

# PATIENT ADVOCACY SUMMIT



Patient Advocacy Summit

## 2025 SPONSORSHIP OPPORTUNITIES

Event is only open to R&D Innovation Companies & Patient Advocate Groups unless you are an Engagemet sponsor.



**Bristol Myers Squibb  
Lawrence Township, NJ**

All Sponsorship levels include:

- ✓ Corporate logo on BioNJ event web page linked to your website
- ✓ Corporate logo on digital promotions linked to your website
- ✓ Corporate logo on signage and slides at the event
- ✓ Corporate logo and company description in digital program book

### ENGAGEMENT SPONSOR

**\$7,500**

*An Exclusive Sponsorship for Service Providers (limited to 3 sponsors)*

- Three registrations to Summit
- Can introduce or moderate a session
- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website
- Half-page digital ad in digital program book linked to your website
- Corporate logo in digital program book linked to your website

### INNOVATION SPONSOR\*

**\$5,000**

- Corporate logo on BioNJ event web page linked to your website
- Corporate logo on digital promotions linked to your website
- Half-page digital ad in digital program book linked to your website
- Corporate logo in digital program book linked to your website

### ADVOCACY SPONSOR\*

**\$2,500**

- Corporate logo on digital promotions linked to your website
- Half-page digital ad in digital program book linked to your website
- Corporate logo in digital program book linked to your website

Note that all sponsorship levels include the benefits listed in the left column.

For more information, contact Cheri Hennessy at 609-890-3185 or [CHennessy@BioNJ.org](mailto:CHennessy@BioNJ.org). Visit [www.BioNJ.org](http://www.BioNJ.org) for BioNJ's full calendar of events.