



Did you know that the Staten Island MLS has its very own voice search- "Staten Island Real Estate". Consumers with Alexa and Google Home devices have ability to search for SIMLS listings for homes that meet their needs. They can also use it to hear the AVM value on their current home.

With the holiday season coming up, we are excited to start promoting this new service out to the public and give them something to do with their shiny new Amazon Alexa and Google Home devices. All of the traffic from these voice searches will show the listing agent with all their contact information. In the near future, you will be able to turn SIMLS's voice search into your own by inviting your contacts to use your version of the product. Your membership in the SIMLS will give you the ability to capture these buyer and seller leads through your own unique sign-up page

By saying "Alexa, Open Staten Island Real Estate" or "Hey Google, talk to Staten Island Real Estate", consumers can have a conversation with their favorite personal assistant, who will guide them through their search of home listings.

Free to use, consumers can specify their desired location, price range, number of bedrooms and other information to find homes that meet their needs. Alexa and Google will verbally report the top three matches and consumers will receive an email with complete listing details for all results with links to the listings at siborrealtors.com.

With a projected 48 million American households having a voice-powered personal assistant by 2019, offering voice search allows us to better serve home buyers, sellers and our REALTORS®. Voice-enabled search also gives us a new tool to assist visually impaired consumers with their real estate searches.