



Central
New Jersey

POWER MOVES



Thursday September 17th 5:00 PM to 7:00 PM
Location: Rosedale Park 424 Federal City Rd, Pennington, NJ 08534

Dear Supporter,

Dress for Success is dedicated to helping women support themselves and their families through career development, professional and providing workplace attire. This work is made possible through the partnership of organizations like yours that share our commitment to strengthening our communities and expanding opportunity.

This Fall, we are excited for our annual “Power Moves: Walk & Fitness Festival” fundraiser at Rosedale Park in Mercer County, one of our most beautiful parks in Central New Jersey. We'll come together on an evening after work, September 17th from 5:00 to 7:00 PM to celebrate an evening centered on wellness, connection and purpose. This health centered event will have a group fitness class and a walk on the Lawrence-Hopewell Trail that passes through Rosedale Park.

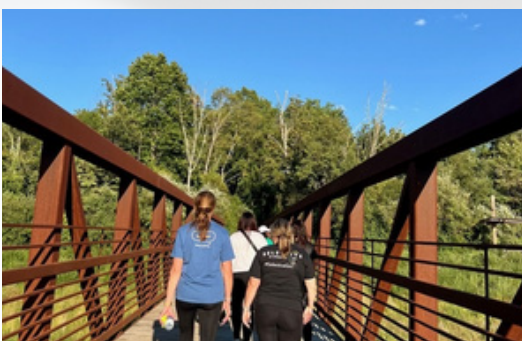
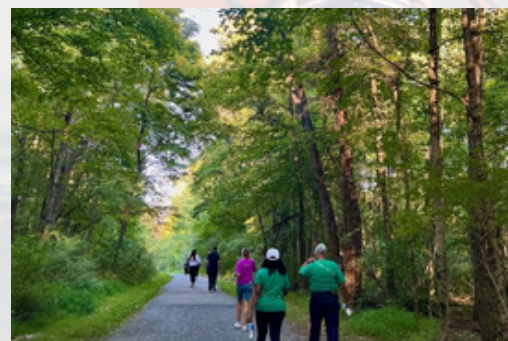
This is more than a fundraiser, Power Moves is a platform for organizations to:

- Engage employees in a meaningful, team-building experience
- Align your brand with a trusted nonprofit advancing women's economic empowerment
- Build visibility within the Central New Jersey community
- Demonstrate a tangible commitment to corporate social responsibility

We offer a range of sponsorship opportunities designed to align with your organization's goals—whether through brand visibility, employee engagement, or community impact. Additionally, partners may choose to participate through creative engagement opportunities, including on-site activations and in-kind contributions that enhance the event experience.

We invite you to review the enclosed sponsorship opportunities and complete the commitment form to confirm your participation. Thank you for considering this opportunity to make a meaningful impact.

We look forward to partnering with you!



POWER MOVES WALK & FITNESS FESTIVAL

We invite community partners, corporate sponsors, and local businesses to join us in supporting our annual health and fitness event. Taking place on September 17 at Rosedale Park, this inspiring event brings individuals together for a day dedicated to strength, wellness, empowerment, and opportunity.

By becoming a sponsor, your organization will help advance our mission while gaining valuable visibility, meaningful community engagement, and alignment with a cause that empowers women and youth to achieve economic independence and personal success. Together, we can create lasting impact and strengthen the communities we serve.

POWER MOVES SPONSORSHIP TIERS



Trailblazer Partner = \$5,000

☐

The Trailblazer Partner represents the highest level of leadership and visibility.

Maximum Visibility: Logo featured on all event signage, banners, most prominent logo placement on official Power Moves t-shirts

Premium Branding: Premium vendor table placement at venue

Media Exposure: Featured in press releases and dedicated social media spotlight

Audience Connection: Opportunity to address attendees during the festival

50 participants/walker entries, 8 raffle entries for sponsor recognition drawings



Momentum Maker = \$2,500

☐

A high-impact sponsorship designed for strong visibility and community engagement.

Strong Branding: Large logo placement on Power Moves t-shirts

Media Exposure: Featured in press releases and dedicated social media spotlight

Direct Engagement: Premium vendor table placement at the festival

30 participants/walker entries, 6 raffle entries for sponsor recognition drawings



Strength Builder = \$1,500

☐

A mid-level sponsorship offering strong visibility and meaningful team engagement.

High Visibility: Logo placement on official Power Moves t-shirts

Media Exposure: Featured in press releases and dedicated social media spotlight

Direct Engagement: Premium vendor table placement at celebration event

20 participants/walker entries, 4 raffle entries for sponsor recognition drawings



Wellness Partner = \$750

☐

A valued community sponsorship supporting wellness, participation, and outreach.

Strong Branding: Logo placement on Power Moves t-shirts

Media Exposure: Featured in press releases and dedicated social media spotlight

Direct Engagement: Vendor table placement at celebration event

10 participants/walker entries, 2 raffle entries for sponsor recognition drawings



Active Ally = \$500

☐

An entry-level sponsorship providing meaningful visibility and community support.

Visibility: Logo placement on official Power Moves t-shirts

Media Exposure: Featured in press releases and dedicated social media spotlight

Direct Engagement: Vendor table placement at celebration event

5 participants/walker entries

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SPONSORSHIP COMMITMENT FORM

Company: _____

Address: _____

Website: _____

Telephone: _____

Contact Name: _____

Contact Email: _____

**Please note inclusion in event materials is contingent upon date sponsorship is confirmed.*

**We would like to support Power Moves
with the following level of sponsorship: (Please check one)**

- ☐ Trailblazer Partner = \$5,000
- ☐ Momentum Maker = \$2,500
- ☐ Strength Builder = \$1,500
- ☐ Wellness Advocate = \$750
- ☐ Active Ally = \$500

Additional Engagement Opportunities

- ☐ **Food & Refreshment Partner - Elevate the participant experience by providing food & beverages**
Partners will receive a complimentary vendor table to distribute offerings, promotion materials and engage directly with attendees.

What you will provide: _____

Signature and Date

PLEASE MAIL YOUR CHECK TO:

Dress for Success Central NJ
3131 Princeton Pike, Building 6, Suite 101, Lawrenceville, NJ 08648
Email: info@dfscentralnj.org

*Dress for Success Central NJ is a 501(c)(3) not-for-profit organization. Tax ID 37-1536476
<http://centralnj.dressforsuccess.org>*