Plan lays out an even bigger and brighter future thanks to some significant factors like:

- Undeveloped land or impact sites in the heart of downtown
- Collaborative district leadership
- A general feeling of momentum for Downtown Cedar Rapids

It became more and more clear, as we listened, observed, and engaged, that the focus is shifting from implementation to generating vibrancy downtown. The Plan seeks ways to best contribute to creating a consistently energetic downtown experience that is welcoming, brings life to the streets, accommodates signature events and celebrates our unique identity.

In October 2018, the Plan was awarded a Certificate of Merit in Planning from the International Downtown Association.



## MORE 2018 HIGHLIGHTS:

**ECONOMIC ALLIANCE EMBARKS ON MANAGEMENT OF THE CZECH VILLAGE/NEW BOHEMIA SELF-SUPPORTED MUNICIPAL IMPROVEMENT DISTRICT**

**MEDQUARTER COMPLETES THREE DISTRICT ENHANCEMENT INITIATIVES: WAYFINDING SIGNAGE, MEDQ PARK ON THIRD, AND THE MEDQ MILE**

**HIGHEST-EVER MARKET AFTER DARK ATTENDANCE, WITH 40,000 PEOPLE DOWNTOWN FOR EVENT**

**\$36.9M**

Growth of Taxable  
Valuation in  
Core Districts

**377**

Unit Growth  
in Core Housing  
Pipeline

**230,000+**

Views on Social  
Media Video Series,  
Downtown Cedar  
Rapids Sucks





## CELEBRATING OUR GROWING COMMUNITY

In 2018, we communicated a revised outlook and strategy for celebrating existing business expansion projects with *Building to a Billion and Beyond*. The aggregate list of expansion projects shines a light on the more than one billion dollars of development in some phase of planning, design or construction in the Cedar Rapids metro.

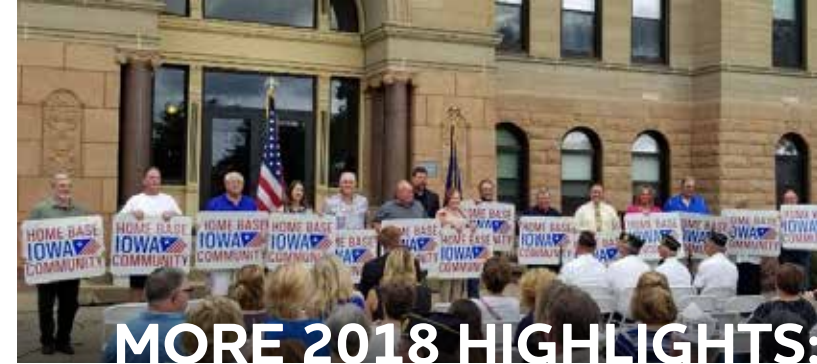
“A rising tide lifts all boats” is one phrase often used to describe economic development projects - both with existing business expansion and new business attraction. Growth projects create jobs and bring capital investment, ultimately flowing more dollars into our economy. Growth projects are featured individually in our communications, local media and on social media, but to be able to see them all in one place is impressive and shows the health of our economy.

Signs of growth like construction sites or renderings for new or enhanced buildings are impossible to miss while driving around the Cedar Rapids metro. New celebratory banners

put up by the Economic Alliance at construction sites serve to draw extra attention and congratulate growing businesses continuing to invest in this community.

*Building to a Billion and Beyond* efforts would not be possible without our economic partners like the Eastern Iowa Airport, City of Cedar Rapids, Hiawatha Economic Development Corp., Marion Economic Development Corp., Benton Development Group, Jones County Economic Development, Iowa County Economic Development and more.

The Economic Alliance strives to be at the forefront of expansion information. Creating an exhaustive list of business expansion projects is ever-changing. Continue to watch for updates to this list in 2019.



## MORE 2018 HIGHLIGHTS:

**BENTON COUNTY AND IOWA COUNTY BECOME HOME BASE IOWA COMMUNITIES TO CONNECT VETERANS AND TRANSITIONING SERVICE MEMBERS TO EMPLOYMENT OPPORTUNITIES**

**HISTORIC FLOOD. HISTORIC RECOVERY. HISTORIC BUILD. WORKSHOP SERIES CREATED TO STEER AS MUCH FLOOD PROTECTION SYSTEM WORK AS POSSIBLE TO LOCAL CONTRACTORS**

**ECONOMIC ALLIANCE PROVIDES DIRECT ASSISTANCE WITH EXPANDING PROJECTS FOR FREUND-VECTOR CORPORATION, TIMERLINE MANUFACTURING, VAN METER, INC., AND WORLD CLASS INDUSTRIES, INC.**

**376/\$131.5M**  
Jobs Capital Investment  
For Existing Business Projects  
Completed or in the Pipeline

**\$2.6M**  
Secured Incentives  
High-Quality Jobs  
R&D Tax Credits  
Iowa Job Training

**\$3.3M**  
Brownfield/Grayfield  
Tax Credits Awarded

**104**  
In-Person  
Existing Business &  
Headquarter Visits





## DEVELOPING A REGIONAL, STATE AND FEDERAL LEGISLATIVE AGENDA WITH THE IOWA CITY AREA CHAMBER OF COMMERCE

Each year, we announce state and federal public policy agendas with top priorities we'll advocate for in the upcoming federal and state legislative sessions. We advocate for economic growth policies on the local, state and federal levels that support our efforts to address workforce challenges, support businesses of all sizes and types and promote robust and welcoming communities.

Throughout 2018, we collaborated with our partners at the Iowa City Area Chamber of Commerce and for the first time created identical state and federal agendas. In 2019, we will advocate as one to our regional policy makers. The collaboration was celebrated at the inaugural ICR Legislative Launch in December 2018.

Input was sought from economic development and business groups from all seven counties in ICR IOWA. We all want to see our communities thrive, our businesses grow, and our workers and future workers succeed. From achieving funding for workforce pipeline initiatives like Future Ready Iowa to protecting tax incentives with a proven rate of success to predictable international trade policies and expanding broadband into all corners of our state, these priorities and more will be front and center in our advocacy messages to policy makers.



## NOTABLE 2018 POLICY WINS:

**STATE OF IOWA ACHIEVES COMPREHENSIVE TAX REFORM**

**FUTURE READY IOWA BECOMES LAW, WITH A GOAL OF 70% OF OUR WORKFORCE HAVING EDUCATION OR TRAINING BEYOND HIGH SCHOOL BY 2025**

**\$117M IN FEDERAL FLOOD FUNDING AWARDED TO THE CITY OF CEDAR RAPIDS**

**7**  
Economic Development  
Tax Incentive Tools  
Protected During  
Comprehensive State  
Tax Reform

**12**  
Member Appointments  
to Influential Boards  
and Commissions

**2,312**  
Members Participating  
in Public Policy  
Advocacy and  
Awareness Initiatives





## NEW REGIONAL BRAND AND JOINT VENTURE NAME LAUNCHED IN 2018

The joint venture of the Cedar Rapids Metro Economic Alliance and Iowa City Area Development Group, created to focus on regional business attraction and regional workforce efforts, launched a new organizational name and regional brand in 2018. Both are now called ICR IOWA.

With its new brand secured, ICR IOWA's "Here, It's Real" talent and business attraction marketing campaign also launched in 2018. The talent component targets ICR's higher education alumni and those professionals with targeted skill sets in STEM, healthcare, and education to build a robust Talent Hub database for regional business recruiters. The business attraction component targets site selection decision makers in industry clusters like life sciences, education, advanced manufacturing, financial services and healthcare.

There are three specific work efforts within ICR IOWA:

**Choose ICR** focuses on interstate business attraction efforts. In 2018, the Choose ICR team completed 15 sales trips, 54 meetings with site consultants and 34 targeted business meetings. This team has 17 active projects in the pipeline.

**ICR Future** is a coalition of employers, educators, and organizations working together to make our region the best place in the nation for career-connected learning. In 2018, the ICR Future Career Hub on [ICRfuture.org](http://ICRfuture.org) was launched to connect parents, educators and students in grades 6-12 to career resources.

**ICR Talent** is a coalition of employers and organizations working together to attract and retain talent in ICR. The coalition guides a collection of strategies designed to attract and retain new talent in high-demand occupations in ICR. In 2018, a Talent Hub was launched to assist the attraction and retention efforts of top talent to ICR, with 50 prospective candidates in the talent pipeline.



## ICR IOWA'S MISSION: ACCELERATE HIGH QUALITY JOB GROWTH AND CAPITAL INVESTMENT IN OUR SEVEN COUNTY REGION

**REGIONAL  
MARKETING**

**BUSINESS  
ATTRACTION**

**WORKFORCE  
DEVELOPMENT**



## ADDITIONAL 2018 HIGHLIGHTS:

**CEDAR RAPIDS NAMED TECHNOLOGY  
COMMUNITY OF THE YEAR BY  
THE TECHNOLOGY ASSOCIATION OF IOWA**



**CO-PRODUCED BY THINK IOWA CITY AND THE  
ECONOMIC ALLIANCE THE INAUGURAL RUN CRANDIC  
MARATHON & HALF-MARATHON BROUGHT 3,100  
RUNNERS & RAISED \$55,370 FOR IOWA CITY AND  
CEDAR RAPIDS COMMUNITY SCHOOL DISTRICTS**

"We recognize that Coe's greatest strength comes from our location in the heart of a vibrant, diverse, and progressive city, and we are members of the Cedar Rapids Metro Economic Alliance because of its first-rate work in making Cedar Rapids even more attractive and prosperous. Membership of the Economic Alliance assures that Coe has an effective voice and representation in civic and business initiatives that improve the quality of life for all citizens in this community, which in turn, improves the opportunities and life experiences we can offer our students."

- David McNally, President  
COE COLLEGE



# THANK YOU TO THOSE WHO SERVED IN 2018!

## POLICY BOARD

The Policy Board serves as the Economic Alliance’s board of directors, setting policy and overseeing the budget.

- Lydia Brown  
*Skogman Realty*
- Tatum Buse  
*Collins Aerospace*
- Scott Gasway  
*J.P. Gasway Company*
- Doug Kopp  
*Alliant Energy*
- Gene Neighbor  
*Farmers State Bank*
- Anne Parmley  
*Pearson*
- Jeff Pomeranz  
*City of Cedar Rapids*
- Charlie Rohde (Chair)  
*King’s Material, Inc.*
- Chris Skogman  
*Skogman Realty*
- Duane Smith  
*TrueNorth Companies*
- Cindy Thul  
*Quaker Foods & Snacks a Division of Pepsico Inc.*
- Ted Townsend  
*UnityPoint Health - St. Luke’s Hospital*

## LARGE INVESTOR COUNCIL

The Large Investor Council consists of representatives from organizations in the top three investment levels at the Economic Alliance.

- Todd Bergen  
*Transamerica Companies*
- Jeff Cannon  
*Diamond V World Headquarters*
- Tim Charles  
*Mercy Medical Center*
- Chris DeWolf  
*Lil’ Drug Store Products, Inc.*
- Cindy Dietz  
*Collins Aerospace*
- Becky Ditch  
*Wellmark Blue Cross and Blue Shield*
- John Dorfler  
*Wells Fargo Bank*
- Chris Edwards  
*The Gazette*
- Eric Fasnacht  
*ADM-Corn Processing Division*
- Karin Guthrie  
*Whirlpool*
- Kallie Harris  
*Linn County Anesthesiologists*
- Lynn Hartman  
*Simmons Perrine Moyer Bergman PLC*
- Larry Helling  
*Cedar Rapids Bank & Trust*

- Nancy Kasparek  
*U.S. Bank*
- Doug Kopp  
*Alliant Energy*
- Kathryn Kunert  
*MidAmerican Energy Company*
- Martin Lenss  
*The Eastern Iowa Airport*
- Shawn Lueth  
*Shive-Hattery Inc.*
- Linda Mattes  
*Alliant Energy/Downtown SSMID*
- Lura McBride  
*Van Meter Inc.*
- Bill McCartan  
*Bradley & Riley PC*
- Gene Neighbor  
*Farmers State Bank*
- Michael Oldman  
*Nordstrom*
- Jeff Parker  
*Casey’s General Store*
- Rue Patel  
*General Mills*
- Lon Pluckhahn  
*City of Marion*
- Jeff Pomeranz  
*City of Cedar Rapids*
- Thom Pritz  
*KCRG-TV9/Gray Television*

- Randy Ramlo  
*UFG Insurance*
- Charlie Rohde  
*King’s Material, Inc.*
- Stefanie Rupert  
*Collins Community Credit Union*
- Roxie Simon  
*Ingredion*
- Kyle Skogman  
*Skogman Realty*
- Duane Smith  
*TrueNorth Companies*
- John Smith  
*CRST International, Inc.*
- Gary Streit  
*Shuttleworth & Ingersoll, P.L.C.*
- Michael Sundall  
*Physicians’ Clinic of Iowa, P.C.*
- Lori Sundberg  
*Kirkwood Community College*
- Cindy Thul  
*Quaker Foods & Snacks a Division of Pepsico Inc.*
- Ted Townsend  
*UnityPoint Health - St. Luke’s Hospital*
- Stacey Walker  
*Linn County Board of Supervisors*
- Dennis Winders  
*RCI Imaging Center*
- Todd Wishman  
*Bankers Trust Company*





# THANK YOU TO THOSE WHO SERVED IN 2018!

## BUSINESS SUPPORT INNOVATION COUNCIL

This council focuses on our core function of Business Support, which is dedicated to creating a strong business environment that supports all employers through networking, professional development programs and connections to resources to help them grow.

Anthony Arrington  
*Top RANK Staffing*

Lydia Brown (PB Liaison)  
*Skogman Realty*

Kara Callanan  
*Hawkeye Communications/  
Fandel Alarm*

Patrice Carroll  
*ImOn Communications, LLC*

Natalie Clouse  
*Bradley & Riley PC*

Adam Covington  
*Eastbank Venue & Lounge*

Kim Downs  
*City of Hiawatha*

Eric Engelmann  
*NewBoCo*

Scott Gasway (PB Liaison)  
*J.P. Gasway Company Inc.*

Jared Hanlin  
*GreatAmerica Financial Services*

Sarah Hermanson  
*Management Recruiters of Cedar Rapids*

John Huff  
*KWWL-TV/NBC*

Michelle Jensen  
*CarePro Health Services*

Jim Koch  
*ETS*

Angela Linden  
*Massage Heights*

Craig Montz  
*Miron Construction*

Ryan Murphy  
*Marion Process Solutions*

James Nelson  
*House of Carpets*

Greg Neumeyer  
*Kirkwood Community College*

Jason Olmstead  
*Olmstead Construction*

Quinn Pettifer  
*The Gazette*

Lisa Rowe  
*Pivot Real Estate*

Patrick Sauter  
*King's Material Inc.*

Janelle Thoms  
*TrueNorth Companies*

Charity Tyler  
*Cedar Rapids Public  
Library Foundation*

Christopher Wheeler  
*Point Builders, LLC*

## ECONOMIC DEVELOPMENT INNOVATION COUNCIL

This council focuses on our core function of Economic Development, which attracts, grows and retains interstate commerce business and grows our region's workforce.

Lynn Allendorf  
*University of Iowa*

Ed Barrett  
*HR Green Inc.*

Jon Bartleson  
*SecurityCoverage, Inc.*

Stephanie Bredman  
*Kirkwood Community College*

Don Chizek  
*Lil Drugstore Products, Inc.*

Laura Dement  
*Hibu*

Scott Drzycimski  
*Alliant Energy*

Chad Dummermuth  
*IGD Industries*

Timothy Faughn  
*Skyworks Solutions, Inc.*

Nick Glew  
*MEDCO*

Kris Gulick  
*Kris G. Gulick CPA, P.L.C.*

Karin Guthrie  
*Whirlpool Corporation*

David Hayes  
*Coe College*

Dennis Henderson  
*HH Ventures*

Duane Jasper  
*Travel Leaders/Destinations Unlimited*

Nate Kaeding  
*Build to Suit, Inc.*

Roger Klouda  
*MSI Mold Builders*

Martin Lenss  
*Eastern Iowa Airport*

Kelly Lind-Daufeldt  
*U.S. Bank*

Pankaj Monga  
*Channel Fusion*

Clifford Murphy  
*International Paper*

Gene Neighbor (PB Liaison)  
*Famers State Bank*

Mark Nolte  
*Iowa City Area Development Group*

Alphonse O'Bannon  
*LBA Foundation*

Anne Parmley (PB Liaison)  
*Pearson*

Stacie Sefton  
*BHFO*

Dennis Smidt  
*DuPont Industrial Biosciences*

Scott Stimart  
*Genova Technologies, Inc.*

Mark Thoeny  
*Profol Americas, Inc.*

Robin Walenta  
*West Music Company*

## COMMUNITY DEVELOPMENT INNOVATION COUNCIL

This council focuses on the core function of Community Development, which grows core central districts in Cedar Rapids and supports surrounding communities. The council works to implement strategic plans for core districts, and also to inform and educate businesses.

John Albert  
*Citywide Cleaners, Inc.*

William Bogert  
*Anderson Bogert*

Karl Cassell  
*Top RANK Staffing*

Stacy Cataldo  
*Cedar Valley Montessori School*

Kari Cooling  
*Holmes Murphy & Associates*

Pat Deignan  
*Bankers Trust Company*

Travis Fell  
*RSM US LLP*

Brooke Fitzgerald  
*The Early Bird Cafe*

Darryl High  
*High Properties*

Brad Joens  
*Hills Bank and Trust Company*

James Klein  
*Cedar Rapids Bank & Trust*

David Little  
*CliftonLarsonAllen LLP*

Shawn Lueth  
*Shive-Hattery Inc.*

Kathryn Nash  
*Circle Computer Resources*

Toby Olsen  
*OPN Architects*

John Osako  
*Informatics, Inc.*

Brooke Prouty  
*Marion Chamber of Commerce*

Jennifer Pruden  
*Czech Village/New Bohemia Main  
Street District*

Carrie Schumacher  
*Cobble Hill Restaurant*

Erica Seelman  
*Gibbs Lamb Drown Commercial  
Real Estate Advisors*

Chris Skogman (PB Liaison)  
*Skogman Realty*

Duane Smith (PB Liaison)  
*TrueNorth Companies*

Kristy Staker  
*Hy-Vee*

Emily Stochl  
*National Czech & Slovak Museum*

Bart Woods  
*Primus Companies*



# THANK YOU, VISION BUILDERS!

## Trustee

Alliant Energy - Interstate Power and Light Co.  
City of Cedar Rapids  
Collins Aerospace  
Downtown SSMID  
Transamerica Companies  
U.S. Bank NA  
UnityPoint Health - St. Luke’s Hospital

## Chair

Cedar Rapids Bank and Trust  
Collins Community Credit Union  
Kirkwood Community College  
Linn County Board of Supervisors  
Mercy Medical Center  
Skogman Realty  
The Eastern Iowa Airport  
Wells Fargo Bank

## CEO

ADM-Corn Processing Division  
Bankers Trust Company  
Bradley & Riley PC  
Casey’s General Store  
City of Marion  
Dakota Red Corporation  
Diamond V World Headquarters  
Farmers State Bank  
FusionFarm  
General Mills Operations, Inc.  
Ingredion  
KCRG-TV9 / Gray Television

Lil’ Drug Store Products, Inc.  
Linn County Anesthesiologists, P.C.  
MidAmerican Energy Company  
Nordstrom  
Physicians’ Clinic of Iowa, P.C.  
Quaker Foods & Snacks a Division of Pepsico Inc.  
RCI Imaging Center  
Shive-Hattery Inc.  
Shuttleworth & Ingersoll, P.L.C.  
Simmons Perrine Moyer Bergman PLC  
The Gazette  
TrueNorth Companies LLC  
UFG Insurance  
Van Meter Inc.  
Wellmark Blue Cross and Blue Shield of Iowa  
Whirlpool Corporation - Amana Operations

## President

City of Hiawatha  
CRST International, Inc.  
DuPont Industrial Biosciences  
HR Green Inc.  
Hy-Vee Food Store  
McGrath Family of Dealerships  
PMX Industries Inc.  
Profol Americas, Inc.  
Raining Rose  
RSM US LLP

## Executive

Altorfer Inc.  
Amana Society, Inc.  
Apache Inc.  
Banklowa  
Bio Springer North America Corp.  
Cedar Rapids Area Association of REALTORS  
Central Iowa Power Cooperative  
CliftonLarsonAllen LLP  
Coldwell Banker Hedges Realty  
F & M Bank  
Frontier Co-Op  
Hibu  
Highway Equipment Company  
Hills Bank and Trust Company  
Holmes Murphy & Associates  
ImOn Communications, LLC  
International Paper  
Involta LLC  
Iowa Realty  
Legacy Manufacturing Company  
Lesaffre Yeast Corporation  
Linn County Rural Electric Cooperative  
NextEra Energy Duane Arnold Energy Center  
OPN Architects Inc.  
Pearson  
Point Builders, LLC  
Skyworks Solutions, Inc.  
The Accel Group  
Toyota/Lexus Financial Services  
University of Iowa Community Credit Union  
Veridian Credit Union  
Wells Fargo Vendor Financial Services  
Worley Warehousing, Inc.

## Director

Acme Electric Company  
ACP Inc.  
AMPERAGE  
Benchmark, Inc.  
CCB Packaging  
Centro Inc.  
Coe College  
Community Savings Bank  
Cornell College  
Dave Schmitt Construction Company Inc.  
Fleck Sales Company  
Folience  
Freund-Vector Corporation  
GoDaddy  
GreatAmerica Financial Services Corporation  
High Properties  
ITC Midwest  
JRS Pharma LP  
Kerndt Brothers Savings Bank  
Knutson Construction  
KZIA-FM Z102.9  
L.L. Pelling Company, Inc.  
Linn Area Credit Union  
Mount Mercy University  
Nelson Electric Company  
Northwestern Mutual-The Zach Group  
Nyemaster Goode, P.C.  
Peterson Contractors Inc.  
Primus Companies  
Purdue University Global  
RBC Wealth Management  
Rinderknecht Associates Inc  
Ruffalo Noel Levitz  
Ryan Companies US, Inc.

Schimberg Company  
Suburban Lumber Company Inc.  
The ESCO Group  
United Life Insurance Company  
Wal-Mart Stores, Inc.  
Wal-Mart Super Center  
West Side Unlimited Corporation  
World Class Industries

## Stakeholder

7G Distributing, LLC  
Anderson Bogert  
Armstrong Development Co.  
B.G. Brecke, Inc.  
BerganKDV  
Berthel Fisher & Company  
BHFO  
Bohr, Dahm, Greif & Associates, P.C.  
CarePro Health Services  
Cargill Inc.  
Carrier Access, Inc.  
Cedar Crest Manufacturing  
Cedar Graphics, Inc.  
Cedar Memorial Funeral Home Company  
Cedar Rapids Community School District  
Cedar Rapids Ice Arena  
Cedar Rapids Janitorial  
Cedar Rapids Kernels Professional Baseball Club  
Cedar Rapids Marriott  
Cedar Rapids Truck Center, Inc.  
Cedar Valley Steel, Inc.  
CEI Equipment Company  
Channel Fusion, Inc.  
Circle Computer Resources, Inc.  
City of Fairfax

City of Robins  
Climate Engineers Inc.  
Coca-Cola Atlantic Bottling  
Collective Data  
College Community School District  
Communications Engineering Company  
Conlon Construction Co.  
Construction Materials Inc  
Cost Cutters /Evans Enterprises  
Cottage Grove Place  
Crystal Group Inc.  
Dental Prosthetic Services, Inc.  
Doubletree by Hilton  
Dr Pepper Snapple Group  
Dupaco Community Credit Union  
E & F Paving Company, LLC  
ETS  
Evergreen Packaging Equipment  
Fareway Stores, Inc.  
Ferguson Enterprises, Inc.  
First Federal Credit Union  
First Iowa Insurance Agency, Inc.  
Gibbs Lamb Drown Commercial Real Estate Advisors  
Graham Construction Company  
Grant Wood Area Education Agency  
Gray, Stefani & Mitvalsky P.L.C.  
Hall & Hall Engineers Inc.  
Hawkeye Electrical Contractors  
Hawkeye Fire & Safety  
Hawkeye Holdings  
Hogan - Hansen, PC  
Home Town Restyling Inc.  
Honkamp Krueger & Co. PC  
Hy-Vee Drug Store





## Stakeholder (continued)

IGD Industries  
Iowa Fluid Power, Inc.  
Iowa State University - CIRAS  
J.P. Gasway Company Inc.  
John Pappajohn Entrepreneurial Center  
KGAN/KFXA  
Kwik Star  
Lederer Weston Craig, P.L.C.  
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Lynch Dallas, P.C.  
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Mediacom Communications  
Meth-Wick Community  
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Modern Companies Inc.  
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**Barbra Solberg**, public policy strategist

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**Jody Guither**, business relations specialist

**Mike Lukan**, local business project specialist

**Laura Thomas**, research and analytics specialist

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**Phil Wasta**, MedQuarter executive director

**Dennis Hotka**, maintenance specialist

**Evan McGuire**, streetscape cleaning ambassador

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**Joan Benda**, receptionist

**Ashley Huber**, receptionist

**Jessica Komisar**, administrative specialist

**Tyanna Stephenson**, accounting specialist

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**Jordan Atwater**, leadership & business programs specialist

**Ellen Bardsley**, communications specialist

**Jenn Draper**, events planner

**Clarissa Koch**, design & multimedia specialist

**Jourdan McChesney**, events intern

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