



Greetings,

As our organization has grown, we have begun to ask ourselves some important questions about CHP's public face. In the past two years CHP has grown to include medical practices in North County: CHP Adams Internists and CHP Northern Berkshire Family Medicine; our practices in Pittsfield (CHP Neighborhood Health and Neighborhood Dental, and Berkshire Pediatrics), CHP Lee Family Practice, CHP Great Barrington Health Center, CHP Barrington OB-GYN, CHP Family Dental and CHP Family Services continue to flourish.

Clearly, we have expanded beyond our original South County home and our original mission as Children's Health Program. It is wonderful to be part of such growth and high-quality health care for people of all ages in the Berkshires.

CHP is a household word for many in South County, but we are still sometimes confused with Children's Health Program. Further north, our name and logo are less familiar or even confusing, (no, we are not the CDPHP insurance company!). We are entirely unfamiliar to many— yet we aim to be a household name.

CHP provides primary health and dental care for patients of all ages, women's health care, vision care, physical therapy, nutrition counseling and an array of family services. Our "health care for all" commitment is at the core of what we do. Excellence, compassion and community – the Berkshire community -- are our touchstones.

So, we are asking: Does "Community Health Programs" (our name, logo and tagline) convey **all** that we are, **all** that we **do**, and **where** we do it?



These are questions we are seeking to answer with the help of our staff, clientele and community partners. If you would like to play a part in this effort, please let us know by contacting me, lspiolotes@chpberkshires.org, and we will include you in future conversations.

Meanwhile, I wish you good health, a safe winter and an early spring!

Lia Spiliotes, CEO

