The Non-Profit and Arts Experience

CHECK-POINTS

- INFORMATIONAL MEETING:
  - Thurs, Oct 1, 1:30-2:30pm, The Hub
  - Wed, Nov 4, 12:00-12:30pm, Zoom
  - Tues, Nov 10, 6:00-6:30pm, Zoom
- DEADLINE TO REGISTER: Mon, Nov 30, Online
- SET-UP: Any time on Friday (day or evening), Dec. 18, Benton
- FINAL LOGISTICS ZOOM CALL: Saturday, 9:00-9:15am, Zoom
- FINAL SET-UP: Complete by Saturday, 10:30am, Benton
- **CHRISTMAS FOR THE CITY: Sat, Dec. 19, 1:00-6:00pm, Benton**
- DEBRIEF & CELEBRATION: Thurs, Jan. 27, 5:30-7:00pm, The Hub

2026 NONPROFIT EXPERIENCE

The outcome of experiences at CFTC is simple yet powerful: *increasing connections among the people of our city serving one another in solidarity*.

We partner with nonprofits, faith communities, and local organizations to create **interactive experiences** that:

- Highlight your mission and build awareness of your work
- Invite engagement and participation through giveaways or activities
- Spark fun, joy, and wonder for all ages

Christmas for the City is a great way to meet new individuals who may need your services, to connect with people who align with your mission, and to invite others to get involved with your organization! This is a moment to bring our city together for a shared experience of connection and unity.

SIGN-UP NOW

The final deadline to participate is Mon, Nov 30, 2026.
You must also attend at least one of the preliminary meetings.

CONSIDER A DONATION

Christmas for the City is completely supported by financial donations, in-kind donations and A LOT of "sweat equity" from all across the city! While there is NO FEE required for participation, we would ask you to consider a $25 or $50 donation to help with the fixed operational expenses—for example, we have to rent A LOT of tables!

CONTACT

Call **(336) 747-3067** or email **cftcnonprofits@loveoutloudws.com**
to discuss the possibilities and questions you have.

OUTCOME

Increase connections among the people of our city

serving one another in solidarity.

EXPECTATIONS

Non-profit organizations will:

- Offer an opportunity to do something related to its mission (ideally, service-based or related). Ideas have included:
    - *doing a service project*
    - *playing an interactive game*
    - *creating a mural*
    - *making greeting cards*
    - *offering balloon art; clowns; etc*
    - *bringing musicians and other artists*
- Sign up early as space is limited. Submit activity to the CFTC Non-Profit Planning Team by **Mon, Nov 30, 2026,** for review. Approval will be granted within 24-48 hours.
- Provide enough materials and volunteers to accommodate 1,000-1,500 people who might participate at their station over the course of the evening (total attendance is typically 10,000+).
- Agree to use one eight-foot table and two chairs provided. For additional equipment, please indicate the need and consider a donation to cover the extra expense from Hollins Rental.
- Not plan on having electricity or technical support but do reach out if either is needed.
- Staff their experience with volunteers, staff and board, which helps to cover the workload and increase their presence
- Serve the entirety of the time that CFTC is open: 1:00-6:00pm.
- Breakdown and remove your station and materials by 9pm on Sat, Dec 19.
- Provide your organization's name, website, mission social media and phone & email by **Mon, Nov 30,** to be included on various collateral.
- To sign up, go to https://www.christmasforthecity.com/nonprofits

Christmas for the City will:

- Provide great exposure to the community and people who might not otherwise know about their mission and people.
- Review all proposed activities to ensure a cohesive event consistent with CFTC vision and values.
- Provide one eight-foot table and two chairs for each partner organization.
- Staff a centralized information desk to provide additional guidance to guests.
- Provide additional online and newsletter highlights.
- Promote the non-profit experience in its messaging and social media to make people aware of the non-profit experience.