



**Boston Green Tourism:  
September 8th, 2016**



# MISSION



At Daily Table we believe that delicious, wholesome and affordable food should be available to all. We are on a mission to help communities make great choices around food by making it easy for them to shop for tasty, healthy, convenient and truly affordable meals and groceries. And we do this in a respectful manner that honors our customers.





# TWO SERIOUS SOCIAL CHALLENGES:



## 1. WASTED FOOD

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- 40% of the food we produce in the US goes uneaten
  - Farm, retail, household level



## 2. FOOD INSECURITY

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- 1 of 6 households in US is food insecure.....~ 50 million Americans
- Hunger in America is a shortage of nutrients, not a shortage of calories
- Growing obesity.....empty calories are cheaper and closer to home
- Growing health issues of diabetes, heart disease and stroke

Doug Rauch's idea to use one problem to address another



# UNIQUE BUSINESS MODEL



- Retail (vs. food bank, food pantry)
  - There when you need it
  - Dignity and self-respect
  - Community building: job creation, education
- Not-for-profit
  - Self sustaining: revenue from sale of food covers operations





# OUR FOOD



- Surplus food donated by growers, manufacturers, distributors and hotels!
  - Some food purchased at discounted prices
- Groceries and produce
- Wholesome meals prepared daily by commissary kitchen
  - Entrées, soups, sides
  - Grab n' go (smoothies, salads, sandwiches)
- All at affordable prices

To date we have recovered over **650,000 lbs** of food!





# FOOD TO MAKE YOU FEEL YOUR BEST



All our prepared meals and groceries are informed by nutrition guidelines for salt, sugar and fiber levels.

Entrées	Protein	Fiber	Saturated Fat	Sodium	Sugar
Mixed Dish	Ideal: > 7g Min: 7g	Ideal: > 10g Min: 5g	Ideal: < 10g Max: 10g	Ideal: < 480mg Max: 480mg	Ideal: < 8g Max: 10g

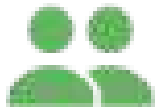
Side Dishes	Fiber	Saturated Fat	Sodium	Sugar
Vegetables		Ideal: < 2g Max: 2g	Ideal: < 180mg Max: 290mg	
Starchy Veg. & Grains	Ideal: > 2g Min: 2g	Ideal: < 2g Max: 2g	Ideal: < 215mg Max: 290mg	Ideal: < 8g Max: 10g
Proteins			Ideal: < 290mg Max: 290mg	Ideal: < 8g Max: 8g



# METRICS



## Loyal Customers:



**8,700+**

total unique member-shoppers



**410**

average # of customers per day



**\$13.10**

average amount per transaction



## Plentiful Food:



**10,000 lbs**

average amount of food recovered per week



**220+**

distinct items for sale

## Our Team:



**30+**

jobs created



**80-90%**

of employees living within 3-mile radius of store



**8,600+**

volunteer hours





# OUR VOLUNTEERS



We rely on our volunteers to sort donations, prep produce, package and label food, and stock the sales floor.



- 184 volunteer groups
- 8,656 volunteer hours
- ~\$95,216 saved





# HOW YOU CAN HELP



## DONATE FOOD

- Don't let your excess food go to waste!
  - Call George Chakoutis, our store manager
  - 781 844 3315
  - We pick up donations
- Follow general food safety standards
  - labeling
  - storage
  - temperature control

## VOLUNTEER

- We are always looking for individuals or groups to help in the store!
- Volunteer Tasks
  - Sort donations
  - Prep produce
  - Package & label food
  - Stock sales floor





# DONATIONS: What Can We Accept?



## DO'S

- Fruits and vegetables
  - Fresh or frozen
  - Whole or prepped
- Healthy snacks
  - i.e. granola bars, yogurt
- Meat, Fish, Poultry, uncooked
  - Fresh or frozen
- Cheese
- Bread
- Prepared food with nutrition panel



## DON'TS

- Food that has been served
- Food that has been improperly stored
- Food that is high in
  - sodium
  - sugar
  - fat
- Highly processed foods
- Prepared food without nutrition panel





# LEGAL PROTECTION



- No food donation liability cases in existence
- 1999 Emerson Good Samaritan Act
  - Federal
  - Currently does not apply to Daily Table
- **Massachusetts Good Samaritan Law**
  - State
  - Protects those who donate to Daily Table
    - Food must be handled properly
    - General food safety regulations apply
- Visit <http://recyclingworksma.com/donate/> for more details





# THE FUTURE OF DAILY TABLE



- Pilot store in Dorchester
- Hub and spoke in Boston
- Elsewhere in the US
  - Food supply and need are significant





**Visit us at**  
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