



**Bret Bremberg**  
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**EFCA West District Team**

In the "Tipping Point" by Malcolm Gladwell, he references "connectors" who are described like Paul Revere as someone who "was able to galvanize the forces of resistance so effectively in part because he... knew just about everybody, particularly the revolutionary leaders in each of the towns that he rode through. But Revere wasn't just the man with the biggest Rolodex in colonial Boston, he was also a 'Maven' who gathered extensive information about the British. He knew what was going on and he knew exactly whom to tell."

I am a connector. Driven, passionate and working within this "connector" principle, I was blessed early in my career in a variety of business management environments including sales product marketing, training, and management. For the last 18+ years, I have worked at the senior management level in Christian radio and broadcasting. All told, I have more than 30 years of experience in the areas of leadership development, management, donor development, imaging, branding, and marketing in a variety of business, church and para-church environments. This experience has opened many opportunities for numerous projects in the U.S., South America, and Canada.

Most know me as a highly motivated and vision-oriented team player. I enjoy helping to bring balance and creativity into every environment I work in. My preference and preferred style is a hands-on approach when managing, training, and working alongside team members and clients alike.

It is a delight for me to be a part of this ministry. My goal as the newest team member on the EFCA West staff team is to celebrate and communicate the story of God's faithfulness to His people; To praise God for lives changed; to help cast a vision of hope to all people; to celebrate a new church plant; to welcome a new pastor.... If we are in line with God's heart for His people, everything else falls into place.

The goal of our district is to be an active, engaging partner in the life and health of the churches it serves- to tell the story of hope and promise to anyone who will listen. Our resources are our people. Every person that calls an EFCA church their home is a resource to this ministry. The health of every church lies in its people and when the people are healthy, so is the church, and so are we all. In the coming weeks and months, I would count it a privilege to meet as many of you as possible, to hear your triumphs and challenges and to begin to build a plan for future sustainability for our shared ministries.

Please feel free to reach out to me through any of the following:

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