**2020 Forsyth County Governor’s Volunteer Service Awards Breakfast**

**April 28, 2020**

*Co-Presented by HandsOn Northwest North Carolina, The Winston-Salem Journal,
United Way of Forsyth County, and Salem College*

For decades, the Governor’s Volunteer Service Awards Breakfast has served as the premier volunteer recognition event in Forsyth County. Organized by local partners on behalf of the NC Governor’s Office, the breakfast recognizes the best of the best volunteers in the county. With a single sponsorship, you can help support the missions and volunteers of multiple, diverse organizations, while saying “thanks” for all ways that volunteers create and sustain a healthy, vibrant community.

**Premier Sponsor ………………………………………………………………………$2,500**

* Opportunity to host breakfast event onsite at own facility (if available and appropriate)
* Opportunity for representative to serve on planning and/or winner selection committee
* Opportunity for employee volunteers to serve during the day of the breakfast
* Recognized as primary sponsor on all publicity and promotional materials/efforts
* Prominent logo placement on “save the date” postcard and printed invitations
* Prominent logo placement on breakfast program and in event slideshow
* Pre- and post-event social media promotion
* Opportunity to place giveaways/marketing materials on each table and/or have a separate marketing table for attendees to visit
* Invitation to speak to ~300 volunteers and community leaders as part of event program
* Placard on reserved table for 8 with priority seating

**Lead Sponsor ………………………………………………………………………$1,000**

* Recognized as primary sponsor on promotional materials
* Prominent logo placement on breakfast program and in event slideshow
* Pre- and post-event social media promotion
* Opportunity to share marketing materials with breakfast attendees
* Invitation to speak to ~300 volunteers and community leaders as part of event program
* Placard on reserved table for 8 with priority seating

**Supporting Sponsor**……………………………………………………………………$500

• Logo placement on breakfast program and in event slideshow

• Pre- and post-event social media promotion

• Verbal acknowledgement by event emcee

• Placard on reserved table for 8 with priority seating

**Table Sponsor**………………………………………………………………………… $300

• Written acknowledgement on breakfast program and in event slideshow

• Placard on reserved table for 8

**Program Highlights:**

* Awards honor approximately **50** nominees and winners in **17** competitive categories.
* This feel-good event attracts approximately **300** volunteers and community leaders, including representatives from nonprofit, business, and government entities representing diverse interests from throughout the county.
* Local volunteer winners share their stories, inspiring others about the importance of service.
* We will also announce the winner of the **Chuck Kraft Scholarship**.

**To make your commitment to the breakfast and be part of this exciting event, please contact Amy Lytle @ 336-724-2866 or AmyLytle@HandsOnNWNC.org TODAY!**

**Deadlines for sponsorship/publicity opportunities:**

**“Save the Date” postcard: October 31, 2019**

**Nominee solicitation: January 15, 2020**

**Invitations: March 1, 2020**

**Programs: April 1, 2020**