



SHOE DESIGN COMPETITION

CRITICAL THINKING CREATIVITY COLLABORATION COMMUNICATION

SCS high school students (grades 9-12) will have the opportunity learn about the intersection of footwear and philanthropy, and design their very own shoe! The design will raise awareness about a specific cause, ultimately identifying a problem and solution. Students will work in teams of 5 in a special design process organized by Edward Bogard, Founder of the Memphis-based non-profit shoe design company SoGiv. This process consists of 3 phases and allows the team to combine their different skills to create social change through design.

REGISTER TEAMS BY DEC. 6



qrco.de/shoedesign

PHASE 1 Jan. 13

Teams of 5 will participate in an orientation explaining the mission and rules of the competition. Students will be introduced to the 6 phases of design - Research, Creation, Inspiration, Marketing, Problem Solving, and Building.

PHASE 2 Jan. 15

48 hours after orientation, teams will be expected to present their designs to a "Shark Tank" style panel of judges. The panel will select 10 teams as finalists for Phase 3.

PHASE 3 Jan. 18

72 hours after Phase 2, the 10 finalist teams will present before the panel again. The judges will select 1 winner, whose design will be put into production.

For more info, contact SCS Family and Community Engagement | 901-416-5732 | scsface@scsk12.org

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