

# 2019 ELECTION FOR THE CITIZENS NOMINATING COMMITTEE

**Vote In Person at Scarsdale Village Hall**

**Tuesday, November 12, 2019, at 7:00 AM to 9:00 PM**

**Or by Mail-In Ballot by mail before Election Day**

VOTING DISTRICT	EDGEWOOD (VOTE FOR UP TO 2)	FOX MEADOW (VOTE FOR UP TO 2)	GREENACRES (VOTE FOR UP TO 2)	HEATHCOTE (VOTE FOR UP TO 2)	QUAKER RIDGE (VOTE FOR UP TO 3)
Candidates for 2019-2020 CNC Class of 2022	<ul style="list-style-type: none"><li>• Christopher Callaghan</li><li>• Heedan Chung-Goh</li><li>• Sal Jain</li><li>• Camille Roche</li></ul>	<ul style="list-style-type: none"><li>• Amy Laartz</li><li>• Susan Douglass</li></ul>	<ul style="list-style-type: none"><li>• Kimberly Barber</li><li>• Elena Kanner</li><li>• Michelle Sterling</li></ul>	<ul style="list-style-type: none"><li>• Janet Han-Youm</li><li>• Peri Zelig</li></ul>	<ul style="list-style-type: none"><li>• Beth Cukier</li><li>• Neal Soss</li><li>• Jay Wechsler</li><li>• Omer Wiczik</li><li>• Susan Joy Wolin</li></ul>
Current CNC Members	<b>2020-Becky Bach</b> <b>2020-Susan Duncan</b> <b>2021-Sergi Flaster</b> <b>2021-Linda Killian</b>	<b>2020-Dara Gruenberg</b> <b>2020-Steve Pass</b> <b>2021-Richard Pinto</b> <b>2021-Jill Spielberg</b>	<b>2020-Michelle Lichtenberg</b> <b>2020-Adie Shore</b> <b>2021-Alan Lewis</b> <b>2021-Jon Krisbergh</b>	<b>2020-Eric Lichtenstein</b> <b>2020-Norbert Wolloch</b> <b>2021-David Bunzel</b> <b>2021-Adam Rilander</b>	<b>2020-Gabrielle Wise</b> <b>2020 1-year vacancy</b> <b>2021-Larry Dobosh</b> <b>2021-Lee Fischman</b>

## **WHAT IS THE NON-PARTISAN SYSTEM?**

Scarsdale's Non-Partisan System promotes the election of candidates who are qualified by reason of their civic, rather than political, abilities and experience. Village residents elect a Citizens Nominating Committee (CNC), which in turn selects a slate of candidates for the village offices of trustee, mayor and village justice. The system encourages the active participation of all residents. Under New York State Law, candidates may run outside the non-partisan election system for village office through a write in campaign or by obtaining the prescribed number of signatures on a nominating petition.

## **HOW IS THE NON-PARTISAN SYSTEM STRUCTURED?**

The Non-Partisan System is governed by the Non-Partisan Resolution that creates its structure: A Citizens Nominating Committee to nominate candidates to stand for election to village office, and a Procedure Committee to administer the CNC election. A Campaign Committee of the Scarsdale Citizens Non-Partisan Party is formed by volunteers to advance the slate.

## **HOW DOES THE NON-PARTISAN SYSTEM WORK?**

**September:** The Procedure Committee invites all residents to propose candidates for the Citizens Nominating Committee. With certain exceptions listed in the Non-Partisan Resolution, Article V.1, anyone who (i) is eighteen or older, (ii) a U.S. citizen, (iii) has been a resident of Scarsdale for at least 2 years before Election Day, and (iv) has 10 supporting signatures, can run for a seat on the CNC.

**November:** Election for the Citizens Nominating Committee is held. Candidates run for each of 2 annual vacant seats as representatives of their elementary school district for three-year terms (Unit Elections). From time to time, vacancies arise that create additional open seats for one-year or two-year terms on the CNC.

**December/January:** The CNC solicits community input and nominates candidates for village office. Anyone can submit a candidate's name to the CNC.

**March:** elections for village office are held.

## **WHY DOES SCARSDALE HAVE A NON-PARTISAN SYSTEM?**

**The system belongs to everyone:** there is no party registration requirement. Any Scarsdale resident is automatically a member of the Non-Partisan System. **Anyone can propose a candidate's name for village office to the CNC:** Candidates are typically proposed by neighbors or fellow community volunteers who respect the candidate's judgment and value the candidate's history of involvement in village affairs.

**Candidates are free of special interest lobbying:** Candidates are not beholden to special interests or parties, and the pool of people the system can tap is larger than a party-based system. Elected official's positions are derived by listening to community residents, gathering all available information and using good judgment to determine what is in the best interest of the village as a whole. **The system taps a wide range of talent and experience:** Village trustees traditionally serve for up to two 2-year terms; the village mayor traditionally serves one 2-year term. Short terms allow a greater number of residents to participate in the system.

*Free of partisan politics, Scarsdale's unique system of government encourages open-minded, thoughtful, community-spirited residents to serve the best interests of the village as a whole. This Non-Partisan System was developed as a response to several extremely contentious campaigns for village office between the Republican and Democratic committees many years ago. Under the Non-Partisan System, Scarsdale has enjoyed good, honest government for almost 90 years as one of the few municipalities in New York State with the stand-alone AAA credit rating.*

**Non-Partisan Government, Good Government, Honest Government**

# CANDIDATES FOR THE CITIZENS NOMINATING COMMITTEE

Biographical data in this brochure are based on information submitted by the candidates.

## EDGEWOOD (Vote for Up to 2)

**Christian Callaghan:** 173 Webster Road    **Years of Residency:** 2, raised in Scarsdale since birth

**Occupation:** VP Architecture, The We Company

**Education:** BS Mechanical Engineering, Johns Hopkins University 2001; M. Arch., Syracuse University 2006

**Civic Activities in Scarsdale:** none yet to date

**Professional Activities:** Licensed Architect: Arkansas 2019, Florida 2019, New York 2011-present, Texas 2019; LEED (Leadership in Energy and Environmental Design) Accredited Professional 2001-present; Member: American Institute of Architects 2011-present; American Society of Heating Refrigeration and Air Conditioning Engineers 2001-present; American Society of Mechanical Engineers 2001-present; National Council of Architectural Registration Boards 2009-present

**Heedan Chung-Goh:** 46 Woods Lane    **Years of Residency:** 26 (1979-1998, 2012-present)

**Occupation:** Information Architect; Consultant; Seasoned online experience designer with extensive background in all aspects of user interface design and specific expertise in information architecture. Work with clients, such as Quest Diagnostics, Ford, and Starwood Hotels and Resorts, over the past 20 years encompassed websites, marketing tools and user research.

**Education:** AB, Smith College 1992; Coursework in Instructional Technology, Teachers College Columbia University 1999; MPA, Columbia University School of International and Public Affairs 2004 (Scarsdale: 4<sup>th</sup> grade through High School, class of 1987)

**Civic Activities in Scarsdale:** Co-President, Edgewood PTA 2018-2019, Centennial Year; Multiple Committee Chair positions, Edgewood PTA, 2012-present

**Professional Activities:** Consultant, The Acceleration Project (TAP), 2019-current. Brand Advocate, Starwood Hotels and Resorts: Point person between the Interactive Marketing and Technology groups of both Starwood Corporate and Starwood Vacation Ownership. Responsible for facilitating integration of product from both creative and technical/IT side. Senior Manager, Experience, Starwood Hotels and Resorts: Created the information architecture for Starwood hotel brands including Westin, W Hotels, Sheraton, Four Points by Sheraton, Luxury Collection, St. Regis and SPG.com. Created documentation including flowcharts, use case scenarios, site maps, schematics, interactive prototypes, and wrote detailed functional specifications. Facilitated requirements gathering sessions with clients and users. Developed test scripts for usability testing and synthesized and articulated findings. Information Architect: Razorfish

**Sal Jain:** 34 Woods Lane    **Years of Residency:** 31

**Occupation:** Retired Executive, VP of Development and Building Division for a major Westchester construction company over 25 years. Thereafter, became the Proprietor, consultant and owner's representative on development and building projects in New York City and the Hamptons

**Education:** Civil Engineering Degree, Punjab Engineering College, Chandigarh, India 1963

**Civic Activities in Scarsdale:** Spring 2019, Treasurer, Scarsdale Rotary Club Foundation; 2016-present, participated in Rotary Annual Fundraising event to support 15 local and other charities; 2018-present, member, Scarsdale Forum and Downtown Revitalization Committee

**Professional Activities:** Licensed Professional Engineer in NYS, inactive. Life member of Society of Indo-American Engineers and Architects

## EDGEGOOD (continued)

**Camille J. Roche:** 205 Nelson Road

**Years of Residency:** 1954-1967; 1983-present

**Occupation:** Research Professor: Valhalla Medical School, 1994-96; Albert Einstein College of Medicine, 1998-2000, 2002-2016; Professor of Chemistry, Hunter College, 1998-2002; Volunteer, Albert Einstein College of Medicine, 2016-present

**Education:** BS, College of Mount Saint Vincent 1966; MS Chemistry, New York University 1986; PhD Biophysical Chemistry, New York University 1988; NIH Fellow, Yale University 1988-1994

**Civic Activities in Scarsdale:** Board Member, Arthur Manor Neighborhood Assoc., 2015-present; Board Member, Drake Edgewood Neighborhood Assoc., 2016-present; Friend of the Scarsdale Library; Scarsdale Library Book Sale, 2016; SHS PTA Volunteer during PhD studies; Volunteer, SMS girls' sports program, 1986-92; Volunteer, Immaculate Heart of Mary Parish, continuing; Contributor, Procedure Committee

**Professional Activities:** Member, American Chemistry Society, 40+ years; Member emerita, Biophysical Society; Member, New York University Alumni Assoc., 1988-present

## FOX MEADOW (Vote for Up to 2)

**Susan Douglass:** 59 Crane Road      **Years of Residency:** 30

**Occupation:** Partner, Fross Zelnick Lehrman & Zissu, trademark and copyright law

**Additional:** White Plains Hospital, Pet Therapy Volunteer, 2011-present; Westchester Medical Center, Pet Therapy Volunteer, 2000-2013

**Education:** AB with Honors, University of Chicago 1977; JD, NYU School of Law 1980

**Civic Activities in Scarsdale:** Scarsdale Forum, Chair, Downtown Revitalization Committee, 2015-present; Scarsdale Synagogue, Communal Worship Committee, 1999-present; Yoga teacher (RYT 500), 2006-present; Scarsdale Forum, Secretary, 2011-2018; Citizens Nominating Committee, 2008-2011; Procedure Committee, 2011-2012, 2014

**Professional Activities:** Int'l Trademark Assoc., various committees, 1985-present; Corsearch Advisory Board, 2006-present

**Amy Laartz:** 56 Old Orchard Lane      **Years of Residency:** 3

**Occupation:** Environmental Scientist and Principal, Laartz Environmental, 2015-present. Senior Environmental Scientist, EDM International, 2007-2015; Environmental Group Leader, Tetra Tech, 1998-2007

**Education:** BBA Marketing, Iowa State University 1988; BS Natural Resource Management *magna cum laude*, Colorado State University 1995; MS Forestry Ecology, Colorado State University 1998

**Civic Activities in Scarsdale:** Friends of Scarsdale Parks, Inc., 2017-present; Scarsdale Forum, Climate Resilience Committee, 2019; League of Women Voters Scarsdale, 2018-Present

**Professional Activities:** Society of Wetland Scientists, 2005-present; Assoc. of State Wetland Managers, 2016-present; National Mitigation Banking Assoc., Steering Committee Member, 2005-2008; Natural Resource Advisory Board Member, Fort Collins, CO, 2007-2009

## GREENACRES (Vote for Up to 2)

**Kimberly Barber:** 94 Greenacres Avenue    **Years of Residency:** 4

**Occupation:** Stay-at-Home Parent; Community Volunteer

**Education:** BA Psychology *magna cum laude*, Hunter College 2012

**Civic Activities in Scarsdale:** Serves often as class parent and frequent volunteer in Greenacres Elementary School and The Little School. The Little School: Class Parent several times; in 2017 encouraged sustainability lunchroom policies and procedures, developed and helped implement plan to switch from disposable, plastic flatware to reusables, eliminated plastic cups – each child brings their own water bottle to school each day. Greenacres Elementary School: Sustainability Committee, 2019; assists lunchroom composting and recycling; Artful Looking class instructor, 2nd and 4th grades, 2019; volunteered for picture days, chaperoned field trips, school presentations about Lunar New Year, prepared dishes for potlucks and bake sales.

**Professional Activities:** Volunteer certified EMT, Lewisboro, Westchester County c.2007-2008; Grasse Institute of Perfumery, France c.2006-2007; Internship, Int'l Flavors & Fragrances (ISS), France c.2006

**Elena Kanner:** 45 Greenacres Avenue    **Years of Residency:** 21

**Occupation:** Marketing Consultant, Principal, EK Strategic Solutions, LLC

**Education:** BA Economics *summa cum laude*, Phi Beta Kappa, University of California, Los Angeles 1982; MBA, Harvard Business School 1986

**Civic Activities in Scarsdale:** Greenacres Elementary, Co-Chair After School Clubs, 2003-2005; Greenacres Class Parent, 2002-2008; Greenacres Library Volunteer, 2002-2006; Greenacres Co-Chair Fifth Grade Committee, 2007-2008; Greenacres Co-Chair Field Day, 2007; Scarsdale High School Volunteer College and Career Center, 2012-2015

**Professional Activities:** VP Marketing & Strategy, Kraft Foods, 1986 - 2009; Principal, EK Strategic Solutions, LLC, 2010-present; Odyssey Teen Camp Board Member, 2019-present

**Michelle Sterling:** 6 Brayton Road    **Years of Residency:** 14

**Occupation:** Stay-at-Home Parent, Feb 2008 – present; Community Volunteer

**Education:** BA Political Science, Columbia University 1991; JD, Cornell University Law School 1997

**Civic Activities in Scarsdale:** Chair, Scarsdale Conservation Advisory Council, April 2019-present; Co-Chair, Scarsdale Forum Sustainability Committee, March 2017-April 2019; Chair, Scarsdale Forum Sustainability Committee, March 2014-April 2017; Chair, Scarsdale Middle School Sustainability Committee, Sept. 2018-present; Chair, Greenacres Elementary School Sustainability Committee, Sept. 2014-June 2018; Member, Greenacres Elementary School Sustainability Committee, Sept 2012-Sept. 2014; Chair, Scarsdale Schools PT Council Sustainability Committee, Sept. 2014-2017, June 2019-present; Member, Scarsdale Leaf Education Task Force, Sept. 2014-2016; Member, Scarsdale Ad Hoc Committee on LED Streetlights, April 2015-present; Coach, Scarsdale Recreation Department Girls' Youth Softball 2016-2018

**Professional Activities:** Thacher, Proffitt and Wood LLP (law firm), Associate, Oct. 1997- Sept. 1999; Bear, Stearns & Co. Inc., Associate Director, Office of the General Counsel, Oct. 1999- June 2001; Bear, Stearns & Co. Inc., Managing Director, Fixed Income Securities Division, June 2001-Feb. 2008

## HEATHCOTE (Vote for Up to 2)

**Janet Han-Youm:** 51 Lawrence Road      **Years of Residency:** 4.5

**Occupation:** COO RYC Orthopedics, PC, Private Investor

**Education:** BA, University of Washington 1999

**Civic Activities in Scarsdale:** Heathcote PTA, Chair, Community Service Committee, 2016-present; Children's Hope Chest Committee Member, Recipe for Hope 2017-2019, Backpacks for Hope 2017-2019, Coats for Hope 2017-2019; Heathcote PTA, Chair, Heathcote Book Fair, 2018-2019; Chair, Heathcote Carnival, 2017-2018; ASC Treasurer, 2017-2018, Publishing, Chair, 2016-2017; ASPCA Volunteer/Member 2011-2016

**Professional Activities:** SAG/AFTRA Member & Actor 2002-current; Travel Channel, program host, 2005-2007

**Peri Zelig:** 1 Lakin Road      **Years of Residency:** 2

**Occupation:** Assistant General Counsel, The Andrew W. Mellon Foundation

**Education:** BA Political Science *summa cum laude*, University of Pennsylvania 2003; JD *magna cum laude*, New York University School of Law 2007

**Civic Activities in Scarsdale:** Active volunteer for PTA-related programs, including Learning to Look art program, 2017-present

**Professional Activities:** New York City Bar Assoc.; Philanthropy NY, Foundation Lawyers Network

## QUAKER RIDGE (Vote for up to 3)

**Beth Cukier:** 7 Old Lyme Road      **Years of Residency:** 14

**Occupation:** Stay-at-Home Parent; Community Volunteer

**Education:** AB, Princeton University 1994

**Civic Activities in Scarsdale:** SHS PTA Executive Board Secretary, 2019; SHS CCC Chair, 2018; SHS Compact Committee, 2016-2018; SHS PTC Committee, 2016-2018; SMS Compact Committee, 2015-2017; SMS Executive Board Secretary 2013-2015; Quaker Ridge Neighborhood Assoc. Executive Board Secretary, 2010-2012

**Professional Activities:** WRT Synagogue Board of Trustees, 2015-2017; Little School Board Secretary, 2007-2009

**Neal M. Soss:** 69 Haverford Avenue      **Years of Residency:** 20

**Occupation:** Retired, recently Vice Chairman, Credit Suisse

**Education:** BA Economics & Spanish, Williams College 1970; PhD Economics, Princeton University 1974

**Civic Activities in Scarsdale:** none yet to date

**Professional Activities:** Chief Economist, Credit Suisse, then Vice Chairman, Research, 1984-2019

**Jay Wechsler:** 368 Heathcote Road      **Years of Residency:** 3

**Occupation:** Attorney, Wingate, Russotti, Shapiro & Halperin, LLC

**Education:** BA, University of Virginia 1998; JD, Tulane University 2001

**Civic Activities in Scarsdale:** Youth Basketball Coach, 2016-present; Youth Softball Coach, 2017-present; Scarsdale Forum, 2019-current; West Quaker Ridge Neighborhood Assoc., 2019-current; University of Virginia Alumni Assoc.

**Professional Activities:** Judicial Screening Committee; New York State Trial Lawyers Assoc.; New York State Bar Assoc.

## QUAKER RIDGE (continued)

**Omer Wiczyk:** 45 Penn Boulevard

**Years of Residency:** 3

**Occupation:** Assistant District Attorney, August 2004-present; Chief of Public Integrity Bureau, Bronx County District Attorney's Office, June 2018-present

**Education:** BA, Brandeis University 2000; JD, New York University School of Law 2004

**Civic Activities in Scarsdale:** Scarsdale Forum 2019; Volunteer parent: Quaker Ridge First Grade Girls' Basketball team, September 2018-March 2019; Scarsdale Youth Soccer Club, September 2019-present

**Professional Activities:** Criminal Court Bureau, Intake/Grand Jury Bureau, and then Rackets Bureau, 2004-2013; Criminal Rackets Bureau, 2013-February 2016; Deputy Chief, Public Integrity Bureau, March 2016-May 2018

**Susan Joy Wolin:** 369 Heathcote Road      **Years of Residency:** 4

**Occupation:** Classical Pianist/Harpsichordist/Violinist – Performer and Instructor including mentoring gifted and academically challenged students of all ages

**Education:** BFA Music Performance, Carnegie Mellon University 1971; MFA Music Performance, Carnegie Mellon University 1973; MS Library Science, Catholic University of America 1975 (Musicological Research); Pre-University: Hartt School of Music 1960-1967, Juilliard School of Music 1963-1967

**Civic Activities in Scarsdale:** League of Women Voters Scarsdale, 2019; Scarsdale Forum, 2019; Scarsdale Newcomers Club, 2017-present

**Professional Activities:** Leschetizky Assoc., 2016-present; Piano Teachers Congress, 2019-present; Music Teachers National Assoc., 1981-present; National Guild of Piano Teachers, 1981-present; American String Teachers Assoc., 1981-present; Suzuki Assoc. of the Americas, 1981-present; Early Music America, 1996-present; Chamber Music America, 1981-present; Starling-Delay String Symposium at Juilliard School of Music, 2019. Commissioner for the Advisory Neighborhood Commission, Foggy Bottom District (White House area, elected position), issues worked on: safety, parking problems, cultural affairs, and environmental decisions, 1975; Internship, National Trust for Historic Preservation, Washington, D.C., Publication: "Library Resources Relating to Historic Preservation in Washington, D.C." (The Preservation Press 1976); Adjudicator, Liana Cohen Music Festival; Adjudicator, National Guild of Piano Teachers. **Musical Performances:** Musical, Cultural and Religious Institutions: Beverly Hills, Los Angeles, and Scarsdale, 1981-present. **Honors & Awards:** International Who's Who in Music; Carnegie Mellon University Honors: Sigma Alpha Iota Music Honorary and Phi Tau Gamma Scholarship Honorary; Harry B. Archer Award; Sigma Alpha Iota Scholarship Awards; Finalist, Pittsburgh Concert Society Auditions; 3 Gold Medals, National Guild of Piano Teachers Recording Festival; Finalist, Hartford Symphony Young Performers Concerto Competition; Miss High School 1966, Connecticut Music (college) Scholarship Award; Miss Pennsylvania Music (college) Scholarship Award, 1968

# MAIL IN BALLOT INFORMATION

**Eligibility to vote by mail:** You must be: (i) eighteen or older, (ii) a U.S. citizen, (iii) a resident of Scarsdale for at least 30 days before Election Day, Tuesday, November 12, 2019, and (iv) not voting in person at the polls on Election Day. **You do not need to be a registered voter.**

You may download the mail-in ballot from the Procedure Committee website or obtain a mail-in-ballot at Village Hall or the Public Library. Photocopying a blank mail-in-ballot form is permissible.

Mail the ballot in ample time so that it is received at the Scarsdale 29 Chase Road US Post Office, P.O. Box 284 no later than 5 PM on the day of the election – Tuesday, November 12, 2019.

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## THE 2019 PROCEDURE COMMITTEE

### RESIDENTS FROM EACH OF THE 5 ELEMENTARY SCHOOL DISTRICTS

Stephen Baer, Daniel Brown, Eric Cheng - Chair, Marie DiPalma, Madelaine Eppenstein, Sarit Kessel Fuchs - Vice Chair, Dan Gerardi, Judy Wenjing Kerr, Amy Laartz, Jon Leslie, Matt Martin, Barry Meiselman, BK Munguia, ML Perlman, Andrew Sereysky, Gregory Soldatenko, Peter Tesler, Amber Yusef, and Anne Zink

The **Non-Partisan System** and the Tuesday, November 12, 2019 election are financed entirely by community support. Please donate generously, either online with **Paypal** at [www.ScarsdaleProcedureCommittee.org](http://www.ScarsdaleProcedureCommittee.org), or by mailing a check to: **P.O. Box 284, Scarsdale, NY 10583**. We suggest a contribution of \$35, but any amount is greatly appreciated. Thank you! We rely on your support!

Checks should be made payable to **The Procedure Committee**.

\$35  \$50  \$75  \$100  Other \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

THE PROCEDURE COMMITTEE  
Post Office Box 284  
Scarsdale, New York 10583

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**To All Qualified Voters At The Home Of:**

**Notice To VOTE in  
Unit Elections  
For the Citizens  
Nominating Committee**

**Tuesday,  
November 12, 2019  
Village Hall**

TIME VALUE  
DELIVER BY  
**NOVEMBER 6, 2019**

**VOTE in the Scarsdale CITIZENS NOMINATING COMMITTEE Election**

**Tuesday, November 12, 2019  
7:00 AM to 9 PM at Scarsdale Village Hall**

**Who Can Vote:** You must be: (i) eighteen years or older, (ii) a U.S. citizen, and (iii) a resident of Scarsdale for at least 30 days before Election Day, November 12, 2019. You do not need to be a registered voter.

**Mail-In Ballots:** Any qualified voter who, for any reason, cannot vote at Village Hall while the polls are open on Tuesday, November 12th may vote by mail. You may download the mail-in ballot from the Procedure Committee website at: [www.ScarsdaleProcedureCommittee.org](http://www.ScarsdaleProcedureCommittee.org) or obtain a copy at Village Hall or the Scarsdale Library Loft. Mail-in ballots must be mailed to the Procedure Committee, P.O. Box 284, Scarsdale, NY 10583 AND must be received by the Scarsdale 29 Chase Road US Post Office by 5 PM on or before Election Day Tuesday, November 12, 2019.

The ballot includes a certification stating that the voter (i) is eligible to vote and (ii) has not yet submitted a mail-in ballot. Any ballots received without a completed and signed certification shall be invalid and shall not be counted.

**PLEASE SUPPORT YOUR NON-PARTISAN SYSTEM  
VOTE TO MAKE A POSITIVE DIFFERENCE**