# 2024 Forsyth County Governor's Volunteer Service Awards Sponsorship Levels



#### Premier

- Opportunity for representative to serve on planning and/or winner selection committee
- Recognized as Premier sponsor on all publicity and promotional materials/efforts
- Prominent logo placement on all pre-event publicity (emails, website, etc.)
- Prominent logo placement on published program and during the event
- Pre- and post-event social media promotion
- Opportunity to share giveaways/marketing materials as part of winners' materials
- Invitation to share a message to event attendees
- Receive a table for 8 individuals

Cost: \$3,000

## People's Choice Award

- Recognized as sponsor for the People's Choice Award
- Prominent logo placement on People's Choice Award voting platform in the WS Journal
- Prominent logo placement on published program and during the live event
- Prominent logo placement on all pre-event publicity (emails, website, etc.)
- Pre- and post-event social media promotion
- Invitation to share a message to event attendees
- Receive a table for 8 individuals

Cost: \$2,000

#### Lead

- Recognized as Lead sponsor on promotional materials
- Prominent logo placement on all pre-event publicity (emails, website, etc.)
- Prominent logo placement on published program and during the event
- Pre- and post-event social media promotion
- Opportunity to share giveaways/marketing materials as part of winners' materials
- Receive a table for 8 individuals

Cost: \$1,000

### Supporting Sponsor

- Prominent logo placement on published program and during the live event
- Pre- and post-event social media promotion
- Verbal acknowledgement by live event emcee
- Opportunity to share giveaways/marketing materials as part of winners' materials
- Receive a table for 8 individuals

Cost: \$500

#### **Table**

- Acknowledgement on breakfast program and during live event
- Can be done in honor of an individual nominee's service
- An acknowledgement letter will be sent to the honoree
- Receive a table for 8 individuals

Cost:

**Supporting Partners: \$300** 

All Others: \$350