

BOMB PARTY.
Fizztopia[™]
2024
FAQ

What is Fizztopia?

We're thrilled to invite every Party Rep to join us for the most sparkling event of the year with unmatched surprise and delight. You heard it right! Fizztopia is the new official name for the annual Bomb Party convention, and we're turning Orlando, FL into a playground of delights! Whether you're a seasoned BP veteran or a brand new fizzionary genius, Fizztopia isn't just a convention; it's an investment in yourself and your business. Join our Home Office team and fellow Party Reps to connect, learn, laugh, PARTY, and create memories that will last a lifetime!

When is the Bomb Party Fizztopia convention 2024?

All Fizztopia activities will take place July 12–13, 2024. There will be no leader day or Diamond meeting for this event. Onsite event check in is July 11 beginning at 6 pm ET.

Where is Fizztopia 2024 being held?

All events will take place at the Signia by Hilton Orlando Bonnet Creek, found at 14100 Bonnet Creek Resort Ln, Orlando, FL, 32821.

REGISTRATION AND TICKET TYPES

When will registration be open to purchase tickets?

- Registration for Fizztopia opens on April 8, 2024, at noon CT, and closes on April 19, 2024, at 11:59 pm CT, or when spots are full, whichever comes first.
- Registration for guest tickets will open April 9 at noon CT, and close on April 19, 2024, at 11:59 pm CT, or when spots are full, whichever comes first.
- Registration for virtual tickets will close on June 28, 2024, at 11:59 pm CT.

What is the cost to attend Fizztopia?

Pricing varies by ticket type and will range from \$49 to \$599, depending on the experience you'd like to create and enjoy. See the specifics of each ticket type in the chart below. Travel and hotel are separate expenses that must be paid by Party Reps; these costs are not included in the registration fee.

What is included in the different ticket types?

We have a few different ticket types for this event. The first is the in-person Party Rep ticket, available in general admission, silver, gold or platinum levels. We also have virtual and guest tickets available. Please review the ticket information on the next page.



FAQ

Fizz Ticket – **General \$279**

- Access to general sessions, business classes, awards gala, closing party
- Fizztopia swag
- Eligible for exclusive BP product giveaways
- Any provided meals
- Shop ALL boutique merch
- (2) drink tickets
- Recognition and awards

*Join the Fun From Home! – **Virtual \$49***

- Live feed to general sessions, business classes, awards gala
- Eligible to order select merchandise (available for purchase April 8–19, 2024)

Fizz Ticket – **Silver \$299**

Includes all General Fizz Ticket perks PLUS:

- Exclusive surprise gift (not available for purchase)

Fizz Ticket – **Gold \$399**

Includes all Silver Fizz Ticket perks PLUS:

- Reserved, premium seating in the Friday and Saturday morning general sessions
- Priority, front of line access to BP boutique
- Entered into a drawing for backstage access during rehearsals on Thursday, July 11. Go behind the scenes to see all the action up close, take a selfie on the stage for fun social content!

Fizz Ticket – **Platinum VIP \$599**

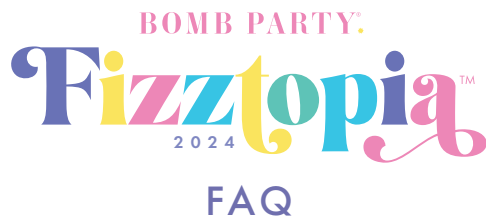
Includes all Gold Fizz Ticket perks PLUS:

- Exclusive surprise VIP gift (not available for purchase)
- Reserved seating in business classes
- Reserved VIP seating at the closing party
- Sneak peak of boutique (early access before the doors open to other attendees)
- Boutique VIP line for will call pickup
- Backstage access during rehearsals on Thursday, July 11. Go behind the scenes to see all the action up close; take a selfie on the stage for fun social content!

Fizz Ticket – **Guest \$279***

- Access to general sessions, business classes, awards gala, closing party
- Fizztopia swag
- Eligible for exclusive BP product giveaways
- Any provided meals
- Shop ALL boutique merch
- (1) drink ticket

*Guest tickets may be upgraded to a Silver, Gold, or Platinum VIP level ticket, subject to availability. Events team approval required. Request to upgrade guest tickets may be sent to events@bombparty.com beginning April 9 at noon CT. Guest tickets may only be purchased by a Party Rep ticket holder. Rep ID is required to purchase.



Are there additional restrictions for guest tickets?

An attending Party Rep can register guests to attend with them. The guest ticket will be the full registration price (\$279 and up) and allow the guest access to attend all events in person at Fizztopia. Guests must be 16 years old or older. Individuals that are affiliated with competing companies—or those who have interest in competing companies—are not eligible for guest tickets. If guests register and are found to be associated with competing companies or organizations, the tickets will be canceled, and refunds will not be issued. A guest ticket may be upgraded to a silver, gold, or platinum level ticket if accompanied by an upgraded Party Rep ticket. (Upgraded guest tickets must be the same category or lower than the Party Rep ticket.) Subject to availability; approval required. Requests to upgrade guest tickets may be sent to events@bombparty.com beginning April 9 at noon CT when guest tickets are made available. Guest tickets may only be purchased by a Party Rep ticket holder. Rep ID is required to purchase.

What are the streaming restrictions for virtual tickets?

Unauthorized streaming or broadcasting is strictly prohibited and may result in a canceled ticket. Virtual tickets found in violation of streaming rights will not be refunded and will have their viewing privileges revoked for this and all future events.

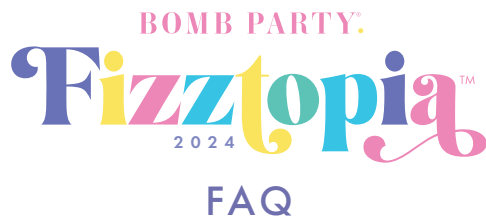
Is payment required in full at the time of registration?

A payment plan option is available for Party Rep in-person attendance (general admission, silver, gold, platinum) and guest tickets; you can pay in full at the time of ticket registration, or you can pay \$100 on the day of registration; the remaining balance—according to your ticket type—will be required on May 20, 2024. The final payment is automatically charged to the credit card used for the initial registration payment. Full payment for virtual tickets is required at registration. If your registration fees are not paid in full, you cannot receive your registration materials.

Can Reps with recorded LLCs register for Fizztopia as duos?

If you have registered your business as an LLC with your state AND submitted documentation of the LLC to Bomb Party then we recognize your business as a single entity and all business partners can register for Fizztopia beginning on Monday, April 8, 2024, at noon CT. Duos/LLCs have only one Rep ID; however, both tickets can be registered and paid for under that ID when registration opens. Every person attending Fizztopia must have a ticket. Bomb Party will audit situations where multiple tickets are reserved under a single Rep ID to ensure the duplications are compliant with registration rules.

If you have a business partner, spouse, friend or other that you work with closely, but you are not registered as an official LLC, the person with their name on file or registered as the Bomb Party Rep can still register as a guest. This applies even if that second person may have their name listed in the Back Office or have a joint EIN tax number or have worked with you for any amount of time.



CANCELATION POLICY

What if I purchase an in-person or guest ticket and I need to cancel?

You may cancel your in-person or guest ticket.

- If canceled before May 20 at 11:59 pm CT, you may cancel for a partial refund of the cost of your ticket, minus a \$50 processing fee. After May 20, registration fees are non-refundable.
- If canceled before June 28, the canceled in-person tickets will automatically be converted to virtual experience tickets.
- If canceled after June 28, canceled in-person tickets will not be eligible for virtual access.

Is there a refund for canceled virtual tickets?

No. Virtual tickets are non-refundable and non-transferrable.

If I can't attend the event in person, am I still able to get my registration materials, product giveaways, or purchased merchandise?

Those who cancel before May 20—and receive a partial refund—are not eligible to receive registration materials (name badge, event tote, etc.). If you cancel AFTER May 20 and are not eligible for a refund, you can still receive your registration materials, either by having a friend pick them up at the event or by having these items shipped to you (shipping costs apply). If you would like someone to pick up your registration materials, email their name to events@bombparty.com. We will only release those items with direct communication from the Party Rep who canceled. If you cancel after May 20 and would like to have your registration materials shipped to your home (shipping costs apply), you must contact events@bombparty.com no later than July 26, 2024, at 11:59 pm CT.

Product giveaways and prizes will not be given to those who do not attend the event. The cancellation policy applies when canceling for ANY reason (e.g., weddings, funerals, graduations, family emergencies, medical, illness, daycare, time off work). No exceptions will be made.

TRAVEL & LODGING

What airport should I fly to for the event?

The closest airport to our hotel is Orlando International Airport (MCO), approximately 20 miles (20–30-minute drive) from the Signia. Please note the beginning and ending of Fizztopia events when you take arrival and departure times into consideration.

What are my transportation options from the airport?

Attendees are responsible for their own transportation from the airport to the event. Options include rental cars, Uber, rideshare, etc. You can use the Fizztopia FB group to coordinate ridesharing with other attendees.

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Is there a room block available for the event?

There is a room block available at the Signia by Hilton Orlando Bonnet Creek, where Fizztopia is being held. The room block will open on April 8 and will remain open through June 7 or until it is sold out.

Room rates are as follows:

- \$209 + taxes + \$25 resort fee (discounted from \$45) per night.
- This rate is for quad occupancy (up to 4 guests).

Can I stay at a different hotel in Orlando for Fizztopia?

Yes. If you book at a different hotel, please note the distance to the Signia by Hilton Orlando Bonnet Creek so you will be able to coordinate proper transportation (walking, rental car, Uber, ride share, etc.) for each part of the event. You'll want to ensure you can travel to the Signia and park in time for all Fizztopia activities.

What is the cost of parking at Signia by Hilton Orlando Bonnet Creek?

There is a fee of \$36 per night for self-parking at the hotel. The cost to park if you are not staying at the hotel is also \$36 per day. Check with the hotel directly for information on hourly rates.

AWARDS & RECOGNITION

What will the awards gala include?

The awards gala will be in the evening on Friday, July 12, 2024. Attendees can choose formal or fancy dress. This event is for EVERYONE to attend (including those with guest tickets), even if you are not receiving an award. There will be a full plated dinner, cash bar, opportunities to mix and mingle, and an opportunity to cheer on those from your team that may be receiving awards. Plus, it's always fun to get dressed up!

How will I know if I am getting an award at the awards gala?

Award recipients will be given a letter with their registration materials on-site, as well as a ribbon to wear. Awards and recognition will only be given to those in attendance at the event in Orlando. Virtual attendees may view the awards gala.

How are awards determined?

The event will recognize active Reps, in attendance in Orlando, who have significant milestones or achievements—typically relating to sales, recruiting, and advancement—throughout the last event year, from June 1, 2023, through May 31, 2024. You must be in attendance in Orlando to be recognized. Select awards (the Founder Award and three Sparkle Awards) are also given based on nominations.

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What is the Sparkle Award?

This award is a celebration of excellence, recognizing three rising stars who have illuminated Bomb Party with their brilliance. Each winner must have been Party Reps for less than two years, and during that time they will have achieved extraordinary success, embodying the very essence of what it means to sparkle. Sparkle Award nominees will typically be submitted by the field at large shortly before the event. The Home Office will choose the winner from the nominees. Nominees should have demonstrated exceptional performance in every aspect of their business, from sponsoring to PV to downline volume. Each Sparkle Award recipient will receive a \$1,000 check, an award, and a bouquet of flowers.

SWAG ITEMS & FIZZTOPIA BOUTIQUE

Is there merchandise available for Fizztopia?

Yes! Get into the spirit of Fizztopia with exclusive, branded merchandise! After registering for your in-person or virtual ticket, April 8–19, you have the exclusive opportunity to preorder a few select Fizztopia-branded items in your Back Office. Merchandise can be preordered only by ticket holders, while supplies last. The merchandise items available for purchase during April 8–19 may not be available onsite in Orlando; these items are intended to be offered only as preordered items. Preordering Fizztopia merch is a great chance to snag these items AND to have them shipped to you (shipping charges apply) before the event begins.

When can I preorder Fizztopia merchandise?

The ordering period for Fizztopia merchandise runs April 8–19, for both in-person and virtual registrants. After April 19 at 11:59 pm CT, virtual registrants will no longer be able to purchase Fizztopia merchandise, and in-person attendees will only be able to purchase remaining inventory while supplies last on site in Orlando.

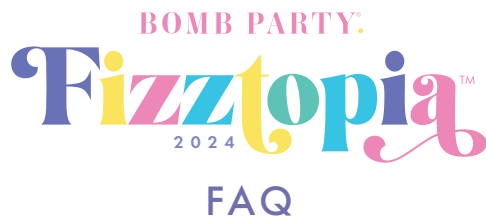
Note: Virtual registration closes June 28, but you must register by April 19 to order merchandise.

How do I preorder Fizztopia merch, and how will I receive my items?

After registering to attend the event, visit your Back Office > Business Supplies > Fizztopia 2024 Merch. Add items to your cart as desired. Do not add other products or business supplies to your order. Shipping methods and rates may vary and can be selected at checkout. Sales tax will be added to your merchandise total as applicable. Preordered items will be shipped for both virtual and in-person attendees closer to the event, likely at the end of June. Don't forget to bring these great new items with you to Orlando so you can show off the swag!

When will I get my Fizztopia merchandise?

Preordered swag merchandise will be shipped to you (costs apply) prior to the event, likely at the end of June. Items purchased on site at the event will be picked up at a will call window for you to enjoy while in Florida and to take home with you.



Will there also be a boutique at Fizztopia?

Yes! Come shop! Our Fizztopia boutique will feature new, never-before-seen treasures. You'll find surprise and delight in items branded in the Bomb Party logo, colors, or look and feel. You might want to save some room in your suitcase! The full catalog of items you see in the Fizztopia boutique are **ONLY** available for Party Reps attending in-person and any registered guests. The boutique is one of the best parts of a BP Fizztopia convention; for full access to boutique inventory, consider attending in person.

If there are remaining items from the swag preorder, those will be on site in Orlando for purchase with very limited quantities. If you like what you see in the Back Office, available to order April 8–19, get them while you can!

How will I make purchases from the boutique?

Merchandise items in the store will be for display purposes only. See it, feel it, fall in love with it! Once you find your favs, place your order by visiting your Back Office. Your order will be fulfilled behind the scenes for on-site pickup at a will call counter. This method eliminates the need to wait in line and check out at a register! The inventory will be live, so you'll know immediately if an item is out of stock.

What are my payment options at the boutique?

Purchases can be made using major credit or debit cards (including your PayQuicker card). Cash or checks will not be accepted.

Will I have time to shop at the boutique in Orlando?

Yes. We have allocated specific time in our event schedule for time to shop the boutique. Those with elevated tickets (see chart above) will be allowed to enter the boutique first to view the items and those with platinum tickets will also be given a quicker/shorter line to pick up their purchased boutique items at will call.

Will I earn PV on Fizztopia merchandise items?

No. PV will not be earned on the merchandise items sold online before the event or on those items purchased in the Orlando boutique. These items are not available to resell as personal inventory. But don't forget that these items are a fun way to advertise that you're a Bomb Party Rep. Using or wearing them may help drive more interest and business your way.

Can I buy Fizztopia merchandise if I don't plan to attend the event virtually or in person?

No. The swag items will be available in the Back Office; however, these items should **ONLY** be ordered once you have secured your Fizztopia ticket. BP will be auditing all Fizztopia merch orders after they are no longer available. If these items are ordered by Reps who have **NOT** registered for the event, those orders will be canceled, and the charges will be refunded.



FAQ

WHAT TO EXPECT

What should I wear to Fizztopia?

Business casual is recommended for the majority of the event. Formal-type wear is recommended for the awards gala. Watch for more info to come about what to wear to the closing party. We encourage you to bring a sweater or jacket as the meeting rooms can get chilly at times. Don't forget to accessorize every outfit with your favorite BP jewelry!

Where can I learn more about what to expect from Fizztopia?

Leading up to Fizztopia, we'll share the information you need to know via email and/or the exclusive event Facebook group. We'll share some suggestions such as what to pack, what to expect at each event, some fun things to look forward to, etc.

What meals will be provided?

Bomb Party typically provides one meal per day for in-person Fizztopia attendees. This year, dinner will be provided at the awards gala on Friday evening and in lieu of a catered buffet lunch on Saturday, this year each registered ticket holder will receive a meal credit in the form of a gift card. Do lunch your way or skip it altogether and keep the gift card for whatever you desire! Gift cards will only be given to those in attendance and will not be mailed to those who cancel. Breakfast and other meals not mentioned will be on your own. The Signia hotel has an incredible assortment of dining options on property as well as in-room ordering. For more info, visit <https://hiltonbonnetcreek.com/dining>.

What type of business classes will be held at Fizztopia?

We have time for a handful of business classes that will be taught, filling several valuable hours throughout the weekend. The topics covered will be beneficial to your business and geared to those in attendance at the event. More information (such as class names, themes, and/or presenters) will be shared at the event. Just know that it's going to be fantastic!

Will there be a leader day at Fizztopia 2024?

We will not be hosting a leader day at this event. Individual Reps or team leaders are welcome to organize, plan, coordinate and execute team time or individual events at their own discretion.

SPECIAL ACCOMMODATIONS

What if I have dietary restrictions?

Please let us know during registration if you have dietary restrictions or food allergies that need to be accommodated. The Signia and the BP events team are consciously planning the awards dinner and buffet lunch with those needs in mind. The restaurants and dining options within the Signia property are also able to accommodate dietary restrictions which you can discuss with your server.



FAQ

Will there be Spanish translation made available at the event?

Please let us know during online registration that you would like Spanish translation at the event, and we will make accommodations available. Spanish translation will also be available for virtual attendees.

Will there be ASL interpretation available for the event?

Please let us know during online registration that you would like sign-language interpreters available during the event, and we will make accommodation available.

Will there be accommodation for those with mobility or vision needs?

Please let us know during online registration if you need accommodation for mobility or vision needs, and we will make that available to you for the event.

PHOTOS

Can I take pictures or videos in general sessions?

No. Please do not record product releases and announcements, business classes, general session content, etc. Virtual tickets are available for team members who cannot attend in person so they can take in the content of classes and general sessions.

Can I take pictures and videos for social media?

Yes! Please refrain from filming content, announcements, releases/reveals. However, before and after general sessions and business classes, we hope that you take all the videos and photos you would like for your social media. We will also have a photo area set up for you to take videos and photographs. We love to see what you post!

Should I use a hashtag to label my social media posts about Fizztopia?

Yes! Please use **#BPFizztopia2024** as the hashtag for all your posts. That way others can search and see your photos and videos.