



# Holiday mail for Heroes



*Win a \$50 Knowledge  
Tree gift card!*

Submit 25 or more handmade holiday cards for Mid-South heroes to be entered into a drawing to win **one of two \$50 Knowledge Tree gift cards.**

**20 entries with the MOST cards will win a SCS swag bag!**

## How to win:

1. Work with your students to hand-make holiday greeting cards for local fire, police & military officials.
2. Complete the attached summary form & use District mail to submit your form & cards by **Oct. 18.**

## Additional details:

- ★ Review the Red Cross card-making guidelines below. Please NO religious/holiday-specific cards, loose glitter or objects.
- ★ Cards MUST be submitted by **Fri. Oct. 18** to be eligible for the drawing.
- ★ Email **EvansL1@scsk12.org** for more information.

Send packages via District Mail to:  
**SCS Communications**  
**BOE Room 208**  
**Attn: Lauren Evans**





**American  
Red Cross**

Holiday Mail for Heroes

2019

## Say thank you to your local Heroes

Join the American Red Cross and First Citizens National Bank as we collect cards throughout the Mid-South to distribute to military, veterans, fire fighters, and law enforcement.

We invite schools, businesses, churches, family and friends, organizations, and others to make Holiday Mail for Heroes cards from April 1 to October 18.

Drop off your cards at your local First Citizens National Bank. Locations can be found at [www.firstcnb.com](http://www.firstcnb.com). You may also drop off your cards at your local Red Cross chapters. Locations can be found at [www.redcross.org/tennessee](http://www.redcross.org/tennessee).

Participating schools can drop off cards at their School District office.

Volunteer will distribute the cards in early December to your local heroes.

## A Century of Service

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

### Disaster Response

Offering critical support ranging from food to a warm place to sleep, when families lose everything. We are also making communities safer from home fires and other emergencies.

### Training and Certification

Equipping citizens to save lives through courses like first aid, CPR, AED, babysitting, and swimming.

### Biomedical Services

Supporting the nation's blood supply by ensuring blood and blood-related products are available when needed.

### Service to the Armed Forces

Helping members of the military, veterans and their families prepare for, cope with, and respond to, the challenges of military service.

### International Services

Helping people in crisis around the world.



## Questions or to Sign Up for the Holiday Mail for Heroes Campaign

David Compton, Service to the Armed Forces  
Volunteer Lead

(901) 483-6860

[david.compton2@redcross.org](mailto:david.compton2@redcross.org)

[www.redcross.org/tennessee](http://www.redcross.org/tennessee)

Facebook: [facebook.com/RedCrossTN](https://facebook.com/RedCrossTN)

Twitter: @RedCrossTN

**Special Thanks to our  
Holiday Mail for Heroes Partner**



**FIRST CITIZENS  
NATIONAL BANK**

**Unbelievably Good**  
Member FDIC



**American  
Red Cross**

Thank you for participating in Holiday Mail for Heroes. Please complete the form below.

**Please include the form with the cards that you drop off by October 19, 2019.**

Company/Organization/School	
Contact Name	
Phone	
Email	
Number of Cards Submitted	

**David Compton, Service to the Armed Forces  
Volunteer Lead  
(901) 483-6860  
david.compton2@redcross.org**



## Thank you for participating in Holiday Mail Heroes

Here are a few card making tips.

- DO sign all cards with a personal message to troops, first responders, and families.
- DO list your school, company, club, or organization.
- DO draw trees, snowmen, presents, ornaments, American Flag or other festive and patriotic symbols.
- DO share sentiments such as thank you for your service, happy holiday, season greetings, and/or you are in our thoughts and prayers.
- DON'T send envelopes, care packages or monetary gifts.
- DON'T include personal information or photos.
- DON'T use glitter.
- DON'T utilize religion specific information or symbols.

## What to do with the cards

### School System Participants

Send cards to your District Office where they will be picked up by a Red Cross Volunteer.

### All of Participants

Drop off cards at your local First Citizens National Bank. Locations can be found at [www.FirstCNB.com](http://www.FirstCNB.com) or at your local Red Cross Chapter. Chapter locations can be found at [www.redcross.org](http://www.redcross.org).

Holiday Mail for Heroes cards are to be turned in by October 18, 2019. Cards will be distributed by Red Cross Volunteers in early December.



### Questions

David Compton, Service to the Armed Forces  
Volunteer Lead  
(901) 483-6860  
[david.compton2@redcross.org](mailto:david.compton2@redcross.org)

[www.redcross.org/tennessee](http://www.redcross.org/tennessee)  
Facebook: [facebook.com/RedCrossTN](https://facebook.com/RedCrossTN)  
Twitter: @RedCrossTN

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## Service to the Armed Forces

The American Red Cross serves 2 million military personnel, including active duty, National Guard and Reserve, as well as our veterans. We provide 24/7 global emergency communication services and support military and veteran health care facilities across the country and overseas. We help families cope with deployments and support returning combat veterans as they reintegrate into the community. Our team of 350 employees and thousands of volunteers helps deliver services at Red Cross offices in communities across the country and on more than a hundred military installations around the world—including Djibouti, Iraq, Kuwait and Poland. To learn more, visit [redcross.org](http://redcross.org).



More than **1 million** military families served since 9/11.



## How We Helped in FY 2018



Provided over **325,000** emergency communication services to more than **88,000** military members and their families



Provided over **136,000** critical community services to more than **107,000** military members and their families



Trained more than **22,000** family members in improving coping skills and resiliency



Trained nearly **300** dental and medical assistants on military installations



Distributed more than **667,000** care, comfort and therapy items at military hospitals and medical facilities



Served nearly **159,000** individuals through rehabilitation and morale programs



Reached over **847,000** individuals through “Get to Know Us Before You Need Us” briefings



More than **14,700** volunteers gave more than **1.4 million** hours, worth more than **\$33.8 million** in service to the military and veteran community