

University of Memphis Reading Challenge Details

1. Teachers/schools to use as a reading/ELA incentive for ELEMENTARY school students and encourage them to read.
2. **Elementary School Students** who earn a B average or higher **AND/** **OR** students who have been identified as having worked the hardest to improve their ELA grades are eligible to receive three (3) free tickets to the University of Memphis vs. Tulane football game on Saturday October 19 (Time TBD).
3. The school administrator will simply email the school's list to tigers@memphis.edu with the eligible students first and last name.
4. In the email subject line, please write "READING CHALLENGE". Submission deadline is October 17th.
5. There will also be a special "literacy tailgate" for students and families who attend this game.



NORVELL'S READING CHALLENGE GAME



vs TULANE

OCTOBER 19

LIBERTY BOWL MEMORIAL STADIUM

Memphis and **Shelby County Elementary School Students** who have earned a "B" average or higher for the current grading period will have the opportunity to receive 3 complimentary tickets (1 for the student and 2 for parents/guardians) to the **Memphis vs. Tulane** football game on **October 19** (time TBD).

Please have your school teacher or administrator to email **tigers@memphis.edu** with the eligible students first and last name. In the subject line, please write "Reading Challenge." If you have any other questions, please contact the Memphis Football Office at 901.678.5119.

The DEADLINE for submission is October 17.