

INSPIRING WOMEN IN STEM CONFERENCE



SAVE THE DATE!

In-Person Event at
Sanofi U.S., Bridgewater, NJ

*Opportunities to participate in the agenda are offered on a first-come, first-served basis as agenda permits.

All registrants are required to show proof of being up to date with their COVID-19 vaccines to enter BioNJ's 2022 Inspiring Women in STEM Conference. If the community level of COVID-19 is low or medium, masks will not be required to be worn, but anyone is welcome to wear a mask based on personal preference. However, if transmission is at a high level, everyone will be required to wear a mask except when eating or drinking. BioNJ will update these protocols, as appropriate, subject to any new CDC guidance or requirements by the venue, in compliance with local/state/federal guidance and we will announce any policy changes in advance of event.



2022 SPONSORSHIP OPPORTUNITIES

FOUNDING SPONSOR

\$15,000

- **12 complimentary registrations**
- Recognized in Debbie Hart's opening remarks
- Opportunity to serve as moderator of a panel or interviewer of a fireside chat*
- Seat on the conference planning committee, includes opportunity to develop content
- Opportunity to distribute whitepaper via BioNJ social media
- Premium digital program positioning
- Corporate profile in digital program book linked to your website
- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website
- Corporate logo on signage and slides at event
- Attendee list, includes name, title, company

LEADERSHIP SPONSOR

\$10,000

- **8 complimentary registrations**
- Opportunity for representation on a panel or fireside chat*
- Corporate profile in digital program book linked to your website
- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website
- Corporate logo on signage and slides at event
- Attendee list, includes name, title, company

MENTORSHIP SPONSOR

\$ 5,000

- **4 complimentary registrations**
- Corporate profile in digital program book linked to your website
- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website
- Corporate logo on signage and slides at event
- Attendee list, includes name, title, company

GUIDANCE SPONSOR

\$ 2,500

- **2 complimentary registrations**
- Corporate profile in digital program book linked to your website
- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website

**For more information, contact Cheri Hennessy
at 609-890-3185 or CHennessy@BioNJ.org.**

Visit www.BioNJ.org for BioNJ's full calendar of events.

PATIENT ADVOCACY SUMMIT



SAVE THE DATE!

In-Person Event at
Bristol Myers Squibb,
Lawrenceville, NJ

*Member R&D Innovation Companies receive up to two complimentary tickets without sponsorship

All registrants are required to show proof of being up to date with their COVID-19 vaccines to enter BioNJ's 2022 Patient Advocacy Summit. If the community level of COVID-19 is low or medium, masks will not be required to be worn, but anyone is welcome to wear a mask based on personal preference. However, if transmission is at a high level, everyone will be required to wear a mask except when eating or drinking. BioNJ will update these protocols, as appropriate, subject to any new CDC guidance or requirements by the venue, in compliance with local/state/federal guidance and we will announce any policy changes in advance of event.



2022 SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities available for
R&D Innovation Companies only.

BOARD SPONSOR

\$5,000

- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website
- Corporate profile in digital program book linked to your website
- Corporate logo on signage and slides at event
- Attendee list, includes name, title, and company

VP SPONSOR

\$2,500

- Corporate profile in digital program book linked to your website
- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website

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BioNJ Webinar Series

Contact **Cheri Hennessy** at (609) 890-3185 or **CHennessy@BioNJ.org**, to learn more about this engagement opportunity that will position you and your organization as a thought leader.

Our customizable package includes:

- A one-hour live Webinar
- Webinar hosted at BioNJ
- Planning meetings to discuss content
- Review of draft / final presentation
- Rehearsal of Webinar with speakers
- Marketing of Webinar – including date, time, title, description, speaker name(s)/title(s) and Sponsor(s) logo
- Targeted promotional outreach to specific lists
- Webinar registration and confirmation emails to registered attendees
- Live Q&A during Webinar
- Webinar recording posted on BioNJ website (within 48 hours after Webinar) and sent to BioNJ's community via email
- Link to recorded Webinar for Sponsor(s) to feature on their website
- List of webinar attendees, including name, title and company
- A "Thank you for attending" email, with link to recorded Webinar, to all attendees

Format:

- Content must be of educational benefit to the membership
- Per BioNJ policy, content cannot be soliciting of services

Pricing:

- \$3,000 for BioNJ Members
- Date and time to be mutually determined between BioNJ and presenting organization -and is dependent on BioNJ's calendar of events.
- Limited to one webinar per month. Topic to be approved by BioNJ.

Disclaimer:

- BioNJ will promote the session to the BioNJ community but can neither predict nor guarantee the number of viewers.

BioNJ Podcast Series

Contact Cheri Hennessy at (609) 890-3185 or CHennessy@BioNJ.org, to learn more about this engagement opportunity that will position you and your organization as a thought leader.

Our customizable package includes:

- A half-an-hour podcast
- Planning meetings to discuss content
- Podcast supplied to BioNJ in an MP4 format
- Podcast distributed to BioNJ's community via email (approx. 15,000)
- Podcast featured on BioNJ's website (www.BioNJ.org)
- Additional exposure for podcast on:
 - Apple Podcasts
 - Spotify
 - Google Podcasts
 - Stitcher
 - iHeartRadio
 - TuneIn
 - Alexa
 - Overcast
 - PocketCasts
 - Castro
 - Castbox
 - Podchaser

Format:

- Content must be of educational benefit to the membership.
- Per BioNJ policy, content cannot be soliciting of services.
- Podcast will be submitted to BioNJ in an MP4 format per BioNJ's specs.

Pricing:

- \$1,500 for BioNJ Members
- Date and time to be mutually determined between BioNJ and presenting organization.
- The approval for submitted podcast will be at the discretion of BioNJ.
- Limited to two podcasts per month. Topic to be approved by BioNJ.
- This is a paid advertising opportunity for BioNJ Members.

Disclaimer:

- BioNJ will promote the session to the BioNJ community but can neither predict nor guarantee the number of listeners.