



March 11, 2019

Dear Principal,

Memphis City Beautiful is proud to be partnering once again with WREG News Channel 3 and Landers Ford for our annual ***Beautify Your School Contest***. This year we celebrate our 29<sup>th</sup> year!

***Beautify Your School*** is a grounds clean up and beautification competition that challenges schools to improve their surroundings by first cleaning up their school grounds, then beautifying with anything from plantings to murals and garden art. In addition, the “Go Green” category allows schools to showcase projects and programs directly related to the environment... this includes environmental fairs, recycling programs, clean ups, farm to table gardens, etc.

Schools are encouraged to enter in more than one category (*see attached form*); however, individual forms must be filled out for each category entered. **Deadline to turn entries in is Tuesday, May 7<sup>th</sup> 2019. Entries will be judged on May 9<sup>th</sup> 2019.**

A few tips...

- Projects can be ones that you have already started before this spring – such as fall plantings or recycling programs, etc.
- You **do not** have to be working on the project between now and May.
- It can be a new project or a renovation (*before & after pics are helpful*).
- Most importantly, when submitting your documentation ... ***judges really like to see photos of the students participating in the projects.***

Cash prizes and trophies will be awarded in each of the four categories, and representatives from the 1<sup>st</sup> place winning schools will be featured on WREG News Channel 3 Live at 9 on Thursday, May 16<sup>th</sup> 2019.

Please, contact me with any questions... 901-636-4410 or [cyndy.grivich@memphistn.gov](mailto:cyndy.grivich@memphistn.gov).

Sincerely,

Cyndy Grivich Tucker  
Program Coordinator  
Memphis City Beautiful



# 29<sup>TH</sup> ANNUAL BEAUTIFY YOUR SCHOOL CONTEST

SCHOOL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

CONTACT NAME(s): \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ # of VOLUNTEERS: adults \_\_\_\_\_ students \_\_\_\_\_

CATEGORY NO: \_\_\_\_\_ PROJECT DESCRIPTION: \_\_\_\_\_

**CONTEST CATEGORIES:** Schools are encouraged to enter more than one category. A separate form must be filled out for each category entered.

- 1.) Renovations** - Enhancements of an existing project (*please indicate additions*).
- 2.) Outdoor Classroom/Garden/School Sign** - Create an outdoor learning center or garden. You can even target your school sign for a concentrated effort.
- 3.) Go Green** - Showcase environmental projects/programs.
- 4.) Creativity Contest** - The sky's the limit. Students can do anything from painting a school mural or garbage cans to creating garden art and benches.

## 2019 OFFICIAL CONTEST RULES

1. To enter, submit this form and a poster of **before and after photos** documenting your **2019 Beautify Your School** project. Make sure you show action shots of students working on projects. If necessary, please describe the project. Schools can enter in multiple categories. A separate form **MUST** be submitted for **each** category entered.
2. **FAX or E-Mail a completed copy of this entry form to (901)523-0652 or [cyndy.grivich@memphistn.gov](mailto:cyndy.grivich@memphistn.gov)**
3. **Send presentation (posters) with copy of entry form for documentation by TUESDAY, MAY 7th, 2019 to either:**

**Nikki Huffman**  
Landers Auto Group  
2082 W. Poplar Avenue  
Collierville, TN 38017

**OR**

**Cyndy Grivich Tucker**  
Memphis City Beautiful  
664 Adams Avenue  
Memphis, TN 38105

4. Thursday, May 9th 2019, a panel of judges will review all entries and select the winners based on the submitted photos documenting each project. The judges are representatives from Landers Ford, Memphis City Beautiful and WREG News Channel 3.
5. Cash prizes will be awarded in each of the four categories.
6. Five guests (1 adult and 4 children) from the 1st place winning school of each category will be featured on News Channel 3 Live at 9 on Thursday, May 16th 2019. Please refrain from bringing additional guests, as they will be required to wait in the lobby and will not be permitted on the news set.

The **2019 Beautify Your School** Contest is free. **NO PURCHASE NECESSARY TO ENTER.**  
**For more information, call Memphis City Beautiful - 901-636-4410.**