

ZOOM DUCK DERBY 2026



Sponsorship

Highlights



Corporate Sponsorship Levels

- Presenting Sponsor \$15,000 (Exclusive Naming Rights)
- Waterslide Sponsor \$5,000 (Up to 3 Available)
- Goodie Bag Sponsor \$2,500 (Exclusive) **SOLD**
- Grand Quacker Sponsor \$5,000
- Mighty Duck Sponsor \$2,500
- Duck Deployment Team \$2,500 (Exclusive) **SOLD**
- Lucky Ducky Sponsor \$1,000
- Friend of the Ducks \$500

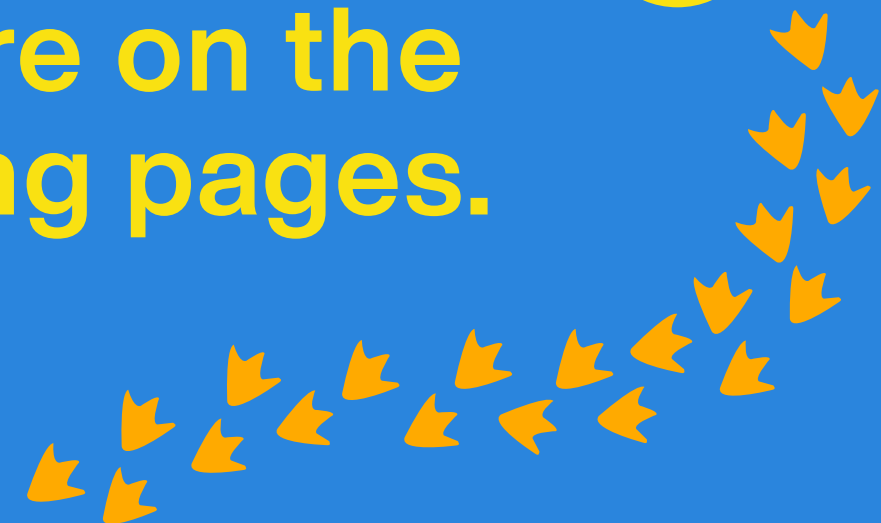
Little Ducks, Big Impact: Family + Small Business Opportunities

- Duckling Sponsor \$250
- Feathered Friend Sponsor \$100
- Goodie Bag Contributor \$50
 - Restaurants - in lieu of \$50 donate a coupon for a free item (i.e. free kids meal, free ice cream cone, etc.)

Prize Sponsors

- 1st Place Prize Sponsor \$1,500 **SOLD**
- 2nd Place Prize Sponsor \$1,000 **SOLD**
- 3rd Place Prize Sponsor \$500 **SOLD**

Benefit information,
event overview
and commitment
form are on the
following pages.





Zoom Duck Derby 2026 Sponsorship Proposal Details

LEAD THE FLOCK!



SATURDAY, JUNE 20, 2026

ZOOMBEZI BAY, 4850 POWELL RD, POWELL, OH 43065



About the Ducks!

ZOOM DUCK DERBY OVERVIEW

Thousands of rubber ducks race at Zoombezi Bay during this annual, family-friendly event! The first three ducks to cross the finish line win cash prizes!

The Kids' Zone has games, prizes, crafts and music. Guests also enjoy exclusive time on select water attractions before the park opens to the public!



PREVIOUS HIGHLIGHTS



The Alpha Group opened 55 years ago!

MISSION

We will support, empower, and champion individuals with disabilities on their path to independence and success.

WHY IT MATTERS

Zoom Duck Derby raises funds to support The Alpha Group's programs and services such as Workforce Development, Integrated Adult Day, Supportive Living and Transportation.

Who's Coming?

Each year, our guest list increases. In 2025, more than 300 people attended! Our guests are families, friends, business leaders and the amazing individuals we serve.

In addition to event guests, anyone in the USA can adopt a duck, which means thousands of people participate remotely - you do not have to be present to win a prize!



CORPORATE LEVELS



PRESENTING \$15,000

- Exclusive naming rights.
- **Prominent branding:** Logo on adoption forms, event signage, volunteer t-shirts, and marketing materials.
- **Stage Recognition:** Opportunity for remarks during welcome + race awards.
- **On-Site Experience:** 25 event passes + 25 duck entries branded tent/table presence, banner placement at start/finish line
- **Stewardship:** CEO thank-you call.

INCLUDES BENEFITS FROM ALL FOLLOWING SPONSORSHIP LEVELS

Print Deadline: March 1, 2026

WATERSLIDE \$5,000 (UP TO 3 AVAILABLE)

- **Branded Fun:** Logo featured on signage at waterslides during exclusive pre-opening guest access.
- **Prominent Visibility:** Logo on adoption forms, event signage, digital channels & volunteer t-shirts.
- **Engagement:** 15 event passes, 15 duck entries + branded promotional area/table at event.
- **Employee Engagement:** Includes Duck Team Kit for internal contests.
- **Stewardship:** Recognition at Pairings with Alpha

INCLUDES BENEFITS FROM ALL FOLLOWING SPONSORSHIP LEVELS

GRAND QUACKER \$5,000

- **Key Branding:** Logo on event signage, promotional flyers and volunteer t-shirts.
- **Visibility:** Highlighted in sponsor recognition email to Alpha's audience.
- **Engagement:** 10 event passes + 10 duck entries

INCLUDES BENEFITS FROM ALL FOLLOWING SPONSORSHIP LEVELS

GOODIE BAG \$2,500 (EXCLUSIVE)



- **Branded Fun:** Logo printed on all guest goodie bags.
- **Prominent Visibility:** Logo on adoption forms, event signage, and digital channels.
 - Recognition on event signage, website, and social media.
- **Engagement:** 10 event passes, 10 duck entries + branded promotional area/table at event.

INCLUDES BENEFITS FROM ALL FOLLOWING SPONSORSHIP LEVELS

MIGHTY DUCK \$2,500

- **Branded Fun:** Logo on ZDD website & event signage.
- **Engagement:** 8 event passes + 8 duck entries.

INCLUDES BENEFITS FROM ALL FOLLOWING SPONSORSHIP LEVELS

Print Deadline: March 1, 2026

DUCK DEPLOYMENT \$2,500 (EXCLUSIVE)

- **Branded Fun:** Logo on ZDD website & signage
- **Engagement:** 8 event passes + 8 duck entries
 - Provide volunteers to assist with rubber ducks in the water. Additional passes provided.



INCLUDES BENEFITS FROM ALL FOLLOWING SPONSORSHIP LEVELS

LUCKY DUCK \$1,000

- **Branded Fun:** Logo on ZDD website & event signage
- **Engagement:** 4 event passes + 4 duck entries

INCLUDES BENEFITS FROM ALL FOLLOWING SPONSORSHIP LEVELS

FRIEND OF THE DUCKS \$500

- **Branded Fun:** Company Name on ZDD website & event signage.
- **Engagement:** 2 event passes + 2 duck entries
- **Invitation** to Annual "Pairings with Alpha" event.



Our members love to join in the fun, and we are thankful for their help! In the photos above, they are placing a numbered, waterproof tag on the bottom of every rubber duck that will enter the derby.

Print Deadline: March 1, 2026

PRIZE

Sponsors

Our prize sponsors provide the excitement and anticipation for the Zoom Duck Derby. Winners do not have to be present.

Print Deadline: March 1, 2026



1ST PLACE \$1,500 (EXCLUSIVE)



- **Branded Fun:** **SOLD** on ZDD website & social media.
- **Engagement:** 6 event passes + 6 duck entries.
 - Present the winner with an oversized check at the event.
- **Visibility:** Opportunity to put an item in the guest goodie bag.
- **Invitation** to Annual “Pairings with Alpha” event.

2ND PLACE \$1,000 (EXCLUSIVE)

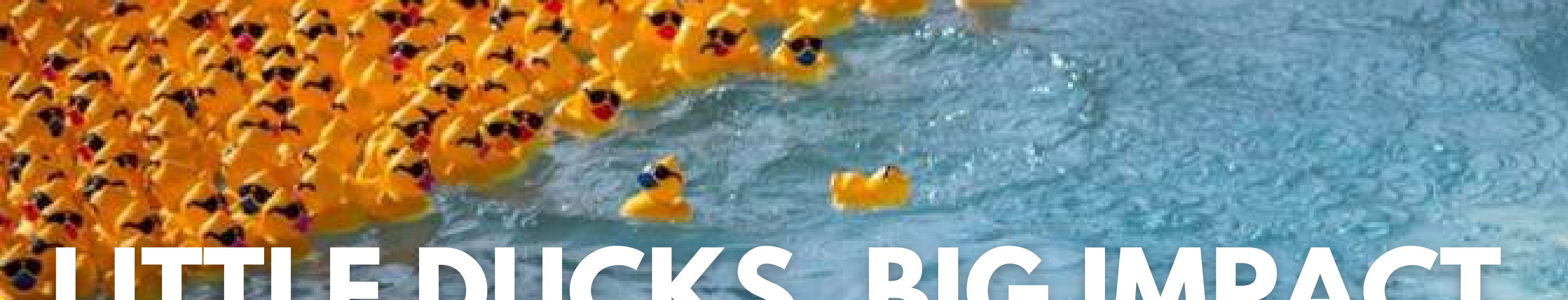


- **Branded Fun:** **SOLD** on ZDD website & social media.
- **Engagement:** 4 event passes + 4 duck entries.
 - Present the winner with an oversized check at the event.
- **Visibility:** Opportunity to put an item in the guest goodie bag.
- **Invitation** to Annual “Pairings with Alpha” event.

3RD PLACE \$500 (EXCLUSIVE)



- **Branded Fun:** **SOLD** on ZDD website & social media.
- **Engagement:** 2 event passes + 2 duck entries.
 - Present the winner with an oversized check at the event.
- **Visibility:** Opportunity to put an item in the guest goodie bag.
- **Invitation** to Annual “Pairings with Alpha” event.



LITTLE DUCKS, BIG IMPACT

FAMILY + SMALL BUSINESS SPONSORSHIP OPPORTUNITIES

Families and small businesses are at the heart of our community. These sponsorship levels make it easy to join the fun, show your support, and help make a difference for people with disabilities.



DUCKLING - \$250

- Name on signage + website recognition
- 2 event passes + 2 duck entries
- Invitation to Pairings with Alpha



FEATHERED FRIEND - \$100

- Name on signage + website recognition
- 1 event pass
- Invitation to Pairings with Alpha



GOODIE BAG CONTRIBUTOR — \$50

Provide a promotional item for the guest goodie bags.

- Name listed on “Community Sponsors” insert in guest goodie bags
- Invitation to Pairings with Alpha
- Restaurants - in lieu of \$50 donate a coupon for a free item (i.e. free kids meal, free ice cream cone, etc.)

Every duck adopted, every sponsor engaged, helps Alpha provide meaningful opportunities for people with disabilities across central Ohio.



SPONSORSHIP COMMITMENT FORM

Sponsorship Level

- Presenting Sponsor (exclusive) - \$15,000
- Waterslide Sponsor - \$5,000
- Grand Quacker Sponsor - \$5,000
- ~~In-Kind Media Sponsor (exclusive) - \$2,000~~
- ~~Goodie Bag Sponsor (exclusive) - \$2,500~~
- Mighty Duck Sponsor - \$2,500
- ~~Duck Deployment Team (exclusive) - \$2,500~~
- ~~1st Place Prize Sponsor (exclusive) - \$1,500~~
- ~~2nd Place Prize Sponsor (exclusive) - \$1,000~~
- Lucky Duck Sponsor - \$1,000
- Friend of the Ducks - \$500
- ~~3rd Place Prize Sponsor (exclusive) - \$500~~
- Duckling Sponsor - \$250
- Feathered Friend - \$100
- Goodie Bag Contributor - \$50

Sponsor Name (as it will appear on all marketing materials): _____

Contact: _____

Mailing Address: _____

Phone: _____

Email: _____

Signature: _____

Return To:

Chelsie Holmes at chelsieholmes@alphagroup.net or mail to The Alpha Group, ATTN: Zoom Duck Derby, 1000 Alpha Drive, Delaware, OH 43015

- Check enclosed in the amount of \$_____ made payable to The Alpha Group.
- Please invoice me. Sponsor will be invoiced upon receipt of commitment form.
- Contact amberwagner@alphagroup.net or (740) 368-5810 to make a credit card payment by phone.
- My company is interested in a visit from Waddles, the Zoom Duck Derby Mascot.
- My company is interested in hosting the 5 foot inflatable duck for a limited time to promote the event.

Please send your logo to chelsieholmes@alphagroup.net. JPEG or PNG in a high resolution format.

** Commitments received after March 1, 2026 will not be included in duck adoption forms or event flyers.*