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**VISION:**  The vision of the Shelby County Schools--SCS Games21 is to encourage physical and mental health wellbeing by creating an annual week of events for staff and community members to foster teamwork and comradery. Through a bit of friendly competition in a variety of games, partners will demonstrate their commitment to the students, families, and educators of SCS and support of district-wide initiatives.

**GAMES/ACTIVITIES:**

\*  Kickball (outdoors)  \* Volley Ball (outdoors)    \*Track (outdoors)   \*SCS Family Feud (indoors) \* Field Day Games

**TEAM FORMATION: Corporate partners and organizations:**

* Will form teams from amongst their employee rank to compete against SCS staff
* Teams will “pay to play” a fee of $500\*\*\*
* The spouse of an employee may be a part of the team.  Children may not participate
* Employee volunteer opportunities (i.e. registration, team liaison)

**SPONSORSHIP OPPORTUNITIES:**

**Olympic Sponsor:** The premier sponsor of the week-long event ……………………………………………….….………..…….. **$10,000**

* Includes 2 teams, company name included as the premier sponsor, logo included in all collateral

material, SCS Newsroom story mention, 88.5FM package (one-15 second commercial, interview & 2 on-air mentions), social media recognition and, the opportunity to distribute company promotional items at SCS Games21

**All-Star Sponsor:** ............................................................................................................................................. **$5,000**

* Includes 1 team, 88.5FM package (one-15 second commercial, interview, & 2 on-air mentions, logo included on collateral material, social media recognition and, the opportunity to distribute company promotional items at SCS Games21

**Amateur Sponsor:** ........................................................................................................................................... **$2,500**

* Includes 1 team, 88.5FM interview, logo included on collateral material, social media recognition,

and, the opportunity to distribute company promotional items at SCS Games21

 **Event Sponsor**: Special listing as sponsor of event of choice ……………… ………………………………...……………….. **$1,000**

 **Special Contributors:** Recognition as contributor ………………………….……………………………………………………………. **$250**

*\*\*\*Special pricing is available for Faith-based and non-profit organization*